

Bennett Stein

From: Louizou, Thomas (NHTSA)
Sent: Monday, November 14, 2011 9:12 AM
To: Purdy, Shannon (NHTSA); Petrina, Beatrice (NHTSA); Gomez, Francisco (NHTSA); Weissman, Sarah (NHTSA); Simon, Richard (NHTSA); Rubio, Frances (NHTSA); Coyle, John CTR (NHTSA)
Subject: RE: Trip reports, Nov 7-9

Marvelous work. Thanks for the extra effort and sacrifice on these trips, Shannon.

Tom

Tom Louizou

-----Original Message-----

From: Purdy, Shannon (NHTSA)
Sent: Thursday, November 10, 2011 11:21 AM
To: Louizou, Thomas (NHTSA); Petrina, Beatrice (NHTSA); Gomez, Francisco (NHTSA); Weissman, Sarah (NHTSA); Simon, Richard (NHTSA); Rubio, Frances (NHTSA); Coyle, John CTR (NHTSA)
Cc: Purdy, Shannon (NHTSA)
Subject: Trip reports, Nov 7-9

Team 2 -

A morning press event in Southern NJ, followed by a sunny trip to Freeport, ME.

Enjoy, Shannon
* * * *

Monday, Nov 7th
DDACTS site kickoff press conference
Mount Laurel PD; Mount Laurel, NJ

Attendees: Ed O'Connor, John Coyle, Chiefs from Mount Laurel, Evesham, Burlington City and Burlington Township PDs

Hosted by Mount Laurel Chief Cribben, four police agencies who participated in the April 2011 Burlington Implementation Workshop announced their DDACTS operations have begun this week. Chief Cribben provided an overview of Mount Laurel's implementation plan - focusing on three target zones, which will be expanded over the upcoming holiday season to include adjacent shopping centers. All four agencies will receive analytic technical assistance from Chris Bruce, IADLEST, and Mount Laurel will receive a grant from DHTS for supporting equipment, such as LPRs. I followed Chief Cribben's remarks, summarizing the development and goals of the national DDACTS initiative, and recognized New Jersey and its highway safety community for its manifest support of this business model to make its law enforcement community more effective. Ed O'Connor echoed, and pointed out that DDACTS will better situate agencies seeking funding, as it requires a careful and thorough analysis of local crash data.

There were about a dozen press reps in the audience; I'll circulate the full press package upon return to the office.

Tuesday-Weds, Nov 8-9th
2011 Northeast Transportation Safety Conference Freeport, ME

Attendees: ~200 participants - good mix of engineers, planners, communications/media reps, non-profit partners, law enforcement and legislators.

The Maine Transportation Safety Coalition hosted/organized this two-day conference in support of its SHSP goals, and to strengthen intra-State partnerships. The conference had three running tracks: Engineering, Enforcement/EMS, and Education - with the last having a heavy focus on distracted driving. We were invited to present DDEP results from Syracuse and Hartford by Region 1 and our FHWA Safety Engineers, Caroline and Christine, all of whom were part of the planning committee. In addition to our presentation, sessions attended included:

- * Welcome and opening keynote, with David Teater providing a compelling presentation on his organization's research-based approach to developing distracted driving education materials. Behavioral studies he presented were complementary to those NHTSA has undertaken, and he provided excellent 'action-ables' the audience could take away. Several individual tragic stories were described, with the last being the death of his youngest son, killed by a distracted driver talking on a cell phone when he was 11.

- * Toward Zero Deaths national strategy and plan for adoption

- * DDACTS case history, with Ted Minall and Chief Gary Taylor (St. Albans, VT), provided the DDACTS 101 presentation and an overview/update on operations in St. Albans. Ted asked me to supplement with remarks on the Implementation Workshops - I encouraged interested folks to reach Jim Ryan or Ted to learn more.

I departed following Pam Fischer's presentation on New Jersey's pedestrian safety, distracted driving and teen driver safety programs.