

April 23, 2025

To: Interested Parties

From: ACLU

Re: CA Voters Support Crime Prevention Over Punishment

On behalf of the American Civil Liberties Union (ACLU), YouGov fielded a survey of 817 registered California voters in February 2025. This poll finds that California voters prefer solutions that address the root causes of crime and support moving away from over-policing and criminalizing communities—which they don’t see as making communities safer. The following are key findings from the poll:

- **Voters are more concerned with economic issues than crime.** Voters are most concerned about inflation and the cost of living (29 percent), presidential abuse of power (23 percent), jobs and the economy (14 percent), and immigration (10 percent). *Only 5 percent of voters identified crime and public safety as the most important issue.*
- **Voters want solutions that tackle the root causes of crime by improving access to mental health care, addiction treatment, and other resources.** They believe that increasing access to mental healthcare and addiction treatment (83 percent), addressing poverty, economic despair, and lack of opportunities (81 percent), and sending mental health specialists instead of the police to respond to mental health and addiction crises (71 percent) would help improve safety in their communities more than a little.
- **Voters don’t believe prisons make communities safe and that we should prioritize rehabilitation over incarceration.** 66 percent say that an over-reliance on prisons causes many of the problems that lead to unsafe communities and 68 percent say we should prioritize rehabilitation over incarceration to safely reduce the prison population. A strong majority of voters (60 percent) say that it is very or somewhat important to reduce the jail and prison population in the US.
- **Voters support changing how police enforce non-safety traffic violations.** Though most voters have not heard of laws to limit police enforcement on minor traffic violations, 70 percent say that they would support such a law in California and 59 percent of voters say that the police should focus on serious violations, such as speeding and drunk driving, instead of minor violations.
- **Voters are concerned about funding cuts to essential programs.** 70 percent of voters are concerned that President Trump is going too far in slashing the federal government, eliminating important programs and critical services that many Americans rely on.

Safety Proposals:

Most voters support reducing the prison population:

- 66 percent of voters believe that an over reliance on prisons causes unsafe communities, and 68% believe we should prioritize bipartisan efforts to promote rehabilitation over incarceration and safely reduce the size of the prison population.
- 60 percent say that it is very or somewhat important to reduce the jail and prison population in the US, especially Black voters (70 percent), liberal voters (80 percent), 18–34-year-olds (71 percent), 35-49-year-olds (68 percent) and registered independents (53 percent).

- 83 percent of voters strongly or somewhat support increasing the amount of time people can earn off their prison sentence for following prison rules and participating in rehabilitation programs.
- 82 percent of voters strongly or somewhat support making sure everyone is treated as innocent until proven guilty, not just people who can afford bail, by allowing people to await trial in their communities.

Most voters support addressing the root causes of crime:

- By an over three-to-one margin, 83 percent of voters, including 88 percent of registered Democrats, 78 percent of registered independents, and 75 percent of registered Republicans, say that increasing access to mental healthcare and treatment for drug addiction would help improve safety in communities a lot or some.
- (81 percent) say that addressing poverty, economic despair, and lack of opportunities would help improve safety in communities a lot or some.
- 76 percent of voters say that the following statement is somewhat or very convincing: To keep people safe, we need to focus on solutions to prevent crime, drug addiction, and homelessness from happening in the first place. We need to invest in reaching people with the resources they need when they need it – instead of sending them to jail and giving them criminal records that make it harder to get a job, housing, or education.

Most voters believe homelessness should be addressed as a resource issue:

- 70 percent of voters say that lack of affordable housing causes homelessness, compared to 30 percent of voters who say that homelessness is caused by people being allowed to live on the street without facing criminal consequences.
- 72 percent of voters say that we need to address homelessness as a resource issue, focusing on improving access to affordable housing, mental health, and addiction services – including 85 percent of registered democrats, 69 percent of registered independents, and 51 percent of registered Republicans – compared to 28 percent of voters who say that we need to address homelessness as a public safety issue, forcing homeless people to leave public spaces or face arrest.

Most voters support public safety solutions beyond police, including sending behavioral health specialists to certain emergency calls:

- 71 percent of voters say that sending mental health and addiction specialists, rather than the police, to calls related to mental health, homelessness, and substance use would help improve safety in communities a lot or some.
- 80 percent of voters, including 92 percent of registered Democrats, 63 percent of registered independents, and 66 percent of registered Republicans, strongly or somewhat support a program to have trained mental health professionals respond to these calls instead – so that police can focus on serious crimes and people in crisis get the appropriate help.
- 77 percent of voters say that the following statement is somewhat or very convincing: Police are not the answer to every problem - they are not social workers or counselors. We shouldn't ask them to fix problems that shouldn't be their job to handle in the first place. We can reduce the burden on police by funding more appropriate first responders for certain emergencies.
- 68 percent of voters, including 67 percent of registered independents, strongly or somewhat support ending stop-and-frisk policing.

Most voters support changing how police enforce traffic violations:

- 70 percent of voters strongly or somewhat support passing a law to limit or end police enforcement of certain minor traffic violations to prioritize serious, safety-related offenses and to reduce unnecessary police interactions with drivers, including 79 percent of registered Democrats, 60 percent of Registered independents, and 59 percent of registered Republicans.
- By a nearly two-three-margin, 63 percent of voters say that no longer tasking police with enforcing non-safety traffic violations, allowing them to focus on dangerous driving and solving serious crimes like murder or rape, would help a lot or some to improve safety in communities.

Most voters don't believe deporting immigrants makes communities safe:

- 71 percent of voters say that the following statement is somewhat or very convincing: We all deserve to feel safe, but deporting our neighbors and tearing apart families doesn't achieve that—it only makes private prison corporations and their CEOs richer. Politicians should prioritize real solutions to prevent crime and reduce violence. Let's invest in what truly creates safe communities: quality schools, living wages, affordable housing, and increased access to mental health and addiction treatment.

Messaging findings:

When it comes to public safety, voters want investments in solutions that prevent crime by investing in reaching people with the resources they need – instead of sending them to jail and giving them criminal records that make it harder to get a job, housing, or education. Regardless of party affiliation, messaging that focuses on addressing crime through investments in proven solutions wins over tough-on-crime messaging.

- When a Democratic candidate uses solutions messaging and a Republican candidate uses tough-on-crime messaging: 61 percent of voters say they prefer the Democratic candidate while 39 percent of voters say they prefer the Republican candidate.
- When a Democratic candidate uses tough-on-crime messaging and a Republican candidate uses solutions messaging: 49 percent of voters say they prefer the Democratic candidate while 51 percent say they prefer the Republican candidate.

Methodology: This above is based on 817 interviews conducted by YouGov on the internet of California registered voters. The sample was weighted according to age, gender, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential Vote and approximate 2024 Presidential Vote based on available results. Respondents were selected from YouGov to be representative of registered voters. The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 3.8%.