

Precedence: ROUTINE

Date: 03/22/2005

To: All Field Offices

Attn: ADIC/SAC
Administrative Officer (AO)
Community Outreach Coordinator/
Community Outreach Specialist
FBIHQ, Manuals Desk

From: Director's Office

Office of Public Affairs/Community Relations Unit/
Room 7366

Contact: [Redacted]

Approved By: Chandler Cassandra M

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Drafted By: [Redacted] klm

Case ID #: 188A-HQ-C1243327 (Pending)
66F-HQ-C1384970

Title: COMMUNITY OUTREACH PROGRAM (COP)
NEW PROGRAM PRIORITIES CHANGES

Synopsis: This Electronic Communication (EC) sets forth new changes in priorities for field offices' Community Outreach Programs, as well as a new format for submitting the annual COP accomplishments report.

Enclosure(s): A sample EC showing the new format for reporting annual accomplishments for the Community Outreach Program (COP).

Details: If the FBI is to succeed in its mission to prevent terrorism and criminal activity, we must develop and strengthen partnerships with the communities we are sworn to serve and protect.

New COP Priorities

In order to better support the FBI's current priorities, the FBIHQ Community Relations Unit (CRU) has realigned the COP's focus and changed its priority commitment to build and improve relations through outreach efforts. The CRU's new priorities are as follows:

1. Enhance the FBI Citizens' Academy Program, including providing resources, training, information and assistance.
2. Establish partnerships with national ethnic and minority groups

Lead assigned to SA [Redacted]

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and organizations,

- 3 Develop and support youth initiatives,
- 4 Support other community based terrorism and crime prevention initiatives

This new structure reflects a shift away from youth-oriented activities to the larger, expanded focus on community partnerships. However, field divisions are encouraged to continue youth initiatives on a limited basis.

Currently, CRU expends approximately 50 percent of its budget on items for youth initiatives, however, a larger percentage of future funding for the COP will be directed toward Citizens' Academy and outreach partnership programs.

Annual COP Accomplishments Report

The CRU has developed a new format for submitting the Annual COP Accomplishments Report that better reflects the COP's new priorities. The enclosed sample EC provides the topics and categories that should be used in reporting your division's accomplishments.

Future Programs and Plans

In addition to supporting the priorities outlined above, the CRU is working to develop new community outreach initiatives designed to support the FBI's efforts to prepare for and respond to evolving and anticipated threats and demographic changes impacting FBI operations. As part of these efforts, the CRU will be looking to the Community Outreach Specialists in the field for creative and innovative ideas. Community Outreach Specialists are encouraged to review the document entitled [redacted]

[redacted] which can be viewed [redacted]

The FBI is implementing [redacted] that will involve [redacted]. According to [redacted] [redacted] Accordingly, future community outreach initiatives should be tied to the trends outlined in the threat assessment. For example:

Trend Two thirds of U S' growth will be from legal and illegal immigration from mainly Latin America and Asia

Initiatives The COP must enhance outreach to the Hispanic and Asian communities

Trend Dramatic increases in the number of senior citizens, particularly in the Southeast and Southwest, and emergence of a tech-savvy generation of would-be

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defrauders, may cause an increase in frauds and scams targeting the elderly population

Initiatives Support the FBI's mission to prevent and respond to these crimes by reaching out to the senior citizens in your communities to provide education and build trust

Trend Foreign intelligence threats to civilian technologies will increase Major corporations may increasingly look to private security for protection

Initiatives Support the FBI's top priorities through initiatives that preserve and strengthen private sector/law enforcement partnerships and trust

Trend Perceptions of the U S abroad may negatively impact support for American law enforcement initiatives, making it more challenging for the FBI to operate effectively overseas

Initiatives Develop programs that can be implemented by Legal Attaches to build community trust and support for the FBI around the world

Community Outreach Specialists are encouraged to think creatively about these trends and to apply your unique understanding of your communities to develop innovative outreach programs CRU will support these initiatives as much as possible within the framework of the priority structure outlined above Beginning with the Fiscal Year 2007 budget, requests for budget enhancements must be tied to the threat forecast

Should questions arise concerning this communication, you may contact Program Analyst [redacted] CRU, Office of Public Affairs at [redacted]

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LEAD(s)

Set Lead 1 (Info)

ALL RECEIVING OFFICES

Please bring this communication to the attention of the SAC/ADIC, Administrative Officer, Community Outreach Coordinator/and or Community Outreach Specialist This communication notifies the appropriate personnel of FBIHQ CRU's new priorities changes for the Community Outreach Program Questions concerning contents of the communication may be addressed to Program Analyst, [redacted] Office of Public Affairs, CRU, on [redacted]

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CC 1 - Mrs. Chandler, Room 7230
1 - [redacted] Room 7230
1 - [redacted] Room 7366
1 - Manuals Desk
1 - COP Administrative File

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