

Bennett Stein

From: Louizou, Tom <NHTSA>
Sent: Tuesday, March 03, 2009 9:33 AM
To: Richie, Sami <NHTSA>
Cc: Simon, Richard <NHTSA>
Subject: RE: Comments for EJS Budget Retreat

#4 exists

Marlene issued it about two months ago

#2 NCSA – Non-commercial sustaining announcements

#1 yes

#3 ?

Send it to Chris Broome, too. He is representing the regions at the retreat. Tamara was too eager. Richard sent him a note this morning asking that more research be completed in M/C safety, the forgotten EJS office and less on belts and booze where we already know what works.

My request:

Continue to expand work with the State Associations of Chiefs of Police for Police Leadership half day workshops around the mobilizations and crackdowns.

From: Richie, Sami <NHTSA>
Sent: Tuesday, March 03, 2009 9:17 AM
To: Louizou, Tom <NHTSA>
Subject: RE: Comments for EJS Budget Retreat

Tom,

Before I send the attached, are there other items you want to add, or delete?

From Region 2, the following recommendations are offered to the EJS Professionals for the Budget Retreat:

1. With the huge influx of Drug Court funding (an increase of 250%) this year, should the States GR's expect a relief from funding requests for DWI/Drug Court Training?
2. Conduct a comparative analysis between the value of "Paid Media VS. Use of Broadcasters Public Service Announcements (PSA's)" in promoting traffic safety issues.
3. In developing traffic safety promotional materials, address the uses by target audience.
4. Establish an official NHTSA shared funding formula for License Plate Readers (LPR).

-----Original Message-----

From: Louizou, Tom <NHTSA>
Sent: Monday, March 02, 2009 3:40 PM
To: LIST-NHTSA-Eastern Region

Subject: Fw: Comments for EJS Budget Retreat
Importance: High

To sami to tamara to cc all, please
Tom Louizou

----- Original Message -----

From: Webster, Tamara <NHTSA>
To: LIST-NHTSA-Deputy RA List; LIST-NHTSA-RA List
Sent: Mon Mar 02 15:11:53 2009
Subject: Comments for EJS Budget Retreat

I will be attending the EJS Budget Retreat this Wednesday. The retreat agenda and EJS Program Plan are attached.

Are there any other issues/support needed by field staff? Due to the short time frame, please have comments back to me by 2pm tomorrow, Tuesday March 3.

Thanks,
Tamara