

MINUTES
BOARD OF ALDERMEN
AUGUST 11, 2011

The meeting was called to order by Mayor Cignotti at 6:00 p.m.

Attendance: Mayor David L. Cignotti, Mayor Pro Tem Lisa Weeks, Alderman William J. Blair, III, Alderman Susan Collins, and Alderman William E. Sisson, Jr.; together with Town Attorney John C. Wessell, III, Town Manager Robert F. Simpson, and Town Clerk Sylvia J. Holleman.

Pledge of Allegiance.

Invocation: The Lord's Prayer.

PUBLIC COMMENTS: MARTHA CHAFFINS – POSTED SPEED LIMITS; DAVID FOSTER, MARY BAGGETT MARTIN, BILL BAGGETT, IRV FREEDLAND, AND MISS NANCY FAYE CRAIG – WATER RATES; CHAD O'SHIELDS – WAVE TRANSIT PROPOSAL; SUZANNE TRECCO – WATER ACCESS.

Mrs. Martha Chaffins, 10 West Salisbury Street, expressed concern about the traffic outside of her house. She showed pictures of traffic on Salisbury Street and noted the 35 mph speed limit sign with parking on both sides of the street. She said when visitors with children are unloading their cars, their children are often running around unattended and could easily run out into traffic. Mrs. Chaffins said she felt this was the most dangerous spot on the beach to have a speed limit of 35 mph. Mrs. Chaffins also noted that there were no bike lanes in that area and she was concerned that a bicyclist could be hit by a vehicle. She stated that there would only be two signs that would have to be changed. She said, "I respectfully request that you consider the danger we have here and that you consider changing those two speed limit signs from 35 mph to 25 mph."

Mr. David Foster, Manager of Seapath Tower, said he was representing 97 owners of 322 Causeway Drive who are concerned about the increase in the non-essential water usage rates. He said, "If the rates go up and we're sitting at a Tier 3, that's \$5 per unit and we're looking at over \$1,100 per month for an increase in our rates. That's not in our budget; our budget starts in May and you're looking to implement this in October. I got a written notice last year that we were a high user on the island. I got that letter – we'd already done a series of things, and fixed all our leaks. But we went a step further and spent several hundred dollars for an extensive audit. We removed sprinkler heads from very mature growth; we took out flowers and just put in roses that could tolerate the drought and we've trimmed back our water usage considerably. If you take 97 owners of Seapath Tower and divide it into 223 units (monthly use), you're looking at 2.2 units per person. I have a zero-based budget and if something is thrown in mid year, it throws the whole thing off kilter. I'd just appreciate you all looking at that and maybe giving a consideration for a public hearing before this goes into action. I know it was already voted on; I personally didn't hear anything about it until it was already done and there was a press release."

Mr. Chad O'Shields, 301 Pier Point Drive in Wilmington, referenced the WAVE Transit presentation to be heard later in the meeting and said the proposed \$7 tax increase for automobile registrations in New Hanover County was actually a 1.2 million dollar tax increase on the families in New Hanover County (based on approximately 173,000 cars x \$7). He said, "Some families will pay \$7; some will pay \$14; and some will pay \$21; it depends on how many automobiles are at their home."

Mr. O'Shields continued, "This comes at a time when people are losing their jobs; people are losing their homes; businesses are closing; and we're looking to take that 1.2 million dollars out of the local economy. The plain truth is that people get to the beach; that need is already being met. The idea that there are huge mobs of people waiting to get on busses to come to the beach is simply not the case. In my opinion, WAVE is trying to create an artificial demand where there is none. And keep in mind, this is virtually the same proposal that this Board rejected about two years ago when WAVE came to you and said we want you to raise the taxes of your constituents at the beach; and you said no. It's the same thing this time except raise the taxes on everybody in New Hanover County to pay for this. Likewise, I would hope you will reject this proposal as well. It's been said several times by those involved with WAVE Transit that it has 87% community support; I thought that was kind of high. So I got the survey that they refer to. If you look at that survey, you'll see that 87% number is intellectually dishonest at best. This survey was conducted in 2008 so it's pretty dated, especially when you compare economic times. If you look at the question: 'What can we do to improve service to Wrightsville Beach?' 130 people agreed but there were 1300 people that took this survey. The problem was that 150 people answered this question; that's 10%. I'm going to submit this document to be included with the minutes of today. I'm asking the Board to adopt a resolution not supporting any tax or fee increases on the citizens of New Hanover County to support bus service to the beach."

Mr. Bill Baggett and Mrs. Mary Baggett Martin, Blockade Runner, stated that they were for water conservation but it should involve the entire community and not just the high efficiency/high density properties. They then reviewed three major areas of concern with the non-essential rate structure: 1) Negative impact on high efficiency, high density properties; the new rate structure is punitive to high density properties without regard to the number of residences. 2) Negative environmental impact on our fragile barrier island; our building lots are small and there is little green space. We need to encourage floral and fauna growth on the island to help control erosion, retain water runoff, improve sand and soil capture, and encourage others to beautify the beach. 3) Negative impact on residents, family tourism, and real estate; doubling the non-essential water rates will make it hard to maintain landscaping; if we have more rocks and fewer plants and flowers, Wrightsville Beach will become a less desirable place. Mr. Baggett stated that high density/high efficiency properties are more efficient users of non-essential water than single family homes. He expressed concern that New Hanover County golf courses using our aquifer use more non-essential water in two days than our high density properties combined use in four months. He said we need a more comprehensive conservation program at Wrightsville Beach that can be used as a model for the County. Mr. Baggett stated that since receiving the conservation letter from Mr. Vukelich in September of 2010, the Blockade Runner spent over \$30,000 upgrading their irrigation system. He noted that they spend over \$100,000 each year on their gardens for residents and family vacationers and for the many events they host. In conclusion Mr. Baggett said, "We'd like for you to postpone the non-essential penalty rates imposed in July that were retroactive to June that affected everyone's budgets and implement an effective conservation plan after public and expert input." Mrs. Martin said, "And have the Town take a leadership position in the conservation of the aquifer throughout New Hanover County by working with the community and getting experts in to help with the decisions."

Mr. Irv Freedland, Station One, said, "My argument is that I don't think it's equitable to penalize Station One. Most of our vegetation is indigenous and if you take the number of units in Station One; we have 88 units in the high rise and we have 16 Town homes; if you divide those users into the amount of landscape, you'll probably come out with maybe 8 square feet. So that is my problem with the rates; is it equitable; is it fair because per unit, we would not be using that much water. And I am for conservation; we don't throw away or waste any water." He expressed the need for a plan that doesn't just penalize the high rises.

Ms. Suzanne Trecco stated that she represented Friends of Parmele Isle, the water locked people on Palmetto, Bahama and Parmele Boulevard. She said, "Although we've had Mr. Simpson and people from Public Works help us open up the fences at the end of the water accesses, it still has too much debris for our children; they're getting hurt and we would like the Town's help in removing that debris and making it truly accessible. We know the Board is working on identifying all of the accesses so, we want you to know that it's very important to the people living in Parmele Isle."

Miss Nancy Faye Craig, 111 Seaside Lane, stated that she attended the public hearing for the water rate increase but said nothing at that time. She said, "As a homeowner at Channel Walk Shoreline, we do have 107 units and are probably the largest footprint of land on this island. We did the same sorts of things that the Blockade Runner did when we got the letter from Mike (Vukelich) last spring. We had our irrigation system adjusted so we're not watering the streets; we also turned off heads so we are not watering mature plants." She asked the Board to consider what all of the people had said about the water rate increase.

CONSENT AGENDA APPROVED UNANIMOUSLY WITH REMOVAL OF CIGARETTE BUTT RECEPTACLE DONATIONS BY MOTION OF ALDERMAN SISSON AND SECOND BY ALDERMAN BLAIR.

- a. Approved regular and closed session minutes of May 12, 2011.
- b. Approved special event permit requests as follows:
 - 1. Ocean Cure Movie and Music in the Park (400 participants)
Friday, August 26, 2011 from 6:00 to 10:00 pm
Location: Wrightsville Beach Park Event Shelter
 - 2. Surf Camp Charity Clinic (50 participants) (Previously Approved)
Rescheduled from July 9th to Saturday, September 24, 2011 (8am to Noon)
Location: Public Beach Access #4
 - 3. Surf Camp Charity Clinic (100 participants) (Previously Approved)
August 13, 2011 (hours were 8 am to Noon; changed to 7:15 am to 4 pm)
Location: Public Beach Access #4
 - 4. Keep America Beautiful Big Sweep (250 participants)
Saturday, September 24, 2011 from 8:30 am to 12:00 Noon
Location: Johnnie Mercer's Pier
 - 5. Easter Seals UCP Loop Walk (350 participants)
Saturday, November 5, 2011 from 6:30 am to 2:00 pm
Location: Wrightsville Beach Park and the Loop

- c. Acknowledged previously approved special event permits for September.
- d. Acknowledged departmental quarterly reports covering the months of April, May and June, 2011 with the exception of General Administration.
- e. Approved Resolution No. (2011) 1738 to designate the Police Chief as the official to make recommendations to the ABC Commission.
- f. Approved Budget Ordinance No. (2011) 325-B for the loadpacker purchase from FY2010-11 Budget cycle.
- g. Accepted \$512.29 donation from Wrightsville Beach Parks and Recreation Foundation to cover Farmer's Market expenses through June 30th.
- h. Approved New Hanover County Emergency Operations Plan Letter of Agreement.
- i. Approved Ordinance No. (2011) 1663 to amend Chapter 92 regarding anchoring of vessels within the zoning jurisdiction of the Town.
- j. Approved revised 2011 UDO Meeting Schedule to set a meeting for Tuesday, August 23, 2011 at 5:15 p.m.
- k. Approved revised 2011 Board of Adjustment Meeting Schedule to cancel the August 25th meeting.
- l. Approved revised 2011 Board of Aldermen Meeting Schedule to change the meeting time for the August 25th special meeting to 5 pm.

ACCEPTANCE OF DONATION OF CIGARETTE BUTT RECEPTACLES FROM ALDERMAN SISSON AND KEEP AMERICA BEAUTIFUL.

Mayor Cignotti stated that he had pulled this item from the Consent Agenda in order to recognize Alderman Sisson and Keep America Beautiful for their donation of cigarette butt receptacles. Following an acknowledgement of the Fire Department's rating of 4, Alderman Collins made the motion to accept the donation of cigarette butt receptacles from Alderman Sisson and Keep America Beautiful. The motion was seconded by Alderman Blair and unanimously approved.

RECOGNITION OF WB OCEAN RESCUE FOR WINNING THE 2011 REGIONAL SOUTH ATLANTIC LIFEGUARDING ASSOCIATION COMPETITION FOR THE SMALL BEACH DIVISION.

The Board recognized the Ocean Rescue Team for winning the Small Beach Division of the 2011 Regional South Atlantic Lifeguarding Association competition at Myrtle Beach. Ocean Rescue Director Dave Baker recognized the team members and thanked the sponsors that made their participation in the competition possible.

PRESENTATION OF SKATEBOARD PARK PROPOSAL BY THE WRIGHTSVILLE BEACH RECREATION FOUNDATION.

Mr. Jim Mincher, 120 Live Oak Drive, stated that he was representing the Wrightsville Beach Parks and Recreation Foundation; a totally separate organization that has nothing to do with the Town of Wrightsville Beach.

After recognizing Foundation members and volunteers, Mr. Mincher said their overall objective tonight was to inform the Board of their conceptual and proposed plans to build a privately funded skate park in the Town Park. He then gave the following presentation: "If built, the Town of Wrightsville Beach would ultimately own the skate park. We're asking the Town to set aside roughly 10,000 square feet of land near the existing bathrooms and parking. Our youth need a safe place to skate; we need to invest in their future. Right now it's against the law to skate in the streets; they need a positive influence from our police. When youth get respect, they give respect back. In conjunction with our 5k and 10k run in the spring as a fundraiser for the Farmers' Market, we put on a skate day in the park in front of Town Hall with approximately 65 skaters. It was a three-hour event that showed a need for a safe place to skate and showed enthusiasm and interest. Wrightsville Beach had a recreation survey a few years ago and a skate park was listed fourth." Mr. Mincher then reviewed some of the other results from the survey as well as some of the Foundation's accomplishments. He said, "For a skate park, we've got a few goals: foster a greater sense of community, inspiration and empowerment of our youth, and the youth will be engaged in planning, fundraising and the maintenance phases of the park. Skateboarding is not a fad; the average skateboarder is 14 years old. There is a lack of freely accessible skate parks; our streets are turned into skate parks because they don't have anywhere to go. But skating in the street is against the law; it's not a safe place to skate; and there is a need for a safe place to skate. Once we can have permission to use part of the Park, then we can go into our fundraising efforts, obtaining plans (those all cost money), we can get plans from the companies that do that – we're not going to design it. And our fundraising efforts, we're proposing to take two years. Construction, if it ever comes to be, would take about two and a half months. Securing proper liability insurance; we're proposing to pay any liability insurance three years in advance. Our Town is insured by the League of Municipalities; if they see plans for a park, they can quote the insurance rate for that. Then, if the park is built, they'd come and look at the park and see if it was built according to plans; if it wasn't, then they redo the quote. There must be signage in the park as part of that requirement. We need to obtain private funding. The current softball field has not had any league use in two years. Our first choice would be to take just the infield section of that. It's also close to the existing bathrooms; it's a very highly visible area. The kids want to be seen skating; they're very proud of their sport. We need a strong leadership that can develop and execute this plan; Norris and Tunstall, Civil Engineers; Mike Carter, Wrightsville Beach Landscaping, Josh Mihaly, a Landscape Architect – all this is donated; myself, and Jim Hardee is on our committee. We did gain support from our Wrightsville Beach Recreation Advisory Committee back in June to come stand before you now. We have a petition and currently about 150 to 175 signatures of Wrightsville Beach property owners and voting residents of Wrightsville Beach. Our estimated cost on the park is \$250,000 to \$300,000. We have just a sample of a landscape plan, we feel like it's going to be one of the prettiest landscaped places in the Park. We're proposing to use a company named Team Pain, headquartered in Winter Park, Florida, and has been designing and building skate parks for thirty years the world over. It's a custom design unique to our community that will be toned down to meet more of what is in need here. There will be three phases: the planning phase; the permitting phase, and the construction phase. This would be built above ground; you can't dig a hole underground around here; that's where all the stormwater permits with the state will be taken care of."

Mr. Mincher continued, "There are three sample plans submitted by Team Pain. The State of North Carolina has passed a statute to encourage governmental owners to make land available for skateboarding because we've failed to make such areas available in the past. Because of the exposure to liability, this statute takes care of that. If a park is owned and operated by a government for recreational skateboarding use, and is recommended by our insurance carrier to be non-supervised, and you put the proper signage up, it basically removes the liability from the Town. A person who participates assumes all this. We do have a letter from Mayor Bill Saffo of Wilmington that says, 'A skate park has proven to be a valuable addition to our City's recreation system. Not only does it provide a safe place for our youth to skate and enjoy a fitness activity, it also functions as a community gathering place for kids and their parents to come together and socialize.' It's very important to have families together. We have statistics on injuries per activity: skateboarding ranks 15th." Mr. Mincher then reviewed the following ten skateboarding myths: 1) skateboarding is for kids; 2) skaters are a small percentage of our athletic community; 3) skate parks are noisy; 4) skate parks attract delinquents; 5) skate parks are messy; 6) skate parks are expensive; 7) skate parks are playgrounds; 8) concrete skate parks are more expensive than wooden skate obstacles; 9) skate parks are dangerous; and 10) there are already skate parks nearby.

Alderman Blair asked if the Department of Interior had been contacted with regard to putting a private entity on public property. Mr. Mincher said, "It's not private; we're just proposing to pay for it." Alderman Blair stated that this was the conceptual phase and at some point, he would like to see the business plan showing things like whether the current restroom facilities would be adequate and the ongoing costs to the Town after the facility is turned over to the Town. Mr. Mincher said, "It should basically be insurance and we hope the insurance will go down with the lack of any kind of claims. The maintenance is basically none; it shouldn't be any more maintenance than the basketball or tennis courts. The landscaping will take a little bit but it won't take any more than it takes now. It could be open from dawn to dusk and the kids will keep it clean because they can't skate in it if there is dirt in it." Alderman Blair stated that over time, maintenance would be needed for the concrete. He suggested that Mr. Mincher could check with some of the existing parks in a similar environment and bring information back about what maintenance costs could be since the Town would have to pick up the tab at some point. Mr. Mincher said the costs would mainly be for insurance. He said, "We're proposing that it could be two or three thousand dollars per year because it's not an extreme skate park. But the insurance could disappear and it would just fall under the same umbrella as the other facilities. That's why we proposed to do it three years in advance, just to help with the transition. And we've got to raise the money, too."

When asked how much it would cost to draw up the plans, Mr. Mike Carter replied, "There wouldn't be any cost for the plans; we got that donated. We gave Team Pain a letter of intent, so they'll do the skate plan for free if we build the park. What we're here for today is to get you guys to designate some land; we're flexible. And Bill (Blair), to answer your question; there's no maintenance cost other than picking up trash and literally sweeping out concrete." Alderman Collins said, "We can't really designate land until we know what it is all about. The Visitor's Center took a year to get ready to get permits and work with the D.O.T. or other organizations that have to be dealt with."

Alderman Collins continued, "So, I would be interested in seeing a plan on paper; I think the Town staff is going to need that even though you don't know whether you're going to build it." Mr. Mincher noted that there were sample plans in the Board packets and the humps and bumps would just be in different places.

Mr. Carter asked if the Board would require the skate park to be fenced. He said there is no state law requiring it to be fenced and most of the people they contacted said it would be better to have nice grass surrounding it so people would have a place to sit; then the maintenance would just be mowing the grass. Following a brief discussion regarding the proposed buffering, Mr. Carter said "There would be no maintenance cost other than if someone tears the fence down if we fence it; mowing the grass around it which is already going on; and the insurance. The construction cost which we will supply totally privately; I don't know why that would hold you up because we're going to supply it; we're not asking the Town for any money. In order to get a proper plan, if you could show us an area, we can get a plan because these guys are so precise in what they do because when they do the plan, they also work with the engineer to get the storm water situated; and John Tunstall has volunteered his time and services to do that. He will also handle getting the State storm water permit. Therefore, the only other thing involving the Town would be going to our department for the building permit."

Alderman Blair said, "I've never seen anything built that doesn't have some maintenance associated with it over time. The concrete will crack so it's unwise to say it doesn't have maintenance issues because at some point it will; so let's be wise and plug in a number." Mr. Mincher said, "The cracks don't need to be fixed; concrete is going to crack; now if it's like a fault line and comes up an inch, that would have to be addressed just like all the sidewalks that have been ground down in the past year to get rid of all the toe catchers. Like the rest of the Park; they just built another basketball court and resurfaced the tennis courts; those are maintenance things. We'll find out about maintenance over a 10-20 year period."

Alderman Sisson stated that a skate park would not require as much maintenance as a specialty surface like a tennis court. He said, "I'm not saying don't get the figures; I'm just saying don't assume the concrete would take the same maintenance as a basketball court." Following a brief discussion regarding the need for details, Mayor Pro Tem Weeks asked Alderman Blair what kind of details he was looking for in the plan; whether it was the number of bowls and ramps that would be in the facility or what it would look like from street level, elevation and the plantings. Alderman Blair said he wanted to see what the Town could expect in three to five years when things get older and what impact those maintenance costs will have. Mr. Mincher said he would call Wilmington and Carolina Beach and get their figures. Mayor Pro Tem Weeks said she thought Mr. Mincher's concern was that he didn't want to spend all this money on architecture to show the exact design until they know it's going to be approved.

Alderman Collins referenced the age range of 7-17 for the people who will most likely use the skate park and asked how many people in Wrightsville Beach actually fit into that age range. She said the skate park had been compared to the tennis courts but people use the tennis courts from age 10 to 70 and that was about 85% of the population at Wrightsville Beach according to the latest Census.

Alderman Collins stated that the children between 7 and 17 may be 6 or 7% of the population yet it would be using 10,000 square feet of green space that could be used by many different ages of people for other things. She said she just wanted to make sure that our residents get what they want and what they'll use because the green space is so valuable. Mr. Mincher stated that we just built the new concert place and a new basketball court and used up more green space but there was no mention of that during those negotiations. He said, "That small percentage of kids are the kids that are left out; most of them are not playing tennis; they're not walking the Loop; they're not playing basketball; they are "at risk" youths. They're just out in the open and we're proposing to give them a place to have an identity and practice their sport." Alderman Collins noted that the concert area has two to three hundred people at the concerts and basketball has a larger age range.

Mr. Jim Smith, Wrightsville Beach Parks and Recreation Foundation, stated that the children's play area goes up to age 12 and that uses more space than this. Alderman Collins noted that the children's play area is not concrete. Mr. Smith referenced the proposed location of the skate park in the infield area of the softball field and said, "I talked to Steve Dellies and that compacted clay is impervious; that infield is 8100 square feet and Jim's proposing an 8,000 square foot skate park. Actually, the skate park is smaller than the two basketball courts that hold twenty people max. We're proposing probably to do a water garden next to this so we're taking up some drainage that will be filtered before the storm water goes into the wetlands. I think Mr. Simpson has recommended going to a public hearing; we'd like for you to schedule that. That's one request from our proposal. The second request is to ask that you call around to some of the municipalities that have the parks in existence now. If you talk to Ted at Carolina Beach, he said when they opened up they had problems; their park is in a bad location; we've got a great location; it's not out and away where people can't see what's going on. Wilmington is supervised but they are self insured. I talked to Amy, who is the Parks and Rec Director there; they talked about taking away the supervision because the fee only pays about 25% of the supervision cost; and the City of Wilmington decided to keep the supervisor; it's working very well for them. I called Chapel Hill, they turned theirs over to a private operator; their parks are poorly designed and old. That's the point that Jim's making. In business, if you do something poorly, it doesn't work and then people say 'we're not going to do that because it didn't work.' Well, it didn't work because you did it poorly; if you do it right, it will work. In summary, we ask you to put it on the public hearing; call the other municipalities and do some background research. We'll get you all the answers. If you have other questions that we need to be prepared for before the public hearing, just shoot us an email and we'll get them answered. Both Bills are right; yes, maintenance costs but not as much as basketball or tennis courts; but yes, there's going to be maintenance costs. That concrete's probably going to have to be resurfaced some day. And there's nothing to say that the Foundation can't make a commitment to raise money over the years for that purpose, so when it comes up; its there. Our intent is to keep the burden off the Town. And this doesn't take any water; no irrigation."

Alderman Collins expressed concern that these children were so young for an unsupervised park. Mr. Mincher noted that there will be a lot of parents there because the kids want the adults to come and watch. He urged the Board members to go to Greenfield Lake and watch the kids and parents there.

Mayor Cignotti stated that he felt this was a complicated issue and some of the Board members wanted more details. He said he would like to do the public hearing in September to hear from the public and see what they want. He said, "What I would envision is the Board would decide whether or not to tell you to go forward getting more details because there may be some legal issues here as far as donating something to the Town that might take more than a month." Mr. Wessell stated that every time we have tried to use this property, we have had some issues. Mr. Simpson stated that there were legal issues to address involving the conveyance of property and the use of private funds to build the structure before the Board can convey that property and he was a little uncomfortable in saying we can be ready by September.

Mayor Cignotti said what he was recommending was doing a public hearing in September for the Board to decide whether or not to give the Foundation the go ahead to continue working with staff to work out some of the details and then coming back at an appropriate time, maybe in November or December, and then this Board or the next Board would have another public hearing to finalize the end of the project – with a yes or no. Alderman Collins stated that she was not sure we would have the information the public will need by September. Mr. Simpson stated that he would like to sit down with this group to discuss a lot of the finite issues that they are not prepared to present because this is conceptual. Alderman Blair suggested that they could come back in September and give an update to the Board. Mr. Simpson stated that he would put the update on the September 8th agenda and schedule the public hearing for October 13th. He noted that the auditors would be here during that timeframe and could help with how to track that money.

Mayor Pro Tem Weeks asked how this was any different than the Foundation raising the money for the Farmers Market. Mr. Simpson stated that the Town had to fund for the operation of the Farmers Market. Mayor Cignotti stated that we didn't have to deal with the Department of Interior for the basketball court; as long as it is recreational.

Mr. Mincher said, "We don't want it to go to the government and be bid out to the cheapest bidder; that just won't work. It won't be successful. We want to build a first-class facility so the kids will enjoy it and they will stay in it. And it has to be built by someone that's very knowledgeable with skate parks." Alderman Sisson said, "Why don't we go ahead with that plan: give us an update on September 8th and then a public hearing in October."

PRESENTATION OF BUS SERVICE PROPOSAL BY CAPE FEAR PUBLIC TRANSPORTATION AUTHORITY AND REQUEST FOR A RESOLUTION TO SUPPORT AN ADDITIONAL \$7 VEHICLE TAX FOR COUNTY RESIDENTS.

Mr. Albert Eby, Executive Director of Cape Fear Public Transportation Authority, stated that the purpose of this presentation was to gauge the community support for public transportation in an effort to increase public transportation throughout New Hanover County. He said this plan was presented as public transportation to the beaches, but the main goal was not to provide recreational trips to the beach; they envisioned that most of the service from New Hanover County to Wrightsville Beach and to the southern beaches will be by people that work in the service industry; folks on the lower end of the wage scale that may have issues trying to get to work.

Mr. Eby stated that they also thought it would be utilized by tourists that are already on the island to get from a hotel to the other end of the island without having to use their vehicle, much like the trolley in Wilmington. He said the other part of the plan is to provide a long-range financial plan for WAVE Transit because they are looking for a way to meet their needs on a regional basis. He said they don't just offer a fixed route bus service, they also provide service to UNCW through the Sea Hawk Shuttle; the Wilmington Downtown Trolley; and working on a program with Greyhound Service from their new station located behind Costco; and they provide a van pool service that allows workers from different types of industry to transport their co-workers when they live in the same neighborhood. Mr. Eby stated that they currently receive funding from federal and state fuel taxes, local funds from the City of Wilmington, contract funds from UNCW, and funding from passengers. He said, "Basically, the proposed plan is for service to Wrightsville Beach, Carolina Beach, Kure Beach, Fort Fisher, and Veterans Park. We would need funding for this plan for the initial capital investment for vehicles. The type of service could be provided with rubber-tire trolleys like you see in downtown Wilmington. We've got to be forward thinking about what we want our transportation infrastructure to look like in five years? We feel the best use of transportation infrastructure through public transportation is by providing a variety of ways to use the infrastructure. One of the things that's overlooked about transit is the efficiency of transit. The key to this plan is how it will be funded. We're not asking for any funding directly from any of the towns that we're presenting this to but we are seeking a \$7 vehicle registration fee to be passed by resolution of the New Hanover County Commissioners. We are proposing a single route that would basically serve just Wrightsville Beach. We propose for this route to operate once every hour for 26 weeks per year, basically from the Azalea Festival to Riverfest. We would like for you to get input from your residents and find out what the community wants. If there is support from the community, we would appreciate that in the form of a resolution that we could take to the County Commissioners to show that there is community support.

Following a brief discussion regarding the difficulty in providing detailed ridership projections, Mr. Eby verified that the projected route would be to drop off at Town Hall, go to the Oceanic, then back to Town Hall and off the beach. When asked what would happen if a sudden lightening storm came up and everyone was trying to get off the beach at the same time, he said they would have to learn how to deal with that as well as the raising of the drawbridge. He noted that the transit use would be mostly by folks going to and from work or senior citizens for a short distance but not a lot of people coming for the beach. When concern was expressed over the \$7 tax for an amenity that most residents would not use, Mr. Eby said it would not benefit people unless they used it. Concern was also expressed that the proposal said most of the usage for this route would be people working at businesses on the beach but the route ends on the south end where it is mostly residential. Mr. Eby stated that folks that ride the bus expect to walk a certain amount. He said this route was just a proposal and they were in the process of having a consultant prepare another short range plan. It was noted that the proposed route would go all through UNCW and that is the population that wants to come down and go on the beach. Mr. Eby said one of the biggest requests from the students was that they would like to go to the beach without having to drive but some of them did want to come for work purposes.

Concern was expressed that the service would probably not be used by residents or tourists because the route did not go to places like Mayfaire or other shopping areas; it just went to UNCW. Mayor Cignotti stated that it might be helpful if WAVE Transit obtained input from the Town beforehand to help make it more successful for Wrightsville Beach. He said he thought the Board was open to a public hearing but as far as passing a resolution, he did not think they wanted to do that at this time. He suggested that a trolley might be something that tourists would like to enhance their vacation but he did not know if workers would like it. Mayor Pro Tem Weeks stated that traffic was only going to get worse and some form of public transportation would have to happen at some time and the Board needed to be proactive in their thought process. Alderman Sisson expressed the need to understand the perceptions people have regarding who will use the transit system.

Following a brief discussion regarding the need for a public hearing and the need for a comprehensive long-range plan, Mr. Simpson stated that Mr. Eby was asking the Board to consider the proposed route as well as providing support through a resolution for the \$7 tax. Mayor Cignotti asked if the Board wanted to decide on the resolution of support for the \$7 tax. Mayor Pro Tem Weeks made the motion to say no to the \$7 tax. The motion was seconded by Alderman Blair and unanimously approved. Mayor Cignotti clarified that the Board's recommendation was they would rather Mr. Eby get back with the Town and work on a plan that would be acceptable to our residents. Mr. Eby said that would be the goal of the Wilmington MPO to work on the long range plan.

Meeting Recessed at 8:05 p.m. and Reconvened at 8:10 p.m.

PUBLIC HEARING FOR CONSIDERATION OF A CONDITIONAL USE PERMIT TO ALLOW AN OUTDOOR BEER GARDEN AT 220 CAUSEWAY DRIVE AS SUBMITTED BY JASON ADAMS, OWNER OF LIGHTHOUSE BEER AND WINE.

Mayor Cignotti administered the oath to those wishing to address the subject.

Planning and Parks Director Tony Wilson reviewed the following: *Background:* *The Planning and Inspections Department received a conditional use permit application from Jason Adams, owner of Lighthouse Beer & Wine, to allow outdoor seating to the east of the building. Mr. Adams is the authorized agent for L. T. Hines, Jr., owner of the property at 220 Causeway Drive. This lot is located in the C-3 Commercial District and is approximately 5,000 square feet. The addition of outdoor seating would change the use from a permitted retail store to a standard restaurant permitted as a conditional use. Mr. Adams is also seeking an exception to Section 155.060 Off-Street Parking Requirements, which allows the business to operate while only being able to provide six off-street parking spaces instead of the required eight. He is proposing a maximum of 28 seats and his maximum number of employees on any shift is two. The parking requirement for a standard restaurant is one parking space for each four seats/persons as stated on the maximum occupancy placard and one additional parking space for each two employees on the largest shift. The applicant will need an exception to Section 155.060 Off-Street Parking Requirements for two spaces.* Mr. Wilson then reviewed the applicable sections of the Zoning Code, the 2005 CAMA Land Use Plan Policies, and the following departmental comments: **Fire:** No issues with the proposed conditional use permit. Any improvements to the outdoor seating areas must be consistent with the NC Fire Code. **Police:** Was interested in what the neighboring residents thought of the operation.

Public Works: No concerns. **Planning:** The Planning Department made the following comments: 1) After 90 days, the permitted use should be reviewed for compliance with conditional use permit conditions; 2) Must comply with Chapter 97 Noise and the conditional use permit should be reviewed by the Board of Aldermen if the business receives two noise violations within one year; 3) No outdoor music; 4) Suggest reasonable hours of operation for the outdoor seating area; 5) The available off-street parking will not accommodate the outdoor occupancy; if a parking exception is granted, the proposed use will be compliant with Town Code; and 6) Proposed project must meet state and local building code and the existing bathroom must be accessible to the public and employees. Mr. Wilson gave the following Planning Board recommendation: *The Planning Board* voted 5-2 to forward a favorable recommendation to the Board of Aldermen to grant the parking exception to Section 155.060 Off-Street Parking Requirements, Subsection (E) Exception in Parking Requirements and to grant the conditional use permit allowing Lighthouse Beer & Wine to provide outdoor seating to the east of the building at 220 Causeway Drive with the following conditions: 1) After 90 days the permitted use should be reviewed for compliance with conditions of conditional use permit; 2) If the applicant receives at least two citations from the Police Department stating a violation of Chapter 97 Noise, the conditional use permit should be reviewed by the Board of Aldermen; 3) No outdoor music; 4) Patrons must be required to leave the premises when the business is closed; 5) The available off-street parking will not accommodate the outdoor occupancy; if a parking exception is granted, the proposed use will be compliant with Town Code; and 6) Proposed project must meet state and local building code. Mr. Wilson stated that Staff was recommending approval of the parking exception to Section 155.060 and to accept the proposed conditions plus any additional conditions the Board may deem appropriate.

When asked what the hours of operation would be, Mr. Adams said it would be Monday- Thursday from 10 am to 10 pm; Friday and Saturday open to 11 pm; and on Sunday, until 9 pm.

Mayor Cignotti then opened the public hearing at 8:20 p.m.

Mr. Adams stated that he had been in this location for 14 years and never had a police disturbance. When asked if he had any problems with the Planning Board's suggested conditions, he said his only question was the music. He said, "I don't have live music there; we have speakers outside located in the front of the building that play background music. There are also speakers inside. It's never very loud; you can't hear it off premise at all." Following a brief discussion regarding how long the speakers have been there, Mr. Adams stated that he never received complaints about it from the neighbors.

Mr. Bud Woodrum stated that Mr. Adams monitors his business very well and cleans up every day. He said he has never seen a problem there; he knows parking is an issue but many residents walk or ride bikes to get there. He asked the Board to consider that the MOI (Middle of the Island Restaurant) has been gone for years and there are several parking spaces not being utilized. Mr. Woodrum referenced the outdoor speakers and said, "He's landscaped it very well and lined it with hedges all around. It's quite private and you really can't hear anything outside the perimeter of beer garden. I would ask that you consider granting the exemption. I believe the Town would want to foster more businesses specifically in that area."

A resident of 13 West Henderson Street stated that this was a great location for residents to go and enjoy a quiet place with friends. She referenced the tourist industry and said because there are a lot of higher end beers and wines on sale there, it attracts a different type of crowd that will sit in the beer garden just to enjoy some quiet time with a beer or a glass of wine. She stated that she was in support of the Board granting the conditional use permit request.

Mr. Bryan Davis, Professor of Physics at UNCW, stated that he thought Lighthouse Beer & Wine added dimension and color to Wrightsville Beach. He said they have a better selection of beer than any other place in Wilmington so it does draw customers. He stated that the people in the beer garden are low key and it is never loud. He expressed support for granting the conditional use permit.

Ms. Marjorie Way, 223 Seacrest Drive, referenced the few property owners in the area in question and said she knew that over the years there had been six violations; one of them had to do with Christmas lighting that didn't come down after Christmas; a cooler issue; seats that were never permitted; and portable johns that appeared and stayed. She said, "I am supporting what Jason (Adams) used to do. But, he has not been very respectful to Town rules and regulations. So, I have some things that I'm concerned about: 1) there is a back entrance that comes off of the private property where people put their boats and then come up through the private property over into the Lighthouse; there is a little fence there with a gate, that's been the cut through; 2) there has been a music issue but that has not been the driving force in my complaint. There were times last year that I did not call the Police because it didn't last forever; so I'm not addressing that one; 3) the lighting back there is an issue; there is a very dark hole back there and I think there is no separation between the residential area and the business area back there. So, the bathroom is back there in the bushes or wherever; it is happening and the neighbors have talked about this at another meeting. I would like to think that Jason can continue to run a nice business but there has to be some buffer back there. I'm sorry that he's put the things that he's done there without ever asking permission of anybody; it just keeps growing. It seems to me, since you asked Mellow Mushroom to put their seating in the front, that that could be the same way and let the parking be at the side where it used to be. So, once again, I support businesses, I support a beer and wine shop, but I have a big problem with some of the other things that are happening there."

With no further comment from the public, the hearing was closed at 8:31 p.m.

A brief discussion developed regarding the bushes that are 12 feet in diameter and 20 feet tall at the back of the property that act as a buffer; the possibility of putting a lock on the gate; the proposed two-strike condition that would help prevent noise violations; the need to address the issue of people using the bushes for a bathroom; seating, occupancy, and lighting; and that it would be staff's responsibility to make sure people leave when the business closes. Mayor Cignotti suggested changing the Planning Board's 3rd condition to "no live outdoor music" and adding a 7th condition that the fence has to be secured. Mayor Pro Tem Weeks made the motion to approve the Lighthouse Beer & Wine off-street parking exception for two parking spaces; and the proposed conditions being met with No. 3 changing from no outdoor music to no "live" outdoor music; and adding that the gate on the fence must be secured. The motion was seconded by Alderman Sisson and unanimously approved.

CONSIDERATION OF GRANT FOR LICENSE PLATE RECOGNITION SYSTEM.

Mr. Simpson stated that he had received the final grant documents for the Homeland Security Grant to provide funding (\$214,000) to procure and install an automatic license plate recognition system. He said the grant would be administered through the North Carolina Division of Emergency Management and would require a 25% match which would equate to about \$53,600 on the Town's behalf; the federal funding share would be \$160,800; and the Town would have to enter into a Memorandum of Understanding with the State. Mr. Simpson explained that this is a passive system that utilizes a National Database to identify vehicles that enter into Wrightsville Beach. He noted that the N.C.D.O.T. had indicated that we cannot attach the camera system to the bridge so if accepted, we would have to approach them about putting a pole within their easement for placement of the camera. He said the second part of the system would be a mobile system that would be installed in one of the police cars. Mr. Simpson explained that there would be no one in the police station having to watch a camera or a display of any kind; if the national database identified a license plate that belonged to a known felon, our Police Department would be notified immediately. Mr. Simpson stated that he was asking the Board to set a public hearing for September 8th for public input. Following a brief discussion, there was Board consensus to set the public hearing for Thursday, September 8th at 6:00 p.m., or as soon thereafter as possible, in Council Chambers of Town Hall.

RESOLUTION NO. (2011) 1740 TO APPROVE A CAPE FEAR PUBLIC UTILITY AUTHORITY INTERLOCAL AGREEMENT FOR CONSTRUCTION AND OPERATION OF AN OCC UNIT TO BE LOCATED AT LIFT STATION #1, 1703 N. LUMINA AVENUE.

Mr. Simpson stated that the Cape Fear Public Utility Authority (CFPUA) has enacted a comprehensive Odor and Corrosion Control Program which entails the construction of new chemical dosing units. He said since one of the new units will be constructed on Town property, an interlocal agreement would be needed between the Town and CFPUA to address construction of the new chemical dosing unit, responsibility for operation of the unit and the manner in which payments will be made by the Town. He said, "Under the terms of the agreement, CFPUA will be responsible for construction of the unit and upon completion, ownership of the unit will be turned over to the Town. Actual operation and maintenance of the OCC unit will be accomplished by a private agency under contract to CFPUA. The construction cost associated with the new unit is currently estimated to be \$116,516. The Town will pay CFPUA for the unit through annual assessments associated with our contribution for operation of the Northeast Interceptor." Since the Board had discussed this at a previous meeting, Alderman Sisson made the motion to approve the interlocal agreement between Cape Fear Public Utility Authority and the Town of Wrightsville Beach for the construction and operation of an OCC unit to be located at Lift Station #1, 1703 North Lumina Avenue. The motion was seconded by Alderman Collins and unanimously approved.

RESOLUTION NO. (2011) 1737 REGARDING THE PURCHASE OF A LOADPACKER USING A PIGGY-BACK BID.

Mr. Simpson explained that in the FY10-11 Budget was the acquisition of two loadpackers but during the budget process, we reduced that to one with the understanding that in the FY11-12 Budget, we would buy the second one.

Mr. Simpson said the State provides the opportunity to go through a piggy-back bid process which allows towns to purchase the same equipment from the same vendor as long as it is equal or less price. He stated that staff is recommending buying that second piece of equipment through Triple T Trucks; but the Board must adopt a resolution to proceed with the piggy-back process. He noted that in this budget, the Board had planned to borrow the money but at the end of the first quarter when we go through the first budget review cycle, the Board can determine whether to purchase it with cash instead of borrowing. Alderman Sisson made the motion to adopt Resolution No. (2011) 1737 as presented authorizing the purchase of a sanitation loadpacker from Triple T for an amount not to exceed \$150,123. The motion was seconded by Alderman Collins and unanimously approved.

REVIEW AND ACTION ON PROPOSALS TO PROVIDE VESSEL TOWING AND STORAGE SERVICES.

Mr. Simpson reported that the State passed legislation that empowered us to tow vessels that are moored more than thirty days by classifying them as abandoned vessels. He stated that we put out an RFP last month for primary towing and marine storage agencies in the area but we have received no response. He said he thought we could still enforce our mooring ordinance but we would need a contractual arrangement with towing agencies on a case by case basis. A brief discussion followed regarding the need to look for alternative solutions.

PLANNING FOR UPCOMING PARKING WORKSHOP.

Mr. Simpson referenced the parking workshops scheduled for September 13th and 15th and asked the Board how those workshops should be conducted. Following a brief discussion, there was Board consensus to have the two-night workshop from 6:00 – 8:00 p.m. on September 13th and 15th; to start each night in Council Chambers with a power point presentation; then have everyone move to the Conference Room that will be set up with copies of the original plan displayed so people can write their comments and ideas.

RESOLUTION NO. (2011) 1739 TO AUTHORIZE ADVERTISEMENTS AND NOTICES BY ELECTRONIC MEANS.

Mr. Simpson said, "There has been an increasing use of the internet by government entities to publish notices and advertisements. The State of North Carolina has acknowledged this trend and now permits municipalities to publish required notices and advertisements solely by electronic means. Mr. Wessell noted that the Board adopted a similar resolution several years ago but this one encompasses everything in the statute. Alderman Blair made the motion to approve Resolution No. (2011) 1739 as presented. The motion was seconded by Alderman Collins and unanimously approved.

MAYOR CIGNOTTI: OTHER ITEMS AND REPORTS.

Mayor Cignotti reported on the following:

- Breakfast meeting with Carolina Beach: Will be in late September to discuss the Beach Nourishment Contingency Plan, some things on marketing for the beaches, and the Carolina Beach Inlet situation.

- Convention Center Pictures: Our bill right now is \$500 plus the cost of printing which will come from our local marketing funds.
- Flotilla Letter regarding return of fees: The Board's intention was to try to be fair and consistent to all the groups; we never intended to slight volunteers. Since 2006, the Town has used \$185,000 in room occupancy tax money to support the Flotilla as well as \$9,700 in returned fees; the Town provided office space for the Flotilla that has a market value of \$1,200 per month – the Board originally requested \$500 per month but agreed to accept \$300 per month with the \$200 differential being good faith towards the Day in the Park fees (\$2,400 per year); the Town has been supportive of the Flotilla over the years and will continue to offer support.
- Blockade Runner's Letter to the Editor: The Board of Aldermen passed the new water use rates to encourage water conservation. In a letter to the editor in the Lumina News, the Blockade Runner's accusations were that a public meeting was not held; but a public meeting was held. They said the meeting was not advertised; but there is no legal advertising requirement. We generally place ads in the Lumina News and post on our website. In this case, we sent meeting notices to the "sunshine" list on July 8th – six days before the public meeting was held. Bill Baggett and Nicolas Montoya, from the Blockade Runner, are both on that sunshine list. The letter and emails insinuate that the Board is not business friendly. The Board recently supported conditional use permits for the Mellow Mushroom, Daily Grind Coffee Shop, and South Beach Grill and has worked closely with the Merchants Association. The Town recently forgave \$3,000 of a water bill for the Blockade Runner when they had a broken irrigation line due to a tree root. So, we certainly do work with our businesses. The letter says the Town's decision will have environmental consequences with less landscaping, greater storm water runoff and less sand captured by plant life. We are not discouraging landscaping; we are encouraging native landscaping that does not use excess irrigation. In August of 2010, the Blockade Runner used over a million gallons of nonessential water in a two-month period. One of the comments was that we need to take a leadership position; the Board is trying to do that; trying to set an example of being frugal with our nonessential water. Following a lengthy discussion regarding the Town's leadership role; the need to give people more time to plan; the need to look at desalination; the need for stricter water conservation measures; and the availability of water from the Cape Fear Public Utilities Authority, there was Board consensus to start the new water rates in October.
- Carolina Beach Inlet: The Carolina Beach Inlet is closing in. The State has offered to pay \$225,000; the Port, Waterway Group asked the municipalities in the County to help pay the other \$225,000: Carolina Beach \$30,000; Kure Beach \$15,000; Wrightsville Beach \$5,000; Wilmington \$5,000; and the County would make up the difference. Mayor Cignotti expressed the need to say this will be our last contribution to the Carolina Beach Inlet and we feel the County should pick up the difference in future years from appropriated funds and not TDA funds. Alderman Sisson made the motion to make a \$5,000 contribution with the proviso that we say this Board has made a policy decision that this is not an ongoing contribution; this is a one-time donation and we'll be making it outside of the TDA; and that we're making it as a show of good faith and solidarity with the other beach communities. The motion was seconded by Alderman Collins and unanimously approved.

MAYOR PRO TEM WEEKS: OTHER ITEMS AND REPORTS.

Mayor Pro Tem Weeks reported on the following:

- Sidewalk near the Daily Grind Coffee Shop: The sidewalk that was budgeted is being engineered right now.
- Railing on the Salisbury Street Bridge: We need to follow up with the N.C.D.O.T. on that. There was Board consensus to hold a public hearing on September 8th to obtain public input on removing the railing before proceeding.
- Old Fire Station Painting: The Board budgeted \$4,000 to paint the old fire station; \$4,800 for an evaluation of that building; and \$4,800 for an evaluation of the old warehouse. This will be completed in the near future.

ALDERMAN SISSON: OTHER ITEMS AND REPORTS.

Alderman Sisson reported on the following:

- Board of Adjustment Information Submittal: It was suggested that we require information for Board of Adjustment hearings to be submitted ahead of time to allow adequate time for review. Mr. Wessell said that decisions must be based on what is presented at the hearing and he would not recommend requiring information ahead of time.
- HVAC Systems in Setbacks: Alderman Sisson would like for the UDO Committee to look at that from a safety standpoint. It was noted that the draft UDO currently provides for a four-foot setback for those units.
- What constitutes standing in quasi judicial proceedings: Alderman Sisson expressed the need for the UDO to address who has standing to speak in quasi judicial proceedings.

ALDERMAN BLAIR: OTHER ITEMS AND REPORTS.

Alderman Blair reported on the following:

- Operational Audit RFP: Staff is currently working on the specs for the RFP.
- Congratulations to Alderman Blair's daughter who committed to play soccer at Duke University today.

MR. SIMPSON: OTHER ITEMS AND REPORTS.

Mr. Simpson reported on the following:

- Household Hazardous Waste Disposal Day: Scheduled for August 27th. Will be limited to residents; we will have police to help regulate.
- N.C.D.O.T. Bridge Maintenance Update: The Salisbury Street Bridge will be completely closed from early October to mid November and that will include the Loop walkway. Scheduled maintenance for the Drawbridge will have single lane traffic in and out of town for six months. There will be construction on the Causeway Drive Bridge at that same time that will necessitate single lane traffic.
- Encroachment Agreement Request with N.C.D.O.T.: We have submitted an encroachment agreement request for placement of an announcement sign in the median on Salisbury Street.

- Status of Street Ends: Staff needs guidance from the Board on whether people should approach the Board under a more formal procedure to discuss individual street ends. There could be real issues with some of the requests for water access, for maintenance and opening of street ends, and for use of street ends not in compliance with public use requirements. Suggested procedure would be to go through the Planning Director and find out the different issues associated with each individual request; then based upon the difficulty of achieving the request, it would come to the Board of Aldermen for approval and endorsement. Alderman Blair stated that the Town should not be in the business of personalizing street ends. Mayor Pro Tem Weeks stated that if a neighborhood comes up with a plan and they will fund it and it would revert to the Town's possession; that would be consistent with what we have done in the past. Mr. Wilson noted that the Planning Board is currently working on signage to identify rights of way. There was Board consensus to follow the suggested procedure above and anybody opposing the request could address it when it came before the Board of Aldermen.
- Request for Car Wash: Mr. Daniels, who came to the Board for a conditional use permit to have public parking in the lot that was previously to be The Helm, has approached the Town about having a public car wash on that property this weekend for the benefit of an unnamed Presbyterian church in South Carolina. He wants to open the parking area that is fenced in and let a certain number of cars in, then close the gate and wash the cars while these people are at the beach. He wants to take a donation for washing the cars and that, in effect, would be using it as a parking lot and Mr. Wilson denied the request on that basis. Mr. Daniels is seeking Board support to allow him to have the car wash. There was Board consensus to support the Code Officer's decision.
- Beach Escarpment on the South End: It is not within the area that we currently have CAMA permits, and it is turtle season. Warning signage was proposed for the area since bulldozing permits are no longer issued.

(Mr. Wessell was excused due to another commitment.)

- Beach Access Informational Signage: The Parks and Recreation Advisory Committee is working on proposed signage for beach access points. The Board can review those signs tonight and make recommendations to the Committee. Program Supervisor Katie Ryan showed a sample sign with the format that the Committee liked. Mayor Pro Tem Weeks expressed concern that it was confusing to say surfing between the checkered flags and she would like for that to be clarified for the public. When asked about kiteboard signage, Fire Chief Smith recommended separate signage for that since it is in a special area. Alderman Sisson noted that the Cleaner Greener Committee had wanted to put signage in a more positive light and you can have different messages while consistently having white on blue with a positive message at the top like "Keep it Clean" or "Welcome to Your Beach – Here are Some Rules to Follow." Board comments included: 1) like the positive message but it has to grab you; 2) needs to have Town Seal; 3) like Welcome to Your Beach; 4) do not like PROHIBITED; 5) could have universal sign with NO in a circle with a slash through it. Alderman Sisson stated that they would work on another mock up and maybe bring in three more samples for the Board to see.

- Employee Wellness Program: We have a voluntary employee wellness program in cooperation with Blue Cross Blue Shield. Staff needs Board direction on whether to continue to pursue the possibility of having access to a gym. Mayor Cignotti noted that the Crest was offering the employees a deal at \$250 per year. Mayor Pro Tem Weeks stated that some employers provide some sort of incentive rebate and if they go to the gym X number of times in a calendar year, they get a rebate back towards their annual membership. Mr. Simpson expressed concern with making it too complex because there is no one to oversee the program. Mayor Cignotti stated that the owner of the Crest told him they would track employees if they were asked to do something like that. Mr. Simpson expressed the need to discuss this further once we get a formal proposal from the Crest.
- Chat with the Chief: The first Chat with the Chief (Chief House) is scheduled for August 18th at 6:00 p.m. in Council Chambers.

THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE BOARD, THE MEETING WAS ADJOURNED AT 10:07 P.M.

Respectfully submitted,

Sylvia J. Holleman
Town Clerk

MINUTES
BOARD OF ALDERMEN
OCTOBER 13, 2011

The meeting was called to order by Mayor Cignotti at 6:00 p.m.

Attendance: Mayor David L. Cignotti, Mayor Pro Tem Lisa Weeks, Alderman William J. Blair, III, Alderman Susan Collins, and Alderman William E. Sisson, Jr.; together with Town Attorney John C. Wessell, III, Town Manager Robert F. Simpson, and Town Clerk Sylvia J. Holleman.

Pledge of Allegiance.

Invocation: The Lord's Prayer.

CONSENT AGENDA APPROVED UNANIMOUSLY BE MOTION OF MAYOR PRO TEM WEEKS AND SECOND BY ALDERMAN SISSON WITH REMOVAL OF FARMERS MARKET 5K-10K RUN SPECIAL EVENT, REVISED 2011 UDO MEETING SCHEDULE, AND DONATION OF A MEMORIAL BENCH.

- a. Approved regular and closed session minutes of June 16, 2011; minutes of special meeting on June 23, 2011, and minutes of special hurricane workshop on June 7, 2011.
- b. Approved special event permits as follows:
 1. Beach Gauntlet (500-1,000 participants)
Saturday, March 31, 2012 (10 am – 12 noon) (Setup Friday, March 30, 2012)
North end of Wrightsville Beach ocean front
 2. WB Elementary School Fall Festival (500 participants)
Friday, October 21, 2011 (3:45 – 7:00 pm)
Coral Drive and Second Street
 3. St. Therese Octoberfest (160-170 participants)
Friday, October 21, 2011 (5:30 – 9:30 pm)
South Lumina from Arrindale to East Snyder
 4. Stand Up Paddleboard Relays (50-100 participants)
Saturday, November 19, 2011 (9 am – 5 pm) (race starts at 10 am)
Rain Date: Sunday, November 20, 2011 (same times)
Beach Strand between Accesses 32/33, Banks Channel; Blockade Runner
 5. Surf Camp Free Clinic For Children's Alopecia Project (225 participants)
Saturday, August 11, 2012 (8 am – 5 pm) (setup at 6:30 am)
Public Beach Access #4
- c. Acknowledged previously approved special events for November.
- d. Approved revised 2011 Board of Adjustment Meeting Schedule to cancel the October 27th meeting.
- e. Accepted donations for Movies in the Park.
- f. Accepted \$817 cash donation from Wrightsville Beach Parks and Recreation Foundation in support of the Farmers' Market.
- g. Accepted \$20 cash donation from Sherrill Thurston and \$100 cash donation from Geraldine Gastrock to support Sand Wheelchair Reservation Program.
- h. Accepted \$8,000 Grant from the Cape Fear Memorial Foundation to update our automated external defibrillators (AEDs) and approved Resolution No. (2011) 1747 to approve the Grant Contract.

- i. Set public hearing for Thursday, November 10, 2011 at 6:00 p.m., or as soon thereafter as possible, for consideration of a text amendment to Section 151.023 Specifications for Driveway Construction.

FARMERS MARKET 5K-10K RUN / SKATEBOARDING EVENTS; SATURDAY, APRIL 28, 2012 (6AM-2PM) (9AM RACE START); WRIGHTSVILLE BEACH PARK, THE LOOP, AND GENE FLOYD DRIVE (300 PARTICIPANTS)

Mayor Cignotti stated that he had pulled this item from the Consent Agenda because it was so contentious the last time. He requested that the applicant, Linda Brown, schedule a meeting with staff to work through some of the issues before it is discussed by the Board.

REVISED 2011 UDO COMMITTEE MEETING SCHEDULE TO SCHEDULE A MEETING FOR TUESDAY, OCTOBER 25, 2011 AT 5:15 P.M. IN THE CONFERENCE ROOM OF TOWN HALL.

Alderman Sisson stated that he had pulled this item from the Consent Agenda because of concerns he had about the meeting date being changed to accommodate the Consultant's scheduling error. He said we are paying the Consultant a lot of money and he thought it was unreasonable for him to reset the meeting for his own convenience when at least one of the committee members could not attend. He stated that when Chairman O'Quinn received the information, he sent an email back to the Consultant and directed him to pick a time when all of the committee members could be there. Following a brief discussion, Mr. Simpson recommended that the Board set the meeting for October 25th because he felt it would be easier for the Committee to cancel and reset if a majority was not present. There was Board consensus to approve the revised 2011 UDO Committee Meeting Schedule to set a meeting for Tuesday, October 25, 2011 at 5:15 p.m. in the Conference Room of Town Hall.

\$1,024.48 CASH DONATION FROM RJ AND SANDRA WHALEY FOR A MEMORIAL BENCH IN HONOR OF CARLO LANDI AND THE MEDITERREANEO RESTAURANT TO BE INSTALLED AT SOUTH CHANNEL PARK.

Mayor Cignotti stated that he had pulled this item from the Consent Agenda because there are three benches already at the South Channel Drive Park and he wondered if the family would be interested in putting one at the Island Drive Park. Program Supervisor Katie Ryan stated that this bench would replace one of the three benches at the South Channel Drive Park. Mayor Pro Tem Weeks made the motion to accept the donation as presented. The motion was seconded by Alderman Collins and unanimously approved.

PUBLIC HEARING FOR CONSIDERATION OF A PROPOSAL BY THE WRIGHTSVILLE BEACH PARKS AND RECREATION FOUNDATION TO CONSTRUCT A SKATEBOARD PARK ON MUNICIPAL PROPERTY.

Mr. Simpson reviewed the following information: *On June 6th, the Wrightsville Beach Parks and Recreation Foundation gave a presentation to the Parks and Recreation Advisory Committee (PRAC) proposing a plan for construction of a \$300,000 skateboard park on Town property to be built exclusively with funds raised by the Foundation. The Foundation's proposal is contingent on the ability to raise the necessary funds and dedication of sufficient Town property for construction of the 8,000-10,000 square-foot facility. The PRAC subsequently elected to support the proposal and requested that the Board of Aldermen favorably consider allocation of Town property to support the project.*

Mr. Simpson continued: *On August 11th the Foundation presented the proposal to the Board of Aldermen for consideration. As a result, a hearing was set for October 13th to receive inputs from the public on the proposal. Recommendation: It is essential that an agreement between the Town and the Foundation be drafted and approved by both parties to address specifics relating to project development, finances and construction. On October 4th, the Town Manager, Town Attorney and Planning Director met with Foundation representatives to begin dialogue associated with the creation of such an agreement. Recommend the Board receive public comment on the proposal as part of the process of assessing the pros and cons of such an initiative and determine whether or not to continue with the planning process.*

Mr. Jim Mincher, representing the Wrightsville Beach Parks and Recreation Foundation, reviewed some of the projects they previously funded and said their objective tonight was to obtain the willingness of the Town to work along side the Foundation towards construction of a privately funded skate park approximately the size of two tennis courts. He said they were proposing to raise a hundred percent of the money to build the park and additional money to pay for the maintenance and insurance for next three years. He said, "Upon approval, we can work out the details and the plans that would need to go forward from there." Mr. Mincher then reviewed some misconceptions about skaters and skate parks and said skateboarding is a relatively safe activity. He showed pictures of Wilmington's skate park and samples of other parks with landscaping. He noted that the Board had copies of a petition with about 140 Wrightsville Beach voters in favor of a skate park. He said, "We don't have any plans drawn up; it's just purely a sample. There's been talk of putting it in the softball diamond; the softball field hasn't been used in a couple of years. We put together approximately a forty page proposal that I went over at the prior meeting and it will be on the Wrightsville Beach Parks and Recreation Foundation's website (wbparksandrecfoundation.com). We would work out the timeline with the Town; we figure it will take us approximately two years to raise the funds and then two and a half to three months for construction. As far as liability and insurance goes; the State of North Carolina passed a statute that put a method in place for towns to have a skate park; it has rules and recommendations on how to do it and if the town adopts those policies and abides by those rules, it removes the liability from the town for having a skate park. The State recommends unmanned parks with proper signage which is listed in that statute; then it would remove the liability from the town. If you man the skate park, then the liability from the town goes up. The League of Municipalities, which insures this Town, still recommends an insurance policy on top of that and that's what we are proposing to pay for three years in advance." Mr. Mincher referenced a letter of recommendation from Wilmington's Mayor Bill Saffo that said he really liked the Wilmington Skate Park and it's been great for the youth. The letter was later read by a member of the audience. Mr. Mincher stated that our youth need a safe place to skate and we need to invest in their future because they are the future of this beach.

Alderman Blair stated that he had called Mayor Saffo about the letter referenced earlier and Mayor Saffo had said he was making a comment about their experience at Greenfield Lake but he was not recommending the skateboard park for Wrightsville Beach. He noted that the skate park at Greenfield Lake is not an unmanned park. Mr. Mincher stated that the Greenfield Lake Skate Park is manned but they have a different insurance method; our insurance company recommends an unmanned skate park.

When asked if our skate park would have signage saying children under seven years old would not be allowed like the skate park at Greenfield Lake, Mr. Mincher said, "We hope not because there are a lot of skaters under seven years old. That's up to the insurance company." Mr. Simpson noted that the state statute specifies the verbiage that has to go on the signs but he didn't think there was anything that specified age. Mr. Wessell stated that you have to be in compliance with the state statute in order to take advantage of the partial exemption of liability.

Alderman Blair asked if we would be relieved of liability if we don't man the skate park, Mr. Wessell said it would relieve the Town from a degree of liability but there are still cases where the Town could be liable. Alderman Collins said we would still be liable in cases of gross negligence.

Mayor Cignotti opened the public hearing at 6:35 p.m. and stated that twenty minutes would be allotted for each side. He opened the floor to those in favor of the proposal and said if people would limit their comments to one or two minutes, then more people could be heard.

Mr. Brian Eckel, 818 South Lumina Avenue, said, "It boils down to three major issues: 1) fiscal responsibility; 2) public safety; and 3) public benefit – which in my opinion dovetails into a 3a issue which is 'what does this really bring to our town.' Fiscal Responsibility: I applaud each of you for being fiscally responsible; balancing our budget. As a business owner and a provider of my family, I understand that is extremely important. I think Jim (Mincher) has done a fantastic job of laying out the plan that will be low cost, low maintenance and privately funded. Public safety: I also talked to Bill Saffo and asked him about the public safety aspect of Greenfield Park. He told me he didn't know of one incident since it had opened. Public benefit: What kind of people does this actually bring to the Town? I think I understand this issue because I was one of those people. My kids love to skate and a few years ago when I took them to the skate park for the first time, my perception was the same – I thought, 'is this really what I want my kids to be doing?' Hind sight is always 20-20. I realized my previous perception was basically based on a poorly informed stereotype – one that, in my opinion, doesn't exist. Earlier this week, my son attended a birthday party; the theme was skateboarding. There were twenty kids there – all from good families. Us beachgoers would probably call them country club kids. They had a great time and nobody got hurt. We'd love to have more places where they can go and enjoy the skating that they all love to do. It is a booming sport. One of our very own – Reggie Barnes has helped to distribute skateboards all around the country. I think we need to celebrate that. In summation, I hope that in your wisdom, you'll direct the staff to continue to work on this concept and let us continue to create a fiscally responsible safe amenity – one that we'll all be proud of."

Mr. Neal Briggs, 4-B West Henderson Street, said, "I also represent my two grandsons and my son; they're avid skateboarders. They do it in the driveway but they would love to have a great place to skate. I've taken them to skate parks and they've had a great time. I think, as you can see in the pictures, there's a cleanliness to it; there's comradery to it; there's older kids helping younger kids. It's, from my point of view, the right type of environment for my grandsons; so I would appreciate your support."

Mr. Mike Carter, 215 Water Street, said, "I have two children who both skate, surf, paddleboard, bike, run, play soccer, tennis – they do it all. There are so many stereotypes and opinions of this and I'd like to personally educate any of the folks that are not for it just to understand that times are changing. This is a professional community; we've got pro surfers, skaters, triathletes – every facet of the sports community comes from this area."

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Mr. Carter continued, "We built a new basketball court; I haven't played basketball for real in thirty years but I'm okay with spending my money on other attributes – for things that I don't do. So I just ask that everyone have an open mind and understand that just because it's not your thing, it's not a bad thing and we want some support."

Ms. Jane Brown, 406 South Lumina Avenue, said, "My children grew up going to Wrightsville Beach School and skateboarding and having a very hard time finding a place to skate. They couldn't skate on the sidewalks and then when they'd skate in the streets, the police would say you can't skate there. My children are grown now but my middle son still skates and he's travelled to different skate parks all over the country and he's very frustrated that there's not one here. Skateboarding is a true athletic sport; a lot of the kids skate recreationally; a lot of them work hard at being professional at it. If we had a skate park where kids could develop professionally, we may produce the next Tony Hawk. If we build a skate park, it would provide a location to assemble and carry out the competencies of the sport in a safe and legal environment. If we build it, it will provide skaters of all ages a healthy and creative way to funnel their energies for generations to come."

Mr. Keith Norris, with Vitos Pizza, said, "My six-year-old has become an avid skateboarder. I grew up skateboarding and it's always been a part of my life until I was 24 and I'm now 46. Now, I do it again with my six-year-old. That's the biggest reason I support this as well as for Fisher Hardee that got this thing going. I spend a lot of time with kids at Vitos Pizza during the summer and they all have their surfboards or their skateboards with them and I've gotten to know so many of them. After I got out of the skateboarding thing, I had a perception of skateboarding – I can't believe I became older and forgot. And they've brought me back to how cool it is, how family fun it is, and what a great attribute to this beach; so I hope you support it."

Mr. Noah Pierson stated that he was representing the Parmele Boulevard area skateboarders in support of the skateboard park. He said, "I have three children; all of them surf and skate and I just wanted to officially voice my support for it. I'm a physician and I've been a Town resident and property owner for 10-12 years and I'm all for it."

Mr. Hunter Hughes, 9 West Henderson Street, said, "I feel like we need a skateboard park because the only places to skate are driveways, and if we go to skate anywhere else, we will get busted and people don't like that. So, I think we should definitely build a skate park here."

Mr. Dave Yearwood, owner of Hallelu Boutique, said, "I'm in support of it just because I've seen the impact of a sport like this on a community. My wife's family is from here but I'm from San Diego where the action sport industry is enormous and in the community that I'm from, they didn't have a skate park. I guess there was a lot of resistance because people were in fear of crime; they were in fear of a lot of these things. But they finally built a great skate park that looked amazing in the little town park. All of a sudden, we started seeing families come to this park on a Saturday and Sunday to watch their kids skateboard. It was neat to see the way that the town basically laid it out to the skateboarders and said, 'this is yours; make sure nothing happens to it.' It was neat to see the way that even the kids policed it; they took ownership over something. As a business owner, it would be great to say 'you can't skate here but there is a place for you to do it right over there.' So I'm definitely in support of it."

Jonathan Mincher, 120 Live Oak Drive, said he has never been into team sports and never utilized the fields in the park. He said, "Maybe one day we could use my tax dollars and support a sport that I enjoy as well as plenty of other kids that don't play football or basketball. Your consideration would be much appreciated."

Mr. Jim Hardee, 25 Island Drive, said, "My son Fisher started the petition a few years ago. I had reservations about letting him go to Greenfield and spend time in that environment but my interpretation of it was completely wrong. There are a lot of kids that don't participate in organized sports and a lot of the facilities that we have in the park don't handle organized sports any more; the softball field is not getting used; there's not a little league out there. If my kids play soccer, they play in an organized league; the same thing with baseball. The skating aspect of it – I think one of the things that's unique is that you could go there by yourself or you could go with a bunch of friends; you could actually get together and participate in an unorganized sport any time you want. I think it would give us an opportunity to update the facilities in the park to appeal to the youth that we're not appealing to. This age group doesn't really have anything in the park. We've got playground equipment for younger kids; tennis is largely an older crowd. A lot of these kids are not participating in team sports; they're participating in skateboarding. I think it's a good healthy environment; it allows them to interact with older kids and socialize together. I think it would be an improvement to the park and to the community."

Mr. Jonathan Randolph, 802 North Lumina Avenue, said, "I've been here pretty much my whole life; I travelled a little bit and I've got a lot of friends that have flourished and prospered through skateboarding. I've been at it for twenty-nine years; I think it's a positive endeavor for even people my age; besides going to the bars and drinking, etc., they can have a place for themselves and do something positive as opposed to being bad seeds around the beach."

Mrs. Rene Wheat, 11 Coral Drive, said, "The primary reason that I'm here in support of the skate park is for safety. In 1995, I was a lifeguard on the island and I really looked at what we could do within our community to make it more attractive to the younger population. People are going to surf; give them a place to surf. They're going to skate; give them a place to skate. What I fear is that one of our children is going to get hit by a car because they're going to skate on the street; they're going to skate in the driveways and what not. So, my plea to you is give them a safe place to skate. In addition to being on the Parks and Rec Foundation, I'm also on the Garden Club and several other committees on the island and, ultimately, I just want for you all to consider giving our children somewhere to go that's safe for them."

Brandon Shaw, 10 East Greensboro Street, said, "I think all these systems for sports like tennis, football, soccer, and basketball, etc., – not all people fit into that category; some people fit into skateboarding. Skateboarding helped me to stay out of trouble. Skating on the street, you still get busted by the cops; you still get hassled. But I feel like if we had a safe place to skate and not get hit by a car – a place for people to stay off the streets to skate, stay out of trouble and have fun selling the sport."

Following a brief show of hands of those for the proposal, Mayor Cignotti opened the floor to those opposed to the proposal.

Mr. Stephen Whalen, 100 Coral Drive, stated that he was not clear about the purpose of public hearing because of the unanswered questions and unresolved issues. He said, "How can the public be asked to comment on something without all the facts? A skateboard park will change the character, image and perception of Wrightsville Beach. We are faced with a very fragile economic environment, is this the time to create a potential challenge to property values or burden the taxpayers with an unnecessary expense with little or no benefit to the community as a whole. The reason we no longer have the softball leagues is because we made a prudent, fiscal decision to increase the fee structure to offset the annual losses to the Town. Analyses told us there were only 7 residents of Wrightsville Beach out of 407 league participants."

Mr. Whalen continued, "The skateboard park will serve only 25 or 30 youngsters from Wrightsville Beach versus hundreds of users from New Hanover County and surrounding areas. The cost to taxpayers could be fifty to a hundred thousand dollars a year when you consider staff, police and ancillary costs. Our property values have declined 25-30% over the past few years. To replace the quiet serenity we now enjoy with the clanging and banging of skateboards on 10,000 square feet of impervious surface echoing over Lees Cut is not something we should take lightly. If the public's opinion is truly valued, should they not be given all the facts? Until that happens, the public hearing process has failed and serves no purpose. We haven't even begun to address the potential liability issues, the use of public property to benefit the private sector, the contractual relationship between the Town and a third party, and much more. How something this complex was rushed through the Town's Recreation Committee in only one meeting is troubling. Whether you support the skateboard park or not, the cavalier approach thus far by our elected officials to something that will impact this community for years to come is unfortunate and does not serve us well. We need to be very cautious moving forward, even conceptually. There remain far too many unanswered questions. Denying the public all the facts is neither fair nor reasonable." Mr. Whalen referenced Mayor Bill Saffo's letter that was mentioned by Mr. Mincher and said, "When I was mayor, I had lunch with Mayor Saffo and we talked specifically about a proposed skateboard park. He did not favor it then and he doesn't favor it now. Wilmington has a population of 102,000; Wrightsville Beach has 2,700. They have 22,000 registered children in New Hanover County schools; we have approximately 150. Wilmington is 41 square miles; we are 1.3 square miles. So there's a big difference when you start comparing Wrightsville Beach and Wilmington."

Mrs. Martha Chaffins, 10 W Salisbury Street, said, "Green space is important; there is very little of it left. As a property owner, I do not want to see it taken away to build a concrete skate park. Given the demographics of Wrightsville Beach, the majority of the skateboarders would come from a transient population of young renters and their friends. Wrightsville Beach does not need a skate park because there's already a supervised skate park at Greenfield Lake with hours for beginners and extended hours for experienced skateboarders. Five nights during the week the park is open till 10:00 p.m. It only costs two dollars for a daily pass for individuals who choose not to buy an annual membership. The warning posted at the Greenfield Lake Skate Park reads in part: 'Skateboarding and inline skating are hazardous recreational activities. Use of the facility may result in death, paralysis, brain damage, concussion, broken bones or other serious injuries.' There's always an attendant on duty at the Greenfield Lake Park. Proper safety gear for this dangerous sport includes a helmet, elbow pads and knee pads. It has been proposed that an unsupervised skate park be constructed at Wrightsville Beach." Mrs. Chaffins showed pictures of the Carolina Beach Skate Park and some of their regulatory signs and said, "There are lights and cameras surrounding the skate park. Many skateboarders are dropped off. One young girl told me that her cousin broke his leg in the skate park; he rode his bike into one of the bowls and fell. In spite of the Carolina Beach town ordinance, no protective gear is worn by these skaters. In summary, three reasons not to build a skate park: 1) a supervised skate park already exists at Greenfield Lake; 2) unsupervised skate parks invite abuse and are dangerous; and 3) Wrightsville Beach Park needs to stay green."

Mr. Tim Chaffins, 10 West Salisbury Street, said, "I work as the Army ROTC instructor at New Hanover High School. I have a lot of kids there and a lot of them are skateboarders. So I feel like I know kids – I deal with them everyday. A couple of points: that softball field is a great asset; once you put something on it, we'll never be able to use it again for softball. We're talking about something that everybody can use."

Mr. Chaffins continued, "There are really two skate parks in this area: one at Greenfield Lake and one at New Hanover High School. Every weekend, we see kids and young adults on the property. In all this time, I've never seen a child or young adult wearing a helmet, knee pads or elbow pads on those ramps. That concerns me and I have to run them off. In closing, I think we need to keep our softball field because everyone can use it. And I think an unsupervised park is dangerous because some of the kids will get injured and we will have to call the medics. That is my biggest concern about an unsupervised park."

Mr. George Clark, said, "I don't have much of an understanding of this proposal; it seems vague in a lot of respects. I think before the Town Council works this thing over, they need a very specific proposal so they can consider it and other people can consider it. But, as I understand it, it has a potential for costing the Town a lot of money at some point in time. I like to think of this proposal as if it were a swimming pool. If the Town owned a swimming pool, it would not be a dangerous thing. A skateboard park is about the same. But you would not have a swimming pool without lifeguards. A skateboard park would be year round and probably more than eight hours a day in the summer. I don't think you can possibly consider letting your little residents use a skateboard park unsupervised; it has to have rules and regulations and you would have to have an enforcer to make sure that if something happens, it's taken care of. You want to protect residents so you're going to have to have supervision. I practiced law for over fifty years; you need to listen to Mr. Wessell because this can be a dangerous proposition." Mr. Clark said his grandson broke his arm skateboarding but that was no reason not to have a park; but it was a reason to have supervision and that would involve two or three permanent employees over time if you're going to protect the people that you're considering building this thing for. He suggested that if the Town has to spend a lot of money on it, there ought to be some charges for it. He said, "I have read that for some purposes, the Town has to get permission from the federal government to put things on this property – like the new police and fire station. The main thing is we're dealing with so much vagueness here tonight, that I don't know how to address it. I think it should be something specific that everybody can look at and make a rational decision about. I think it's sad that this meeting tonight has come down to whether you're in favor of a skate park or opposed."

Ms. Janice Clark, 28 West Oxford Street, stated that she was a middle school teacher and did not want to put down anything that causes kids to exercise but she had concerns as a resident about liability and about the skate park becoming a drop off. She said, "The park at Carolina Beach is used sometimes as a drop off; as a babysitter. Some of the parents drop their kids off – not to give skateboarding a bad name because it happens in other things – but I do know that kids of all ages are dropped off at the Carolina Beach skate park in the morning and stay well into the night with no supervision and nobody knows where they are; who they're with; or what they're doing. I know some of the things going on and it's not good. I agree with Mr. Clark; I don't think you can have anything like this that is unsupervised for our liability."

Following a brief show of hands of those against the proposal, Mayor Cignotti closed the public hearing at 7:31 p.m.

Mayor Cignotti said, "I don't feel like the Board has been rash with this. Fisher Hardee started this quite some time ago. Past boards weren't interested in hearing it out. The Parks and Rec Committee heard it and they voted for it. And we had a presentation and asked Jim (Mincher) to answer some of our questions. He came back to us again and we're trying to move as fair as possible; that's one of the reasons we're doing two public hearings."

Mayor Cignotti continued, "The vote tonight is about a concept of a skateboard park. We didn't feel like it was fair for these guys to go do a bunch of work and start thinking about raising money if the Board's not interested. So that's the reason for two public hearings; whether we want them to work with the Town to iron out all those details you've talked about like liability and whether to man it or not; and location – all those things need to be worked out. And then they would bring that back to the next Board for a final vote in hopefully 90 to 120 days. We're trying not to move real fast. I agree that we don't have all the details yet and we're just looking at the concept of a park to give them the go-ahead to look into it."

Alderman Blair stated that his kids skateboarded and he took them to the Greenfield Lake Skate Park. He said, "As a parent, putting an unsupervised park on this beach makes no sense to me; you have no way to control it; you have no way of making sure people wear gear and all the things you saw on the video. We have a softball tournament this weekend that's generating fees, so the softball fields are being used and they're a great asset for this beach. So, conceptually, it's hard for me to say that I'm in favor of any of this because I'm not sure what I'm trying to be conceptual about other than people want a skateboard park. I don't have any details so I can't intelligently give my feedback other than to say I'm not in favor of it because I don't understand what we're doing here. There are liability issues; there are a lot of issues and I just can't support it."

Mayor Cignotti then gave a tally of the votes taken by the previous show of hands inside and outside of Council Chambers: 55 residents for the proposal and 51 residents against; 22 nonresidents for the proposal and 2 nonresidents against it. Alderman Blair stated that he felt the key number in all of that was the taxpaying voter residents that live here that put him on the Board.

Alderman Collins said, "I asked this Board to put this public hearing off for a month and they wouldn't do it. So here we are and we don't have all the facts. I'm an elected official and represent all 2400 residents. Out of the 2400 residents, 5% are children between the age of 7-19 and that's what I was told was the most popular age for skateboarding. That's not a very large percentage to be taking up green space for a softball field and putting 10,000 square feet of cement down. Most of the residents that I talked to wanted to know why Wrightsville Beach would allow a group of individuals to come in and use their green space and how many other groups will want to do this. Will this inundate our Town? Will Planning get bogged down in these issues? Is this a precedent that we'd be setting? Liability is one of the most important issues and with that comes safety. Our municipal insurance reads that the Town will be held responsible for an act of gross negligence. An act of gross negligence can be a rock in the bowl and a child falls down and gets hurt. They're under eighteen; the statute of limitations doesn't even start with a minor until they are eighteen years old. It could go on for years and cost the Town a lot of money in defense fees. As far as Greenfield Park goes, I did go down there and there was a supervisor and everything was in order. Wilmington does have a population of 102,000 and about 20% of those are what I understood to be in that age range. I went on a sunny Saturday in October at five o'clock in the afternoon, and there were seven children using it. I wondered where all the children were that say they want to use a skateboard park. The other issue was parking. This Board voted a hundred percent to turn WAVE down. We had several parking meetings about residents on Harbor Island who are upset about the parking and the people. So, what are we thinking? What are we doing?"

Alderman Collins continued, "This is a beach. We do have a lot of activities for children. I can't really make a decision without all the details. Mr. Wessell is getting us more details on liability and I'm really concerned about that. I don't think it's a good proposal yet because it's not complete."

Alderman Sisson stated that he had not seen the level of injuries that people were proposing to happen with skateboarders because he had never treated a skateboard injury. He said, "We had a physician in here earlier advocating in favor of it; I think if there had been a problem as far as injuries in skateboarding were concerned, he would not have been here. I think the statistics that have been provided speak pretty much for themselves; that skateboarding is a lot less dangerous than the other activities that we allow. As far as having people not on the beach using our facilities; what do you think these football and soccer leagues are; who are these people, they don't come from the beach. The softball tournament down here; those aren't beach softball teams. But these people help pay the fees that support the other activities that residents on the beach do use. The other thing is, 'to supervise or not to supervise.' One of the proposals is that Town staff work those details out and come back to us with information prior to the next public hearing. I see kids skating in the streets and parking lots, jumping the parking bumpers, and riding the rails; that's dangerous. As far as the issue of property values, the skateboard park concept that I've seen with the landscaping around the park, I think any noise from the park will be attenuated by the landscaping. My position is I think it's worth allowing further discussion and working out details before we make a final decision."

Mayor Pro Tem Weeks said, "This was a topic when I ran for office four years ago. So this isn't something brand new that's just come to the forefront; it's been an ongoing discussion for at least four years. I think these parents have gone through the process and done a lot of research and put together a lot of information to come up with a plan that could potentially be viable; and the State Legislators actually put in place a law to address this because municipalities were not allowing these parks in their jurisdictions. The Wrightsville Beach Parks and Recreation Advisory Committee did a survey and a skateboard park was number four in the list of wants of the residents of Wrightsville Beach. As far as the concern about bringing people from across the bridge, if you look at the utilization of our Parks programs, over 50% are nonresidents. That means to me that some of our programs (like aerobics) are running at a deficit, and to deny our residents a program because it's not paying for itself is unfair to them. We rely on parking revenue for beach renourishment. So, to be naïve enough to say we don't want people coming across the bridge to use our amenities is unreasonable and fiscally irresponsible because it does fund what we want. Art Camp and Cotillion are the only non team sports offered to this age group and a twelve year old boy is not going to be interested in Art Camp or Cotillion. I have seven babies in a two-block radius in my neighborhood so we do have a growing young population. I appreciate the work and parents' willingness to raise \$300,000 for a facility that is an amenity that their kids want and can enjoy. The softball field is not a definitive location; I think there is an alternate location adjacent to the softball field in plain view of the Chief of Police. A lot of details still need to be worked out but they're looking for a thumbs-up that we approve the concept that we want an amenity like this. And that's what I'm supporting as long as we can work out some of the logistics and it doesn't cost our taxpayers a lot of money.

Mayor Cignotti noted that we are working with the NC Coastal Federation to seek grants for storm water management programs for our town and he felt this would be a perfect example of a program if the skate park is ever built so it would not create storm water that would go into the sound. He referenced a number of other public skate parks in North Carolina and said that gave him the belief that we could work out our liability issues. He commended the parents for stepping up and offering to raise a quarter of a million dollars to build a skate park. Mayor Cignotti said, "Yes, I'm open to that concept if they're willing to put that much effort into it. Mike Carter – I trust that he would do a great job landscaping. I know Jim Hardee and Jim Mincher; these are our neighbors here that have children. I know, if this comes through, they're not going to build something that they're not proud of. I'm a retired educator; I think kids need a place to go; I think they need activities. So I'm in favor of the concept of giving them the go-ahead to work with the Town. I'd like for them to have the opportunity to work it out and spend more time at it; to know that we're at least open to the idea. I don't think that's rash because this program is two years away – if we agreed with it, it would take two years to even break ground. And if they don't raise the money, it doesn't happen. So I don't know how much slower and fairer we can be."

Mr. Nelson Britto, 1 Sandpiper Street, said, "Is the proposal in front of the Town tonight to consider whether or not you could approve a non-profit organization funding and if this Board is not in session as it's constituted in two years, if that Board that takes over decides that they don't want this skate park, what do you do? It seems to me that if you pass it, you have an obligation to the people raising the money. If this is built and the next Board says they don't want a skate park, what do you do then?"

Mayor Cignotti said, "I would think that they are committed to that just like the public safety facility was." If this Board voted to go with the concept and the next Board came in in four months and had all the details worked out and they voted for it, then I would think it would move forward if they're going to go out and raise a quarter of a million dollars and the details have been worked out. I think it would be contingent on money being raised." Mr. Wessell said he thought it would depend on how it is worded.

An unidentified member of the audience asked who would pay for the insurance after the three years that would be paid for by the Foundation. Alderman Collins stated that the Foundation would like for the Town to take that over after three years.

Mr. Shaw stated that the skate parks at Greenfield Lake and Carolina Beach were about 16 miles from here and some parents do not have money to buy their way into skate parks or have the gas money to drive their kids all over North Carolina to skate parks. He said it would be a wonderful thing to have here because half the population at the beach skate and surf and it would also be a great tourist attraction.

Mrs. Kitty Brunjes, 404 North Lumina Avenue, said, "Tonight, are you okaying for them to begin raising money?" Mayor Cignotti said, "My opinion of that is that we need a little more detail on the actual park itself which is probably going to take an investment of some money. Do I think they need to go out and start raising \$200,000 – no. They need to sit down with Mr. Wessell and Mr. Simpson and work out the details." A brief discussion followed regarding the need for each side to have more than twenty minutes at the next public hearing,

Ms. Roslyn MacDonald, 541 South Lumina Avenue, said, "Does your vote tonight mean that if they meet all these things and iron it out, that they will be guaranteed to get a piece of property?" She asked if the Town Attorney had said that the Town would be unable to guarantee them land until the Board has all the specifics. Mayor Cignotti replied, "There will be another public hearing with another Board voting on this to make the final decision. The vote tonight is to allow them to sit down with Town staff and work out all the details; at which time when they are worked out, we'd have another public hearing for the next Board to hear and make a final decision."

Following a brief discussion, Miss Charlotte Murchison said, "If this concept passes tonight, at some point in time, whatever Board is seated at that time will have a complete, detailed, outlined plan of how this park, if it exists, is going to work; all the details of finance and supervision and all that kind of stuff will be completely worked out before there is a final vote, before the first spade of dirt is dug up?" Mayor Cignotti said that was correct.

Mayor Pro Tem Weeks made the motion to direct staff to continue working with the Foundation to address some of the concerns that were brought up tonight as well as the detailed list on liability, long term expense, and location of the site. The motion was seconded by Alderman Sisson and the vote was recorded as ayes by Mayor Cignotti, Mayor Pro Tem Weeks and Alderman Sisson and nays by Alderman Blair and Alderman Collins.

MEETING RECESSED AT 7:55 P.M. AND RECONVENED AT 8:03 P.M.

PRESENTATION BY CAPE FEAR PUBLIC UTILITY AUTHORITY.

Cape Fear Public Utility Authority Representatives Carey Ricks (Chief Communications Officer); Mike Richardson (Drinking Water Superintendent); Gary Smith (Project Manager); and Frank Styres (Director of Engineering) gave a presentation about the Public Utility Authority's role in providing water and sewer services to the region. Following a brief discussion regarding desalination; the Town's agreement with the Public Utility Authority to provide emergency water; the regulation of non-essential water use by golf courses; and the tiered rate structure, the Board thanked them for their presentation.

CONSIDERATION OF REQUEST TO APPLY FOR AN NC DEPARTMENT OF TRANSPORTATION PEDESTRIAN PLANNING GRANT FOR THE PARKS AND RECREATION DEPARTMENT.

Following a brief review of background information and a timeline for the Pedestrian Planning Grant, Program Supervisor Katie Ryan said, "The NC Department of Transportation recently issued the 2012 Call for Proposals for the Bicycle and Pedestrian Planning Grant initiative. The application deadline is December 2, 2011. The grant offers an 80% match to the Town's 20% with an NCDOT funding cap of \$24,800. The Town's match is estimated to be between \$5,000 and \$6,200 contingent upon a contracted plan not exceeding NCDOT's consultant estimates. At the October 3, 2011 meeting, the Parks and Recreation Advisory Committee voted 5 to 1 to forward a recommendation to the Board of Aldermen that the Town apply for the NCDOT Pedestrian Planning Grant. A resolution of support is needed from the Town indicating commitment to the matching funds."

A brief discussion developed regarding the need to have a plan in place in order to apply for a future state grant to help build sidewalks and concern with paying someone from outside to tell us what we need. Ms. Ryan noted that if the Town were to take on some of the things like meeting and planning, it could eliminate some of the costs. It was noted that this would be for a comprehensive grant and not just for widening the Loop and would require public meetings.

Alderman Collins said, "We talked about this a year ago; since then, I haven't had any different information come from my constituents that were in favor of widening the Loop. They weren't in favor of spending money on a study to talk about widening the Loop so, with it costing the Town five to six thousand dollars, I don't think that I would be able to support it."

Mayor Pro Tem Weeks said, "The money has already been put in the CIP for the matching and it was approved in the budget. We talked about safety last week about the railing on the bridge; we have a lot of room for opportunity to improve our safety. We had a pedestrian hit the other day by a car and I think it would warrant doing a comprehensive study of the beach. I don't want us to get fixated on the Loop because it's a comprehensive pedestrian study to try to make our community safer to walk around in. I think bringing a consultant in to look at it from a community-wide perspective is a win."

Alderman Sisson said, "Sometimes these folks looking at things from the outside do come up with things that we haven't seen or thought about. Especially if there are grants that can be applied for, there's nothing that requires us to follow through on anything if we don't want to spend the money on it. I don't have a problem with it since we've already put it in the CIP."

Mayor Cignotti said, "I'm voting for it because it's already been budgeted and I think it will increase our chances of getting money to help construct some sidewalks. At this time, I'm not an advocate of widening the Loop but I'd like to tie in the rest of the sidewalks in Town."

Mayor Pro Tem Weeks made the motion to apply for the grant. The motion was seconded by Alderman Sisson and the vote was recorded as ayes by Mayor Cignotti, Mayor Pro Tem Weeks, Aldermen Blair and Sisson and nay by Alderman Collins.

APPROVAL OF RESOLUTION NO. (2011) 1748 APPROVING AN AGREEMENT WITH THE HARBOR ISLAND GARDEN CLUB TO CONSTRUCT AN INTERACTIVE CHILDREN'S WATER FOUNTAIN IN THE HARBOR WAY GARDENS.

Mr. Simpson said he had been working with Mr. Wessell and the Garden Club to come up with this agreement for the interactive water fountain but the Garden Club wanted to defer this to the November meeting. He said staff was also working on a comprehensive agreement for the entire Harbor Way Gardens to come to the Board some time in the near future.

CONSIDERATION OF BEACH ACCESS STREET END RECYCLING TEST PROGRAM PROPOSAL FROM GREEN COAST RECYCLING.

Mr. Simpson stated that we currently have recycling corrals at four locations on the beach strand: 650 South Lumina, Johnny Mercer's Pier area, L-Shaped Lot and Stone Street.

Mr. Simpson said the Board had proposed to undertake a test program with Green Coast Recycling to provide pickup service at street-ends that service four high volume beach access locations where we currently maintain beach-side recycling corrals. He then reviewed the following proposal from *Green Coast Recycling*: *"To provide this service as part of a three-month test for a cost of \$225/month for each of the four designated locations (\$900/month). This would include Monday, Wednesday and Friday collection of four 50-gallon barrels at each street-end (two barrels for plastic and two barrels for aluminum). As part of the project, Green Coast Recycling is proposing that four corrals be designed and constructed that are portable and large enough to house four barrels. Green Coast Recycling is proposing the cost of each of the corrals be provided by a sponsoring individual or organization. Since this is an unbudgeted test initiative, we are seeking guidance from the Board in regard to acceptance of the Green Coast Recycling proposal and a decision on implementation of the test cycle. It is staff's recommendation that for such a test to be effective, it should be implemented during a period of high volume beach use. Therefore, recommend that the Green Coast Recycling proposal be accepted; however, with the understanding that the test be conducted from April 1 to June 30, 2012. Recommend the project be funded with \$3,000 in the current fiscal year (\$2,700 for pickup services and \$300 for signage) through a supplemental general fund appropriation. Furthermore, recommend follow-on funding to support the program be incorporated in the initial FY 2012-2013 budget for the Board to consider during their annual budget development and review process that will occur in May, 2012."* Mr. Simpson stated that during the Board's previous discussions, they also discussed the possibility of expanding the test program to two other locations; however, following a motion made by Mayor Cignotti, the Board had a lengthy discussion about other issues and did not take action on the motion to include the extra two areas (one in the downtown area and one in the park). He said staff needed direction from the Board on whether to expand that test area and when the test should occur.

Mayor Cignotti proposed to put this off until November to allow time for Mr. Vukelich to obtain estimates from Green Coast for an additional corral in the park and downtown; then the Board could decide the scope of the test or whether to do the test at all.

A brief discussion developed regarding test locations, concern with doing a supplemental budget amendment for this amount of money, and the reasons why it was more feasible for Green Coast to do the work instead of the Public Works Department. When asked, Mr. Vukelich said, "I think Green Coast is better suited; they have a truck with many different compartments that can accept many different types of recyclable materials. We don't have that type of vehicle. In addition to this, they're going to canvass the Merchants Association to ante up for the corrals that will hold these cans plus the signage." Mr. Simpson noted that with signage and construction, the corrals would cost about \$400 each. Mayor Cignotti expressed concern with placing the corrals in front of someone's home.

Mr. Briggi asked if they would be testing for recyclables coming off the beach and going into the containers or people going towards the beach such as homeowners who may be putting it in their garbage cans now. Alderman Sisson stated that he thought the idea was to test what was coming off the beach. He said the street end locations were chosen because Green Coast could not go out on the beach with their truck. Mr. Vukelich stated that they also chose the street ends that were high visibility areas. Alderman Sisson noted that the cost could come down by changing the number of pickups to two per week instead of three.

Alderman Sisson said, "I would recommend that we go ahead and do this but that we see what their cost is going to be for reducing it from three times a week to twice a week and see how much that brings the cost down and not add additional corrals at this time; and see how far off the street end they can go to pick these things up reasonably; and maybe put it on the beach side of Stone Street; and the months would be April through June." Mayor Pro Tem Weeks also asked to see what the savings would be to the Town on labor costs with the Town not having to pick up the recyclables. Alderman Blair agreed and said it makes no sense to do this unless there is an offset. Mayor Cignotti stated that staff would bring this back to the Board for consideration at a later date.

REVIEW OF RESULTS FROM THE PARKING AND TRAFFIC WORKSHOPS.

Mr. Simpson stated that two parking workshops were held in September and we received thirty inputs over that two-night period. He said the highest ranking positive support was for the establishment of a residential parking district on Harbor Island; second was the Harbor Island overflow parking and support for the parking in the recreation area. He said there was limited support for meters on Pelican Drive and also limited support for the two parking passes. Mr. Simpson stated that there was no support for a parking deck or mass transit. He noted that the Board had been provided with a copy of the list of comments from the participants. He said staff would review the data that was collected and bring something back to the Board.

Following a brief discussion regarding the requests on the petition that was submitted, Mayor Cignotti said, "To me, the permits are what everybody uses anyway. I think the decals are reasonable. I think the public relations job that we need to do to explain to people on the main island is that we have two new parking lots that we didn't have two years ago; we have both churches allowing people to park for free, and every day that's created more and more parking in the neighborhood; that's creating more and more congestion on Stone Street. We're just putting everybody in the middle of the island. So, part of this effort is not just to try to get people out of people's yards; we can't keep putting everybody between Stone Street and Mercer's Pier." Alderman Blair expressed concern that it would be possible for people to go in and get ten vehicle decals.

Alderman Sisson said, "The residential parking district on Harbor Island seems to have more support than anything else on Harbor Island. The enforcement of that needs to devolve from the Police Department to Lanier. As far as the fairness issue of what you need in order to park your car in a residential parking district, I think that needs to be worked out."

Mr. Simpson said, "The concept works fine and the establishment of the area, the signage and the rules of the road; the place where it breaks down is 'do I have to pay that \$25 to park in front of my house or do I use a sticker or some other device. And that ranged from paying nothing at all for stickers to 'I don't mind paying the \$25 for the hanging device. So, there's the sticking point; that can be resolved and worked out. But, whatever you work out for that district, you need to be prepared to address that for the rest of the island." Mr. Simpson stated that he thought staff's original proposal was reasonable to let people buy a \$25 tag if they need extra parking. Alderman Blair expressed concern with undermining the Town's parking revenues with a loosely managed sticker program.

Mayor Pro Tem Weeks stated that the Tax ID would only apply in the Harbor Island area where there are no meters. She said the reason people on the main island buy hang tags is because they are taking up a metered spot to park on the beach but the Town would not be losing revenue on Harbor Island. Alderman Blair expressed the need to have another public hearing if this is pursued to obtain input from residents on the main island. Alderman Collins stated that she did not understand why people on Harbor Island would mind buying two hang tags like the people on the main island do.

Alderman Sisson agreed with the need to have it equitable for both sides of the island and with the idea of having a residential parking district on Harbor Island. He said the most efficient way to enforce that would be to have Lanier do it instead of the Police doing it on a complaint basis. Alderman Sisson stated that there could be a routine patrol so people would not have to call in a complaint and if people park there without a permit, they will get fined an amount to be specified in the ordinance.

Mr. Simpson asked how the Board felt about proceeding with the other items that were addressed like the overflow parking area by the museum. Alderman Sisson and Mayor Pro Tem Weeks said they thought the Board had voted in favor of that because it is already being used. Mayor Cignotti stated that he would support a public hearing for it because he was more in favor of using it for trailer parking instead of cars but there weren't that many people parking back there.

When asked about the three-hour parking restriction in the park, Mr. Simpson stated that it is not working as far as our ability to enforce. Mayor Cignotti said he thought it was better as far as people staying there all day. Mr. Bryant Sykes with Lanier Parking said it has been a deterrent and has reduced the number of people parking all day but there are so many Town-sanctioned events that occur in the park, particularly on the weekend, it is hard to determine who is and who is not supposed to be there. Alderman Sisson stated that it is a deterrent, especially during the week when there are not as many special events. A brief discussion followed regarding similar problems with people parking on the grass.

Mrs. Chaffins asked how the Town would define residential parking on the main island where houses have yards covered in concrete because there is nowhere to park on the road. Mayor Cignotti said, "The people visiting the beach in the past always went to the main island; that's when the meters were put up in years back and that's where our parking lots are to accommodate tourists. The residential area on Harbor Island never had that issue before. We've had more overflow parking and people have found that they can't get to their yards; some houses don't have driveways. My opinion of that is I guess we can open it up to more and more people, but I keep hearing people say we've got enough people on the island; at some point, we've got to draw the line. A brief discussion followed comparing parking at Wrightsville Beach to parking at Holden Beach.

There was Board consensus for staff to continue with the process of looking at the area by the museum for overflow parking but not to pursue meters on Pelican Drive at this point.

DISCUSSION OF THE NORTH LUMINA SAFETY LANE.

Mr. Simpson said last year, we entered into a test program and flipped the safety lane from the east side to the west side of North Lumina Avenue and expanded it beyond the regular effective dates and we received little or no negative comment.

Mr. Simpson explained that if the Board wanted to continue that, we would need to change our ordinance to reflect a permanent year-round change and bags would only go on when the meters are up; but the signage would be there all year. Following a brief discussion, Mayor Pro Tem Weeks made the motion to bring an amendment back to the Board on the next Consent Agenda for consideration. The motion was seconded by Alderman Sisson and unanimously approved.

DISCUSSION OF RFP FOR PAY, CLASSIFICATION AND EFFICIENCY STUDY.

Mr. Simpson stated that the Board dedicated \$50,000 in this year's budget to conduct a classification and staff efficiency study and staff was asked to prepare an RFP. He said the primary goals of the study would be to review and assess the Town's organizational structure; department responsibilities; personnel manning levels to determine if they are effective in meeting the community's growing service and support requirements; to assess the Town's workforce with respect to meeting operational demands in a cost-efficient manner; and to assess the Town's current personnel structure, pay and benefits to determine if they are consistent and competitive with current municipal workplaces. He stated that the RFP spells out that we want this done in four phases and it gives some criteria for performing the study.

Alderman Collins stated that she felt the most important thing was which three communities we would use for comparison. Mr. Simpson said it would be the responsibility of the group to identify those communities and he thought the Board should make the final decision on which ones to use because we are unique.

Alderman Sisson suggested that we put the RFP on the street and see what kind of cost estimates come back; if it is going to run over \$50,000, we may need to look at cutting back the scope to cover the most important elements. Alderman Blair stated that we need to embrace the concept because if we start cutting this thing back, it becomes a huge waste of money. There was Board consensus to put the RFP on the street and see what comes back.

DISCUSSION OF SOURCES FOR THE AUTOMATED LICENSE PLATE RECOGNITION SYSTEM GRANT MATCHING FUNDS.

Mr. Simpson stated that the Board recently accepted the Automated License Plate Recognition System Grant and staff notified the federal and state officials of our acceptance. He explained that we now need to come up with \$48,600 to match the grant and noted that the Board previously set aside \$5,000 for this. Following a brief discussion about possible funding options, Alderman Blair made the motion to take all of the matching funds from the drug money. The motion was seconded by Alderman Collins and unanimously approved.

DISCUSSION OF WAYFINDING SIGNAGE PROGRAM.

Mr. Simpson reviewed the process thus far to obtain Wayfinding Signage from the NC Department of Transportation. He showed the sign design that staff was proposing to place in the following locations: 1) relocate "Welcome To Wrightsville Beach" sign to directly after the bridge and install wayfinding signage before the existing "Wrong Way" sign to direct people to the Visitor's Center and Parks and Recreation; 2) directions to the Museum and Visitor's Center in both directions on Salisbury Street; 3) directions to Mercer's Pier area at the intersection of North Lumina Avenue and Salisbury Street; 4) directions to hotels and restaurants right before crossing the Causeway Drive bridge; and 5) directions on Causeway Drive to Town Hall and the Police Department.

Mr. Simpson stated that the Board was being asked to approve the sign and not the locations because the N.C.D.O.T. approves the locations. Following a brief discussion regarding the proposed design, there was Board consensus to use the proposed design for the signage.

DISCUSSION OF MARKETING COMMITTEE VACANCY.

Mr. Simpson stated that Marketing Committee Chairman Rick Guttenberger had resigned from the committee because his company no longer provides management services for the Shell Island Resort. He said staff was recommending that the Board delay any reappointment until the normal appointment process in January. There was Board consensus to delay the appointment until January.

MAYOR CIGNOTTI: REPORTS AND COMMENTS.

Mayor Cignotti referenced the King Neptune situation and said Mr. Chhabra was present to address this item.

Mr. Chhabra distributed copies of information to the Board and said, "There's no question that there is an encroachment on the street. The facilities behind Neptune's Restaurant are located on the street and it's obvious that those encroachments were built there with some kind of permit. Then the question comes up, if they were built with a permit, did the Town know they were going to be built on the street. In all probability the Town did not know. And in all probability the application did not mention that those things would be on the street. So the permit got issued; the facilities got built; and nobody paid attention that they were built on the street. Nobody complained. Then recently, some people noticed and said it was not a pleasant thing to look at. And if it was on the owner's property – fine; nothing I can do. But once you find out it's on the street; that street is as much mine as anybody else's. You say, 'You are doing something on the street that I don't like.' Now the question is, 'What do you do about it?' One is to legalize it – get a variance; then you can get an encroachment agreement.' But the other thing is, you can say, 'it's not legal; the Town did not approve it; the Town did not have any encroachment agreement, so you need to take it out.' But I think the variance or the encroachment agreement should be done only in case of extreme hardship. And I'm not sure this is a hardship case. This Town is doing great; I read in the Lumina today the occupancy tax collections were up 10%; the best ever. Basically the restaurants are doing great. So if somebody says 'I can't afford it,' I think that basically has nothing to do with the encroachment." Mayor Cignotti asked if he was saying he would like for it to be torn out. Mr. Chhabra replied, "That is my preference. I've put in some cost estimates and I don't think it takes more than five to seven thousand dollars to move it to where it belongs – that's the other side of the building. The hoist can stay there; it can be an overhead encroachment. I think the can wash should not be on the street."

Mayor Cignotti stated that staff had looked at this and Tony Wilson had been in contact with Reggie Barnes, the owner of the building. He said he had also spoken with Mr. Barnes as well as Bernard and Pam Carroll and he had been assured that the building would be cleaned up in the back and painted. He noted that this building was built in 1951; the can wash and the dumbwaiter were there in 1951; permits were issued to do repairs on the freight elevator in 1967; repairs on the rear of the building and concrete pad in 1969; and on the can wash in 1987. Mayor Cignotti said he agreed with Planning staff's recommendation to leave it as is; but it was a legitimate complaint to paint the building.

A brief discussion developed regarding the fact that there was no street there when the building was built and commercial was all the way to the water; and the need to be consistent by bringing the property into compliance if substantial improvements are made. Mr. Chhabra asked if they could do something about the can wash to make it presentable and do something so it doesn't overflow onto the street. He also asked for a timetable and some guidance on what it should look like.

Mayor Cignotti stated that we would do the best we can to clean up the back of the building and paint it but we're not going to do anything with the easement at this time. The Board concurred. Mr. Carroll noted that the work would be done within a week. When Mr. Chhabra asked if a plan could be drawn up, Mayor Cignotti explained that a plan was not needed to clean up and paint but if he was not happy after the work was completed, he could send a complaint to the Planning Department.

Mayor Cignotti said we would be getting nine Convention Center pictures for \$2,400. There was Board consensus to place a request for TDA funds on the Board's November agenda to cover the cost of the pictures. Mr. Simpson noted that if approved by the Board in November, he would forward the request to the Tourism Development Authority (TDA) for approval.

ALDERMAN SISSON: REPORTS AND COMMENTS.

Alderman Sisson referenced the exchange of emails about odor coming from the Town's well site on Parmele Boulevard and said they were talking about the aesthetics of the site. He noted that the hedges around the site are not uniform in height and the taller ones do a better job of camouflaging the fence. Mr. Vukelich stated that some of the hedges were just planted a few years ago and the intent was to let them get to an even height with the other ones.

Alderman Sisson expressed the need to do a better job of enforcing crosswalks in Town because of the number of near accidents that occur. He said he would bring this up at the next Chat with Chief.

Alderman Sisson reminded everyone of the need to be proactive to save time and money as opposed to being reactive. He said when we start to look at some of our ordinances, proactivity is a good thing for staff to keep in mind. He stated that when employees are riding around, if they see something that needs addressing, they should report that to the proper department so some action can be taken.

ALDERMAN COLLINS: REPORTS AND COMMENTS.

Alderman Collins reported that the growth across the street from Wings – the greenery at Station One is getting back in the street and needs trimming again.

Alderman Collins stated that she would like to meet with the AT&T representative that said they would make the pump station on Coburn Avenue look attractive with shrubbery and landscaping because it is not attractive. She noted that they still just have the one tiny piece of equipment on there and the lattice work that went around the top section was made of plastic and was falling down. Mr. Simpson explained that they have not placed more equipment there because they have not put all of their fiber optic cables in yet. He asked Mr. Vukelich to get in touch with them to set up a meeting to see if we can get this issue resolved.

ALDERMAN BLAIR: REPORTS AND COMMENTS.

Alderman Blair asked if the Board would consider moving the November meeting to a different date because he would be out of town on the 10th. There was Board consensus to change the meeting from November 10th to November 16th.

MR. SIMPSON: REPORTS AND COMMENTS.

- First Quarter Budget Review: Will come out on October 16th.
- FEMA Reimbursement Process: We are putting the last of the paperwork together then we'll know how much money to ask for.
- Feasibility of Outsourcing Municipal Grass Cutting: We are trying to identify the areas that would be incorporated in that; we will put a proposal on the street to get an idea of what that will cost. This will be a Retreat item.
- Assessment of Old Fire Station: Will be ready for the November meeting.
- Eagle Scout Presentation: Austin Diggs will give a presentation at the next meeting.
- Flotilla Banners: The Flotilla will put up banners the first week in November.
- Flotilla Open House: October 20th between 5 and 7 p.m.
- NC Water Resources Congress: \$250 per year membership. There was Board consensus to bring back a budget amendment for approval.
- Draft Recreation Survey to Update Master Plan: Board will have final review.
- Kite Surfing Ordinance Changes: Will be a topic at the Board's retreat.
- Bicycles on Beach Strand: Mayor Pro Tem Weeks asked if this could be a topic of discussion for the retreat or an upcoming Board meeting.
- Personnel Issue: Mr. Simpson asked each Board member to stop by his office at a convenient time for an update on a personnel issue.

THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE BOARD, THE MEETING WAS ADJOURNED AT 10:07 P.M.

Respectfully submitted,

Sylvia J. Holleman
Town Clerk

MINUTES
CONTINUED BOARD OF ALDERMEN MEETING
APRIL 17, 2012

The continued meeting from April 12, 2012 was called to order by Mayor Cignotti at 6:03 p.m. in Council Chambers of Town Hall.

Attendance: Mayor David L. Cignotti, Mayor Pro Tem Susan Collins, Alderman Elizabeth King, Alderman Darryl Mills, and Alderman William E. Sisson, Jr.; together with Town Attorney John C. Wessell, III, Town Manager Robert F. Simpson, and Town Clerk Sylvia J. Holleman.

REVIEW OF PROPOSALS TO CONDUCT AN EMPLOYEE CLASSIFICATION AND EFFICIENCY STUDY.

Mr. Simpson stated that the Board had earmarked \$50,000 in the budget dedicated to a pay classification and efficiency study but at the February meeting, the Board elected to defer the study until the fall of 2012; the Board also elected to conduct a telephone interview with two of the firms that submitted proposals, Condrey & Associates and Evergreen Solutions, on April 3rd and April 4th. He said two Board members were present during those interviews and he would like for them to discuss their impressions of the interviews and their choice of firms.

Alderman Sisson reviewed his impressions of both companies and expressed a preference for Condrey & Associates because he felt they were more flexible in terms of adjusting their approach if necessary and they seemed to have fewer preconceptions about what they would find and what they might need to react to. He noted that they felt it was unusual for a community our size to do an efficiency study.

Alderman King reviewed her impressions of both companies and expressed a preference for Evergreen Solutions because she felt the representative was more detailed and was a better communicator. She stated that both companies had good credentials but she was concerned that both companies seemed geared to the pay and classification study but not much into the efficiency analysis part.

Mr. Simpson reviewed problems associated with the previous "boiler plate" pay and classification study and said it was time for another study to verify where we are in comparison to other communities and the private sector but he was concerned that the current economy might not reflect valid data. He also expressed concern with comparing our community with other communities with like population but not like challenges. He said he felt Condrey would come in and look at what we are doing right and then make recommendations to fix what we're doing wrong as opposed to Evergreen that he felt would come in just to change what we're doing. Following a brief discussion regarding the need for the Board to have more input into the comparable communities chosen for the study in the fall, Mr. Simpson said, "Last year we budgeted \$50,000 but because we didn't do the study in this fiscal year, and because of the amount of the study submitted in the proposals, we put in \$40,000 instead of \$50,000 in the upcoming budget (Governing Body's expense budget).

Mayor Pro Tem Collins stated that both companies seemed to specialize in classification studies but she thought the money was put aside for a study to determine ways for the Town to operate more efficiently financially. Alderman Mills stated that his understanding was that the emphasis was on an efficiency audit and the pay and classification was just part of it.

MINUTES – BOARD OF ALDERMEN
APRIL 17, 2012 CONTINUED MEETING – PAGE 2

Alderman Mills said he was not impressed with either company's efficiency audit emphasis and he was not comfortable spending this amount of money if we're not going to get the efficiency audit. Alderman Mills said he would strongly urge the Board to put together a committee comprised of people who have been through efficiency audits and know what to look for to work with the Manager to help select the right company for Board consideration. Alderman Sisson stated that both companies had been asked about having an ad hoc committee and they both strongly suggested that it would be cumbersome at best and that they needed a single point of contact to give directions and responses based on input from the Board of Aldermen.

Mr. Simpson read the overview from the RFP that was approved by the Board before it was sent out and noted that two of the three objectives were for efficiency. He said he did not think we could be any plainer than that about what we want from them. Mayor Pro Tem Collins referenced the pay and classification portion of the study and said she felt the Town Manager could utilize the Institute of Government's database to do that without having to hire from outside. Mr. Simpson stated that we could probably do it as well as anyone else but the reality is that it is human nature to want a set of outside eyes looking at it.

Alderman Sisson stated that he did not go along with this when it came up but he had said he would vote for it on one condition and that was that the Board abide by the conclusions of the study. He said his position today is the same because you have to be willing to allow that to occur or there is no reason to do the study.

Alderman Mills stated that he did not disagree that we should follow what the findings are but he did not have confidence in either of these companies. Alderman Sisson agreed and said his first preference was the company from Chicago but they exceeded our budget. Mayor Cignotti said, "We budgeted \$50,000; got eight proposals; we chose two and did phone interviews; but it doesn't sound to me that we have consensus to go with either of the two. I don't think it's something we've got to do immediately. It sounds like we may need to do a new RFP in the fall.

Mr. Simpson suggested that instead of the traditional RFP process, perhaps the individual firms could come in and give a presentation to the Board. He said maybe we should put another RFP on the street later in the year and select three or four and let them travel to Wrightsville Beach; it could be in the RFP that the four final selectees would have to come and interview. He expressed the need to budget for that and said he did not think \$40,000 would be adequate to cover it. Following a brief discussion Alderman Sisson expressed the need to put this on a future agenda for the Board to come up with a set of goals.

Mayor Cignotti questioned the need to spend this much money on an audit for eighty employees. He stated that he felt staff does a good job with our budget and we already have a financial audit. He asked if the Board would be comfortable budgeting money for next year and revisiting this in the early fall. Mr. Simpson stated that if the Board did not want to do the study right away, maybe they needed to look at putting some money away in the CIP with the idea of doing a study within the next two or three years; then we could accumulate more money. He suggested that if the Board wanted to form a committee in the fall, the committee could come up with the objectives.

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Mayor Cignotti stated that the Board could discuss the committee idea later in the fall. He asked how much money the Board wanted to place in the CIP. Following a brief discussion regarding the need to wait to do the efficiency audit and an appropriate amount to put in the budget, there was Board consensus to put it off for now and place \$25,000 in the CIP for the upcoming budget.

REVIEW PROPOSALS FOR AUDITING SERVICES FOR THE TOWN.

Mr. Simpson explained that our previous auditor was no longer performing governmental auditing and the Town was seeking a new firm. He reviewed the following companies that responded to our RFP:

Firm and Location	Proposed Fee	Comments
Thompson, Price, Scott & Adams Wilmington, NC	Year 1 = \$17,500 Year 2 = \$17,500 Year 3 = \$17,500	Fixed fee; regional/municipal experience; audit team – 5; experience with CAFRs; audit reports submitted to State on time.
Martin-Starnes & Associates Hickory, NC	Year 1 = \$18,000 Year 2 = \$18,000 Year 3 = \$18,275	Fixed fee; 95% of audit practice dedicated to governments in NC; currently providing audit services to 38 counties and 51 municipalities in NC; a lot of experience with CAFRs; excellent references; audits were conducted efficiently, professionally, and were submitted to State on time. Carolina Beach uses this firm and they also use the same accounting software that we do. The Finance Officer said the transition to this firm was painless. She had been with previous auditor for over 20 years as have we. Audit team – 5.
S. Preston Douglas & Assoc. Whiteville, NC	Year 1 = \$20,000 Year 2 = \$20,000 Year 3 = \$20,000	Fixed fee; 50 years experience; strong NC Government auditing experience; good references; audit reports submitted on time; easy to work with; audit team – 3.
Elliott Davis SC Firm w/Charlotte Office	Year 1 = \$24,000 Year 2 = \$24,700 Year 3 = \$25,400	Fixed fee; 50 years experience; current municipal clients in South Carolina; trying to develop clients in North Carolina.

Mr. Simpson stated that staff's recommendation was Martin-Starnes & Associates to conduct the Town's audit for the next three years because they only do municipal governments and they come with high recommendations. Mayor Pro Tem Collins made the motion to accept Martin-Starnes and Associates as the Town's auditors. The motion was seconded by Alderman Sisson and unanimously approved.

SELECT VENDOR FOR PURCHASE OF THE AUTOMATED LICENSE PLATE RECOGNITION SYSTEM.

Mr. Simpson said, "The Town received a grant for \$214,400 with \$160,800 to be provided by the federal government; the Town will provide the balance in matching funds. We planned to take \$5,000 already set aside in the CIP and the remaining \$48,600 from the federal drug monies. The Department of Transportation has informed us that we cannot place a camera in their right of way. We have come up with an alternate plan that will affect the price; it will make it go down. Another issue is that we cannot utilize federal drug money as matching funds. The Chief is proposing that we buy the mobile system and put it on the vehicle; it gives real time information regarding license plates; we can also load plate numbers for people who have not paid parking tickets."

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Mr. Simpson continued, "The other part of the system we would have to alter a little; instead of having a fixed system, we would put it on a trailer and place it in the right of way on a non-permanent basis at peak times. Instead of a \$214,800 program, staff is recommending selection of NDIRS out of Longwood, Florida for \$34,900, the lowest responsible bidder from the following list of vendors that responded to our RFP:"

Vendor	Bid
Dana Safety Supply, Greensboro, NC	\$32,175
ELSAG, Greensboro, NC	\$35,540
Federal Signal, University Park, IL	\$34,651
Major Police Supply, Kenvil, NJ	\$44,124
NDIRS, Longwood, FL (Charlotte, NC)	\$34,900
PIPS Technology, Knoxville, TN	\$31,020

Following a brief discussion regarding the informal bid process and the services offered by NDIRS at no cost to us, Mr. Simpson stated that we would receive \$40,000 in grant money from a Homeland Security grant that we applied for in 2008; our match would be \$10,000; we've already put \$5,000 away and the other \$5,000 could come out of the State drug money. He noted that any money we don't expend from the grant money, we would turn back in. Mr. Simpson noted that each power pole that holds our Christmas ornaments have power outlets that can be used with the trailer. Mayor Pro Tem Collins stated that she would like to utilize the trailer all the time even if it costs a little more.

Mayor Cignotti expressed the need to give the public a heads if we plan to have cameras all over town. Police Chief Dan House said we were only planning one for the vehicle and one for the fixed system on the trailer.

Mayor Pro Tem Collins suggested purchasing two car units instead of one in case something happens to the other one. When Chief House said that additional cost would be \$16,000, she said she would go along with that and that would be another \$4,000 in matching funds.

Alderman Mills asked if we had in writing all the things NDIRS said they would provide. Chief House said he felt confident they would put it in writing but we have nothing in writing now. Mayor Pro Tem Collins made the motion to accept the agreement with NDIRS from Longwood, Florida as the vendor contingent on a written agreement that incorporates the representations made to Chief House and that the Town Manager be authorized to sign. The motion was seconded by Alderman King and the vote was recorded as ayes by Mayor Pro Tem Collins, Alderman King and Alderman Mills and nay by Mayor Cignotti and Alderman Sisson.

AWARD BID FOR WATERLINE AND HANGER REPLACEMENT ON THE SALISBURY STREET BRIDGE; CONSIDERATION OF RESOLUTION NO. (2012) 1765 TO APPROVE CONTRACT WITH KING ELECTRIC.

Mr. Simpson stated that the FY2011-12 Water and Sewer Budget included \$190,000 for replacement of 160 feet of 8-inch waterline under the Salisbury Bridge over Banks Channel. He said the Town solicited for qualified companies to respond to our RFP; King Electric (\$158,594) and Intercoastal Contracting (\$247,000) responded.

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Mr. Simpson stated that staff was recommending acceptance of the bid from King Electric for \$136,567 to complete work for only that portion of the project that affects the Salisbury Street Banks Channel Bridge and to adopt a resolution to authorize the Town Manager to sign an agreement. Following verification that Mr. Wessell was okay with the agreement, Alderman Sisson made the motion to accept King Electric to complete the work for the Salisbury Street Banks Channel Bridge portion and to adopt Resolution No. (2012) 1765 to authorize the Town Manager to sign an agreement with the contractor. The motion was seconded by Alderman Mills and unanimously approved.

CONSIDERATION OF RESOLUTION NO. (2012) 1766 TO APPROVE AMENDMENTS TO THE CURRENT CONTRACT WITH COMMUNICATION SPECIALISTS COMPANY.

Mr. Simpson stated that Comspeco (Communication Specialists) currently has an agreement with the Town and pays \$12,000 a year to put up antennas on both of our water towers for wireless communications. He said Comspeco wants to remove the antennas from the south water tower and wants to alter the contract for only the Parmele Boulevard location; that would reduce the contract from \$12,000 to \$10,380 per year. Mayor Cignotti made the motion to adopt Resolution No. (2012) 1766 approving the agreement with Comspeco. The motion was seconded by Alderman Sisson and unanimously approved.

CONSIDERATION OF RESOLUTION NO. (2012) 1764 TO APPROVE THE MARKET MANAGER CONTRACT WITH ANGELA CANNON FOR 2012 FARMERS' MARKET.

Mr. Simpson read from the staff memo, "In an effort to retain a qualified Market Manager, we are presenting a proposed contract for 2012 that reinstates the annual participation fees as part of the Market Manager's compensation." A brief discussion developed regarding the Farmers' Market 5K Run and the fact that after this year, even though the race would continue to be held under a different name, the proceeds would no longer be contributed to offset the cost of the market. Mayor Pro Tem Collins expressed concern that the previous Board said from the beginning that they would try the market but they did not want to expend Town funds on it and didn't want it to be another project for the Town to take on.

Following a brief discussion regarding the fact that \$700 was not much money for something the citizens seem to enjoy, Mayor Pro Tem Collins said she just wanted the Farmers' Market to pay for itself. Alderman Sisson then made the motion to modify the Market Manager's contract that reinstates the annual participation fees as part of their compensation and to adopt Resolution No. (2012) 1764 as presented. The motion was seconded by Mayor Cignotti and the vote was recorded as ayes by Mayor Cignotti, Alderman King, Alderman Mills and Alderman Sisson and nay by Mayor Pro Tem Collins.

MEETING RECESSED AT 7:22 P.M. AND RECONVENED AT 7:28 P.M.

DISCUSS AND DECIDE COURSE OF ACTION FOR LOADPACKER PURCHASE.

Mr. Simpson reviewed previous discussions regarding the purchase of this loadpacker for \$151,000 in this fiscal year and said the Board deferred their decision on whether to borrow or pay cash until after the third quarter of the fiscal year.

A brief discussion developed regarding the number of vehicles being purchased with cash this year and concerns with the fund balance. Mr. Simpson then made the recommendation to purchase this loadpacker with cash but in the future to adhere closer to the approved budget to ensure a fund balance within the required guidelines. Following a brief discussion regarding concerns with budgeting by supplemental and the need for a healthy CIP and healthy fund balance, Mayor Pro Tem Collins made the motion to purchase the loadpacker with cash this year. The motion was seconded by Alderman Mills and unanimously approved.

DISCUSSION OF LIMITING NUMBER OF SPECIAL EVENTS.

Mr. Simpson stated that concerns have been expressed since 2010 with the proliferation of large events at Wrightsville Beach such as the YMCA Triathlon, the Beach to Battleship, the Wrightsville Beach Marathon, the Beach Blast and the North Carolina Holiday Flotilla. He said Mayor Pro Tem Collins asked that the Board look at our capacity to host the larger special events and come up with guidance for staff.

Alderman Sisson said, "If the process works, why change it? We've got the right to deny anything that comes along especially if it's an accumulation of events and I feel comfortable with that." Alderman Mills said his concern would be that, in the non-summer months, our merchants need events to encourage people to stay overnight, eat in our restaurants, and shop in our local stores and shops.

Mayor Pro Tem Collins said, "For the two years I've been on the Board, I hear from the police department or the Police Chief saying that when we have these events, they have to call in the police department and it utilizes everybody to help with the special events. It's so important that our public safety employees work on their regular shift to make sure that they're not exhausted or overrun and not working so much overtime that they don't have family time and that they don't have down time and off time. That was my main concern. The other thing is that every time an event is written up that requires the dedication of significant support from the Town's public safety, public works and recreational staff, it adds a burden on the Town's resources that often is not covered and not paid for. I want to make sure that they're paid for. We had 263 special events in 2011, so I don't think anybody can say we're not open to the public. We are open to the public; there is something going on all the time."

Mayor Pro Tem Collins stated that Program Supervisor Katie Ryan had told her that she could analyze these before she brings them to the Board and be able to say if an event is going to pay for itself or if there are extra expenses. She said, "I think the extra expenses could be added in just like the contracted police hours; Katie's contracted extra hours could be added in as a fee. We had six events in March. I'm not saying cut any of these out, but people come in and do it one year and they say this is an annual event. We need to work on having people come in December, January and February when there's nothing. So, when people come in and they want to do these projects, we need to fill those times in; that's when we need the hotels to bring in people that don't normally come." Mayor Pro Tem Collins asked Chief House if he requires his officers to do these overtime events.

Chief House replied, "It depends on manpower needs. We are taxed in the summer and again in the special event season of September to November. We have a mechanism in place to get help from the County but then we are at their mercy."

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Chief House continued, "My concern is when we have to shut roads down to make sure it is a safe event. If they were spread out over the course of twelve months where they're not all lumped together, it would give us a little more breathing room."

When asked how far in advance we require people to submit their application, Ms. Ryan said at least two weeks before the Board meeting. Alderman Sisson said, "We can push that back; if we make it three months or even four months, then that gives us an idea of what we're looking at cumulatively prior to having it show up here; then that allows us to look at the burden we're facing with traffic control and whatever. That to me would be reasonable to do. I agree with Alderman Mills, he's on the Marketing Committee and can tell you what they're pushing."

Mr. Bill Baggett, representing the Blockade Runner, said, "You need to weigh in the factors: Does it put heads in beds? Is the event put on by a business at Wrightsville Beach? Is it in the summer months? We do not try to schedule anything in the summer. The movies and stuff in the park is taxing to traffic and does not benefit any of us. The main thing is the big events are in the off season – the five events. I agree we need to review the events carefully because traffic getting to us is important to us as well. And I've been disturbed with things being approved on the Consent Agenda; talk about it and see if it benefits the beach; if it brings money to the beach; do not put it on the Consent Agenda. We also need to recognize Wrightsville Beach merchants like the surf contest in the middle of July – other than that, you don't want some surf camp coming in from Wilmington in the summer and disrupting everything."

Alderman Mills asked how much lead time was needed in order to compile the necessary information for the Board and to prepare a recommendation. Chief House said a two-month lead time would be helpful. Ms. Ryan said she generally gets the larger ones ahead of time and she was fine with the current timeframe. Alderman Sisson suggested setting a policy of two months out and if someone comes in for a permit in less than two months out, the answer would be an automatic no and we would publicize that.

Mr. Simpson suggested that the larger events could be placed on the Regular Agenda for discussion instead of on the Consent Agenda. Alderman Mills agreed that events that are taxing to staff need to be discussed by the Board and not rubber stamped on the Consent Agenda.

Alderman King stated that she thought a time change would be fairer because people would know they have to get their application in by a certain time and they would do it on time. Alderman Mills said he was fine with a time change.

Ms. Ryan said, "You approve most of the special event permits six months in advance. If we bring them to you and there are already two approved, we can let you know that we have two that month that will be taxing to the police."

Alderman Sisson said, "If the timeframe is comfortable with everybody, we can just change the time for the application from two weeks before the Board of Aldermen meeting to 60 days prior and that gives enough time for everybody to see what's stacking up and what's coming at them." Mayor Cignotti stated that staff would place the ordinance change on the May 10th agenda.

Mr. Wessell said regarding the process, "Ms. Ryan can approve certain ones that have less than 200 people – that doesn't even get on your agenda. The ones that are in excess of that are the ones that get on your agenda; the ones that staff thinks are okay go on the Consent Agenda; the ones staff thinks have issues go on the Regular Agenda." Mr. Simpson stated that the other extreme is that we approve some events so far in advance that we cannot know what our manning capabilities will be. Alderman Sisson stated that the Board would know that those events are planned and what their impact would be and we just would not commit to another event during that same time period. He said that is where staff's evaluation comes into play.

In summary, Mr. Simpson said staff would craft an ordinance to show sixty days before the Board meeting and keep the items for Board action the way we have in the past. He noted that if a Board member was uncomfortable with an item on the Consent Agenda, they could pull it off for discussion. There was Board consensus to make the change to sixty days.

CONSIDERATION OF BEACH ACCESS SIGNAGE.

Mr. Simpson displayed a sample 24"x36" beach access sign to remind people of our local restrictions and said the signs would cost \$45.10 each and we would anticipate ordering 50 in the initial batch for a total cost of \$2,255. He referenced the upcoming referendum in November regarding no smoking on the beach and said the proposed sign does not address smoking on the beach. He asked if the Board wanted to place funding in the new budget or to purchase them now with supplemental funding and put them up for this season. Mayor Pro Tem Collins said, "I don't see why we would put signs out that could be wrong; we're trying to be careful with the money and good trustees of the Town. And when these signs go up, I would like to see us remove the signs that already say that." Following a brief discussion regarding concern with having to pay to correct the signs later; the possibility of changing the dolphins on the sign to turtles; and the possible use of the remaining \$2,215 from the Cleaner Greener Committee's money, there was Board consensus to place money in the upcoming budget for the signs and then revisit this during the mid-year budget review.

DISCUSSION OF AT&T EQUIPMENT PLATFORM AT IULA STREET.

Mr. Simpson stated that the Board approved an easement in 2007 for AT&T's platform on Iula Street. He noted that the boring project currently taking place on Waynick Boulevard to replace with fiber optic cable that will eventually go to this platform. He said, When the platform was originally installed (replaced an old wooden platform), it was a stock platform that would support more equipment. Earlier this year, we met with the AT&T officials at the site and Mayor Pro Tem Collins participated in that meeting. AT&T at that time indicated that the size of the equipment had gotten smaller that would go on the platform and the question was asked if the platform could be made smaller. AT&T's response was yes but it had to be engineered and if it was made smaller and cut down, the Town would need to assume the cost for that. The reason it's on the agenda is that we need to make the Board aware of this proposal and the fact that AT&T has requested that the Town fund \$1,563 for the engineering assessment to determine if the platform can actually be modified and cut in half. At some point, the Board would have to contend with the additional cost of modifying which could be as high as \$20,000."

When asked about options, Mr. Wessell said he did not think the Town had any authority to make them take the platform down if it is not in violation of any ordinances. When Alderman Mills stated that one of the conditions for allowing the platform was that enough vegetation would be planted to screen the platform, Mayor Cignotti said Public Works has been cutting the vegetation instead of letting it grow.

Mayor Pro Tem Collins stated that the AT&T representative had said at one time that the platform could be screened and painted and she thought that could be a positive because it does have rust. She said it was a shame that the Town allowed an industrial-looking structure to go there and she felt it was a lesson learned that we need to be sensitive to what we allow on our property. Mr. Simpson stated that AT&T had indicated that they were planning to repaint the structure.

Alderman Sisson expressed concern with not hearing about this before now and he felt this type of thing needs to come to the Board of Aldermen before any action is taken. When Mayor Pro Tem Collins noted that the Town had not taken any action, he said it was a policy issue and the Board should be aware of the conversations taking place.

Alderman Mills stated that if we modify how we are doing the landscaping to let the vegetation get higher to screen the platform and AT&T does paint, he did not think there was anything else we could do legally. He said he did not want to spend \$20,000 to modify the existing platform. Alderman Sisson said he also did not want to spend \$1,563 to study it. Mr. Simpson stated that he would respond to AT&T and tell them no thanks on the engineering for the modifications.

CONSIDERATION OF LEASE PROPOSAL FOR 5 LIVE OAK DRIVE.

Mr. Simpson stated that the Town had received a proposal from Fasse Construction and Development, Inc. to lease the building at 5 Live Oak Drive for a sum of \$600 per month including utilities for water, sewer and trash (we would bill them directly for electric) with an escalator of 3% every other year. He said the proposed term of the lease would be for two years with an automatic renewal term of three years followed by another renewal term of five years. When asked about taxes and insurance, Mr. Simpson explained that we pay for insurance on the building but they would be required to have insurance for liability and content. He noted that all of the requirements would be included in the lease agreement to be drawn up by Mr. Wessell.

Following a brief discussion regarding the 3% escalator every three years, Mayor Cignotti stated that he would like to see them also pay for water, sewer and trash because he felt \$600 per month minus that cost would be like giving it away. Alderman Mills agreed and also expressed concern that repairs and maintenance were not addressed in their proposal. Mr. Simpson said that would also be addressed in the lease agreement. Mr. Wessell expressed the need to decide on the degree of maintenance such as roof repair and plumbing. Alderman Sisson suggested as a format: the landlord is responsible for the roof and the structure of the building; the tenant is responsible for the rest including but not limited to, glass, heating and air, and plumbing. He also suggested raising the rent to \$800 per month if utilities were to be included or leave at \$600 per month not to include utilities. Mayor Pro Tem Collins agreed that at \$600, they should pay all the utilities and allow for inflation.

Alderman Mills expressed concern with their desire to sublease the building without the Town's consent because he felt the Board should have a say in that. Following a brief discussion regarding different scenarios and the going rate for similar rentals with limited parking, the Board agreed to the following: 1) Rent: \$800 per month plus all utilities; 2) a yearly escalator of one percent plus inflation (according to CPI) and make clear that they are going to be responsible for all of the repairs and maintenance as previously specified by Alderman Sisson; 3) no subleasing without Board approval which would not be unreasonably withheld; 4) sublease shall not include rental of parking; and 5) standard insurance clauses where they indemnify and hold harmless the Town of Wrightsville Beach.

MAYOR CIGNOTTI: REPORTS AND COMMENTS.

1. Vegetative Debris: Pickup tomorrow.
2. TDA Resolution in Support of the Proposed Baseball Stadium: Following a brief discussion regarding the pros and cons of private funding, Mayor Cignotti stated that his direction was that if the TDA makes a resolution for a totally privately funded stadium, he would vote for it.
3. Demolition of Historic Home: One of our historic homes was just demolished. That was a missed opportunity for our historic area. We will stay in close touch with Coastal Federation and the WB Museum the next time we hear of a demolition permit being issued.
4. Room Tax Information: Compared to the other beach towns, Wrightsville Beach is pretty much taking in the same amount as Carolina Beach and Kure Beach combined; and probably about 25% of what the County takes in.
5. Beach Nourishment Contingency Plan: Still has not been approved. It may be as high as \$14M to \$18M for Carolina Beach and Kure Beach. Would like this to be a topic to talk with County Commissioners about to make sure we do not dip into the Sand Fund all at once – we do not want to take too much out.
6. Breakfast with County Commissioners: Board members will send meeting availability dates to the Town Manager to schedule a breakfast meeting with the County Commissioners.
7. Hawk Light: We are waiting for easements to be worked out. Copies of the easements were sent to property owners last Friday for their input.
8. Grant for Oceanic Pier: There was Board consensus for staff to investigate the possibility of obtaining a State grant for the Oceanic Pier as suggested at the last Board meeting.

MAYOR PRO TEM COLLINS: REPORTS AND COMMENTS.

1. Educational Refrigerator Magnets for Hotels and Rental Houses: Smaller magnets (for 2,500) 39 cents each; (for 500) 50 cents each; Larger magnets (4x7) (for 2,500) 41 cents each; (for 500) 60 cents each. Following a brief discussion regarding possible use of some of the Cleaner Greener Committee's remaining funds to help with the purchase, Alderman Sisson expressed the hope of purchasing cigarette butt litter signs for the beach strand access points with those funds. There was Board consensus to hold off on the magnets and the cigarette butt litter signage until after the referendum in November and to bring this up again during the budget workshops.

ALDERMAN KING: REPORTS AND COMMENTS.

1. Issues with Safety on Waynick Boulevard: The Board received a letter from citizens in that area in February about the speed limit, safety when crossing the street, and the area being so crowded. Mayor Pro Tem Collins stated that staff had another meeting scheduled with the NCDOT and could ask at that time if they would study Waynick Boulevard again.
2. Issues with Pier Access on Waynick Boulevard: Mr. Simpson explained that years ago when the parking places were put down on Waynick, pier access matched the gate but the gate size has since changed and some have gone away completely; and larger vehicles are parking over the lines and cutting down some of the entry space. Public Works Director Mike Vukelich noted that his department recently identified 7 additional parking spaces on Waynick but they did not alter any of the openings. Alderman King stated that the accesses ranged in length from 4 feet to 20 feet and she would like more consistency. Mayor Pro Tem Collins suggested changing some of the 30-foot parking spaces to 21 feet to make the walkways larger. Board members suggested that Alderman King could give a copy of the information she had gathered about the walkways to Mr. Vukelich so he could check to see if anything could be done to help the situation. Mr. Simpson noted that a portion of Waynick would be repaved when the current roadwork is completed. He also noted that the UDO Committee was looking at reducing the size of parking spaces.

ALDERMAN MILLS: REPORTS AND COMMENTS.

1. Planning Department Letters to Property Owners: Alderman Mills said he had received calls from some property owners asking why they had received the letter. Mr. Simpson stated that the Planning Staff sends the letter out each year to downtown business owners with parking lots as a preventative measure because of problems with parking lots not being kept clean

ALDERMAN SISSON: REPORTS AND COMMENTS.

1. A resident on Parmele Boulevard asked about the possibility of the Town looking into utilizing some of the band width that was left when Analog TV went out. He said this would improve WiFi services and facilitate people working from their homes. A brief discussion followed regarding the free Ethernet.
2. Greenway Plan Meeting: The meeting was held on April 16th but people can still have input by going to their website.
3. Alderman Sisson asked the Board to consider changing our ordinances to hold landlords accountable for activity that occurs on their property – in terms of fines for noise, trash and criminal activity.
4. Landscaping Around the Water Tower on Parmele Boulevard: Alderman Sisson met with residents from five different households on Parmele and went over what they would like to see done around the water tower. The cost for plants to fill in the parameter fence would be about \$2,000. They also chose yaupon to go in there to break the roofline of the building in the central part of that area for an additional \$3,000. Residents were informed that the Town had not committed any dollar amounts to the project so they may be asked to share in the cost. This will probably come up during budget discussion.

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5. Beautification Efforts: Alderman Sisson met with Matt Wiles from Buddies, Danny from the Palm Room, and Ruth Ann from the Silver Gull Motel and they are all onboard with doing something to make the area look better. Danny is in the process of redoing the façade on his building and has agreed to put landscaping in front of it; they are all anxious to make the area look nicer. Alderman Sisson asked Evan Morigerato (Parks Maintenance Department) to come up with ideas for plants that might be used in the central concrete median that would still provide passage on each side for pedestrians but would also provide a break in the 'concrete desert' appearance there. Matt Wiles also planned a big sweep for April 28th from the Salisbury Street Bridge to the Gazebo on East Salisbury.
6. Alderman Sisson expressed the need for the Board to look at the issues of streets that the Town has that are not just street ends – like Trent Court with encroachments; a brick wall, two major trees planted in the middle, and a fence built adjacent to the street that he felt violates the setback requirement. He said we need to be consistent with how we enforce these things, because a similar issue exists on Jasmine Court.
7. Issues on Live Oak Drive with Regard to the Residential Parking District: The major question is whether to leave it like it is or go to something like a street-by-street basis that could be tough from an enforcement point of view. He said it was something to think about because we may be faced with the potential loss of a major heritage tree.

MR. SIMPSON: REPORTS AND COMMENTS.

1. Award of Excellence in Financial Reporting: Finance Officer Peggy Jones has been recognized for excellence in financial reporting for the seventeenth consecutive year.
2. Initiative for Adoption by Ordinance by Referendum: Mr. Wessell's opinion: "I have reviewed the petition and there are some unanswerable issues. I have spoken briefly with the County Attorney since the Board of Elections will also have to certify the petition. I would recommend to the Board that you go ahead and submit the petition to the Board of Elections so it can begin its certification process but I'm going to continue the discussions with the County Attorney. If any problems develop, I will bring it back to you. The issue turns on the fact that there was no ordinance attached to the referendum and some issues that arise out of that." Mr. Simpson noted that if everything moves forward with no legal issues associated with the petition and the signatures are certified, then the Board will have twenty days after the date of the certification to either adopt the ordinance or pass a resolution setting the referendum.
3. Green Coast Recycling Franchise Agreement: We have not received any complaints from customers but we have been disappointed by Green Coast's administrative attention to detail; the first and only quarterly payment was received in August of 2011. (We also have an ongoing beach access test program with them.) Mr. Cash plans to increase his monthly charge from \$4.25 to \$9.75 per customer. When we originally agreed to curbside pickup, we had two other companies that were underbid by Green Coast. Mr. Simpson said he would recommend that we pursue payment and put it back out to bid. There was Board consensus to discuss putting this out to bid at the May meeting but to let the current agreement run to its expiration on July 1st.

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4. Request for Resolution of Support from Nags Head: Mr. Wessell explained that the Court of Appeals refused to allow the Town of Nags Head to tear down a beach house that had water coming up under it and no sewer. He said, "Nags Head is petitioning for Discretionary Review by the North Carolina Supreme Court and they are asking towns in North Carolina to sign a resolution saying their town supports the right of communities to enforce their ordinance within the public trust area. We are different because the Town of Wrightsville Beach owns what would be considered public trust areas almost for the entire beach frontage and we can enforce our nuisance ordinances in that area. There is no harm in supporting the resolution, so probably worth considering because it may help us in some area that we can't anticipate right now." Following a brief discussion, Mr. Wessell was given direction to proceed with drafting a resolution for Board consideration on the May agenda to express solidarity with other coastal towns.
5. 114 Live Oak Drive Tree Removal: With regard to the new Harbor Island Parking District, the resident at 114 Live Oak Drive contends that she will not be able to utilize her driveway and therefore, we would be forcing her to buy a permit to park in the street because of a live oak tree that goes over her driveway. Since the tree is on Town property, we would have to hire a contractor to remove the big limb that goes over her driveway for \$500-\$1,000. Following a brief discussion, there was Board consensus to pay to cut the tree down the right way.
6. Wayfinding Signs: Encroachment agreements have gone to the State. The signs were modified again; an allocation for seven signs will be in the budget.
7. Recreation Survey: Next meeting will be April 28th.
8. Downtown Sidewalk Test Program: Installed in a smaller area than anticipated because of work being done by AT&T. It was billed accordingly for \$2,000.
9. Property Valuation & Revenue Neutral Computations: New revenue neutral figure of 13.3 cents will be incorporated into the budget to be presented on May 10th. Note: It appears that residential values went down on average by 28.4% while commercial value went up by 10.6%.
10. Replacement of NO WAKE Sign: A No Wake Zone Sign is missing. There was Board consensus to put \$425 in the upcoming budget to replace the sign after July 1st.
11. First Draft of Amendment to Chapter 74 – Residential Parking District: The Board was asked to review the draft ordinance and give input to Mr. Simpson. The proposed ordinance to be presented to the Board for approval on May 10th for implementation on Memorial Day weekend.
12. Paint Selection for Old Fire Station: Board consensus to go with the color recommended by Mayor Pro Tem Collins – "Clay Beige".
13. Landfall Property Testing and Remedial Investigation Report: The Town initiated groundwater testing for our Landfall Property off of Military Cutoff and the results were given to DENR about two years ago. We just got the letter of approval back so we can now process the paperwork to recoup the majority of that cost (\$50,000).

MINUTES – BOARD OF ALDERMEN
APRIL 17, 2012 CONTINUED MEETING – PAGE 14

14. West Salisbury Street Paving: West Salisbury Street paving should be finished this week. They will also restripe the lanes and include the buffer lanes on the sides that will accommodate bicycles.
15. West Salisbury Street Speed Limit Resolution: The NCDOT has indicated that they are willing to consider the reduction of the speed limit on West Salisbury from 45 mph to 35 mph. They will support it locally but they're not sure if it will be supported on the state level. Following a brief discussion, staff was given direction to craft a resolution for consideration in May and, if approved, the resolution would be sent to the State to request the change.
16. Pelican Drive Bulkhead Design & Engineering: The Board previously approved a request to take \$1,250 out of the Pelican Drive CIP Reserve Account to do the initial work on the Pelican Drive bulkhead. Staff is requesting to take an additional \$2,250 from that account for additional design and engineering so we can do the project in the next fiscal year. There was Board consensus to take the additional \$2,250 from the Reserve Account.

THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE BOARD, THE MEETING WAS ADJOURNED AT 9:52 P.M.

Respectfully submitted,

Sylvia J. Holleman
Town Clerk

This instrument has been preaudited
in the manner required by the Local
Government Budget and Fiscal Control Act.

Peopay Jones
Finance Officer



NDI Recognition Systems

385 Commerce Way,
Longwood, Florida 32750

Phone 866-458-0426

Mobile ALPR QUOTE #ST42512NC-Wrightsville Beach

April 25, 2012 (Valid for 90 Days)

Questions: Call Sheri Taynor, Field Sales Account Executive @ 407-289-7586 or email s.taynor@ndi-rs.net.

Road Warrior	1 Camera Traffic Control Device System	C320 variable focus, dual lens cameras with integrated long-range infrared illuminator, VP250 LPR Processor, VeriPlateTalon LPR Engine and gateway comms to VISCE Server – One day power source only due to existing trailer.	\$11,950.00	1	\$11,950.00
BUND-3 Cam Mob	3 Camera Mobile ALPR Solution	VeriPlate Three Camera Mobile Bundle featuring V220 LPR Cameras; Each Mobile Bundle Includes: V220 variable focus, dual lens cameras with integrated infrared illuminator, custom camera cables, VP300 Mobile LPR Processor with 12v smart power supply, VeriPlate TALON software with Law Enforcement Client Interface and all mounting brackets.	\$16,650.00	1	\$16,650.00
Visce-Ent	VISCE-ENT	Web Based VISCE Software Server -Single Agency Deployment- Free with Strategic Partnership Agreement	\$5,000.00	1	No Charge
VISCE-ST	VISCE -ST	VISCE Static Client- for Road Warrior	\$1,000.00	1	\$1,000.00
VP-Pred	Pred-SW	"In-Car Live Check" Predator Upgrade- Optional	\$2,500.00	1	Optional
3SW-MS	MapPoint	Microsoft MapPoint 2010 In-Car Integrated Mapping Solution	\$530.45	1	Included
Installation	2 days/Veh	2 Days/Vehicle @ \$1,250./day. (Installation & Commissioning)	\$2,500.00	2	\$2,500.00
Engineering	2 days/RW	Engineering/install charges for Road Warrior 2 days/@ \$1,400./day	\$2,800.00	1	\$2,800.00
SHIPPING	SHIPPING	Shipping and/or Freight to Agency	Included	1	Included
T&L	Travel	Travel & Living Costs associated w/Installation,Config,Training	Included	1	Included
Warranty	1 st Year	1 st Year Manufacturer Warranty Included at "No-Charge"	Included	1	Included
GOLD Support	Renewed Annually	Optional Upgraded Annual Support Agreement; GOLD Support Including: "On-Site Fix or Replace Hardware and Software". *Renewed Annually*	\$5,984.00		Optional
Total NDI ALPR Project Investment:					\$34,900.00

Camera Mounting (If Applicable for Fixed/Static Installations)

Agency /Client to provide all necessary and/or required site permits, clearance, poles, bucket truck for Commissioning services as well as traffic control if necessary during installation and commissioning. NDI to provide Commissioning of system.

Electricity (If Applicable for Fixed/Static Installations)

Agency / Client to provide 120v A/C Power at each processor location. Each processor will be directly wired into the customer supplied junction box for continuous power service. It is highly recommended that each pole/power run be outfitted with a lightning/surge suppression system and a lockable power breaker/disconnect located within easy reach near the bottom of the pole. Agency / Client is to be responsible for physical and electrical installation. NDI provides Commissioning of system.

User Training

Comprehensive user training (up to ten trainees) is included at the time of installation and will include camera operation; hot-list management and VISCE back office functionality. NDI will also provide at "No-Charge" periodic scheduled online web refresher training for up to ten (10) attendees during the 1st year. (Agency may attend up to any 3 sessions)

VISCE Back Office Installation / Mobile Installations

The VISCE back office software will be remotely installed by an NDI software engineer in cooperation with the agency IT department at the time of installation. (See NDI's Server Requirements)

Unless otherwise specified, mobile installation to take place @ NDI in Longwood, Florida. Agency / Client to provide NDI the Vehicle Make, Model as well as Light Bar Model in advance of scheduling installation.

Lead Time

Lead-time from receipt of order to installation is typically 4 to 6 weeks unless otherwise agreed upon.

Payment Terms

NDI will invoice for the hardware / software when shipped from NDI's offices in Longwood, Florida and all warranty will commence on that date, regardless of installation date, in-service date or go-live date. All payments are due on receipt of invoice. Installation fees will be invoiced and are due as incurred. All Prices are in U.S. Dollars. Fees and prices are exclusive of tariffs, duties or taxes imposed or levied by a government or governmental agency.

Annual Renewable Software & Hardware "Gold Level" Maintenance / Support Agreement

Provided that the Agency / Client maintain a "Gold Level" active annual support agreement all software and hardware, including travel related expenses, will be covered by on-site repair and/or replacement. Should an Agency / Client elect to NOT maintain an active support agreement, NDI will charge a daily rate of \$1,250.00 for on-site support, and Agency / Client is also responsible for any parts as may be required. An Agency outside of an active support agreement may also mail in parts pursuant to the annual support agreement for repair in lieu of the on-site charges. In Fixed / Static Installations the Agency / Client is continually responsible for ensuring that a properly established and maintained electrical connection and internet connection is available.

NDI's VeriPlate ALPR System RDS Laptop Requirements (RDS)

The laptop (supplied by your organization) will be installed with NDI' TGX-200 USB Frame Processor and the VeriPlate ALPR User Interface.

VeriPlate makes use of the laptop's existing wireless network to connect the VeriPlate Application Server to download hotlists and upload captured data.

VeriPlate Laptop Requirements* (For RDS)

Processor: 2.0 GHz or higher with at least 50% CPU usage available

Memory: 4 GB RAM

Hard Drive: 20 GB free disk space

Windows XP, Windows 7 (32 bit only) with latest Service Pack (Windows Vista is NOT Supported)

UAC must be turned off in Windows 7

Microsoft .NET Framework 3.5 SP1 or higher

Microsoft SQL Express Edition 2005 or 2008 with Toolkit

Ability to install Microsoft MapPoint 2009

Ability to install VeriPlate software

Ability to install DirectX 9 (If not already installed)

Operator's username on the laptop must have "Modify Access Rights" to the "Program Files" folder in order for the operator to run the VeriPlate system.

NDI Must be able to access the VeriPlate Application Server over the wireless connection using ports 20200, 20201 and 20206.

**The appropriate network/security settings MUST be made prior to the installation and someone from your I/T group must be available during the installation. Appropriate credentials must be supplied to NDI for installation of laptop software.*

NDI's VeriPlate ALPR System Laptop Requirement (Mobile Trunk Mounted Processor Solution)

The laptop (supplied by your organization) is linked, via an Ethernet cable (Cat5), to the ALPR processor in the trunk of the vehicle. Using this hard wire connection, a link is established between the VeriPlate software on the laptop and the trunk-mounted system. While all of the actual ALPR processing is done in the trunk, the system operator views and manages the system from the connected laptop.

VeriPlate makes use of the laptop's existing wireless network to connect to the VeriPlate Application Server to download hotlists and upload captured data.

VeriPlate Laptop Requirements:

Processor 1.5 GHz minimum or higher

Memory 2.0 GB RAM

Hard Drive 10GB free disk space

Operating System Windows XP SP3 (Windows Vista is NOT Supported)

Microsoft .NET Framework 3.5 SP1

Ability to install Microsoft MapPoint 2009

Ability to install VeriPlate software

Ability to install DirectX 9 (If not already installed)

Operator's username on the laptop must have "Modify Access Rights" to the "Program Files" folder in order for the operator to run the VeriPlate system.

Internal NIC IP address must be set to 192.168.1x (NOT DHCP)

NetMotion or other VPN/Security software must be set to allow all traffic, on all ports, to and from IP address 192.168.1.1 (the ALPR processor)

Must be able to access the VeriPlate Application Server over the wireless connection using ports 20200, 20201 and 20206

*Firewalls, Policies and Security Software MUST allow the VeriPlate Client (installed on the laptop) to access BOTH the VeriPlate Application Server (via the aircard) and the ALPR processor in the trunk (via the Ethernet cable)

*The appropriate network/security settings MUST be made prior to the installation and someone from your I/T group must be available during the installation.

NDI's VeriPlate ALPR System Server Requirements

The three VISCE server components can be located on a single dedicated server, or distributed to existing application, SQL and web servers. Installations with 4 or more ALPR systems will require the Application Server and SQL Server be separated.

Application Server Requirements:

- Processor: Server Class Pentium Dual-Core or Better
- Memory: 4 GB (6 GB Recommended)
- Hard Drive: 10 GB Free
- OS: Windows Server 2003 or 2008 (32 or 64-bit) w/latest SPs
- SQL Server Management Studio
- Access to FDLE via FTP over CJNET (<http://cnj.net>) *(Florida Only)
- Local (or domain) user setup for auto-logout
- Ports 20200, 20201 and 20206 open for TCP traffic to all ALPR systems.
- Ability to install FTP Client software for downloading of FDLE hotlist extracts. *(Florida Only)
(AutoFTP does not run as a service and requires a user to be logged on the server at all times.)
- Network Connection with Static IP Address
- User credentials for FTP must be obtained from the State to access the FTP Server before the scheduled installation.

SQL Server Requirements:

- Processor: Server Class Pentium Dual-Core or Better
- Memory: 4 GB
- Hard Drive: 100 GB Free
- SQL Version: SQL Server 2000 or 2005 (32 or 64-bit)
SQL Express Edition is NOT supported
- SQL Server 2008 is NOT supported at this time
- DTS Package Support enabled
- Remote SQL access enabled via SQL Authentication
- A SQL user and two databases will be created. This user will require full administrative rights of those databases.
- Ability to create SQL databases and run configuration scripts

VISCE Server Requirements:

- Processor: Server Class Pentium Dual-Core or Better
- Memory: 2 GB (4 GB Recommended)
- Hard Drive: 10 GB Free
- OS: Windows Server 2003 or 2008 (32 or 64-bit) w/latest SPs
- Internet Information Server (IIS) Version 6 or better
- Microsoft .Net Framework 3.5 SP1
- ASP.NET support enabled
- If using an existing web server with a version of Crystal Reports installed, that version must be v12 (2008) or higher
- If Crystal Reports is not currently installed, NDI will install a runtime version
- Ability to install AJAX extensions
- Ability to install VISCE Application software and services

- o Port open for users to connect to the VISCE Server (usually port 80)
- o ASP.NET user will need read/write access to the IIS folder and the file system folder
- o Access to Google Maps (maps.google.com)

The VeriPlate advantage provides for Single Click "Live Check" with the push of a single button, Real time access to Hotlists and Dynamic Dispatch pushing up to the minute intelligence to the Officer.

When considering an ALPR solutions provider, I hope you will take into consideration the following key points about our company

- Our only market focus is the perfection of Automatic License Plate Recognition technologies
- NDI is Florida based with unprecedented on-site support and services
- As an Original Equipment Manufacturer, we design, manufacture, and develop our own hardware and software- we control the quality and support of our products from start to finish
- NDI offers an ALPR Web based "back office" analysis package that provides data mining of "historic" license plate information obtained and stored from all deployed mobile and fixed systems within your agency.
- Wrightsville Beach PD will have a free upgrade to Make/Model Recognition as the software is developed (hardware would be additional charge)
- Wrightsville Beach PD is joining in a strategic partnership with NDI Recognition Systems, and will share server access to other agencies in North Carolina, and as such will have no charge for the VISCE server software
- Wrightsville Beach PD will be eligible for all software updates, including new options, provided the department maintains the Gold Support package on an annual basis.

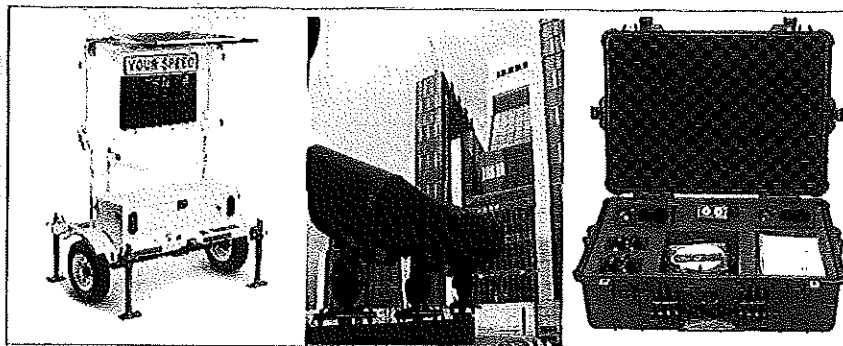
I trust this meets with your approval, but should you require further information or if I can assist in any other way, please do not hesitate to contact me directly.

Sincerely,

Sheri Tynor

Field Sales Account Executive

X *Robert F. Simpson* 5-7-12
TOWN MANAGER.
(Accepted By: Name, Title & Dated)



"Serious about ALPR. Serious about Service"



General Sales Administration

T/A Major Police Supply

47 N. Dell Ave

Kenvil, NJ 07847

Phone (800) 666-4472 Fax (973) 584-5022

February 29, 2012

Town of Wrightsville Beach
Attention: Town Manager
321 Causeway Drive
Post Office Box 626
Wrightsville Beach, NC 28480

Ref: Request for Proposal – Automatic License Plate Recognition System

Major Police Supply is pleased to respond to this RFP for the Town of Wrightsville Beach. Our intent is to provide a complete and detailed proposal of our ALPR solution.

To explain our role, Major Police Supply has been selected by Federal Signal Corporation (<http://www.federalsignal.com/>) to be the Master Distributor of PIPS Technology ALPR (<http://pipstechnology.com/>) from New York to Florida. Major Police Supply provides a turnkey service including consultation, installation, integration, and warranty/maintenance support for the PIPS Technology product.

The key benefits to the Town of Wrightsville Beach include:

With the support of Federal Signal, you have the assurance of working with a worldwide leader in Safety and Security Systems

PIPS Technology is recognized as having the most accurate ALPR system on the market with over 20,000 systems deployed worldwide. ALPR is PIPS only business.

With Major Police Supply, you will have the resources of a company who has been supporting the law enforcement community for over 25 years.

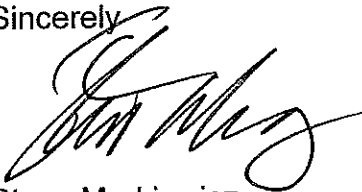
With customer service being our primary mission, PIPS Technology has an assigned Sales Manager for the State of North Carolina and Major Police Supply has an assigned Technology Representative located in Raleigh.

As the Technology Sales Manager, I will be your primary contact with respect to this RFP response. David McCollum is your day to day contact since he is located in North Carolina. If you require any additional information or detail, please advise. The power of our product is in the live demonstration of our technology. After review of our response to this RFP, we look forward to a personal demonstration of PIPS Technology to all interested members of your staff.

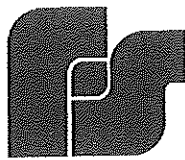
In response to your RFP, the following information will confirm our understanding of your requirements.

We look forward to working with the Town of Wrightsville Beach on this important project.

Sincerely

A handwritten signature in black ink, appearing to read "Steve Markiewicz", written in a cursive style.

Steve Markiewicz
Technology Sales Manager
Major Police Supply



**PIPS
TECHNOLOGY**

A Federal Signal Company

**804 Innovation Dr
Knoxville, TN 37932
Phone: (865) 392-5540
Fax: (865) 392-5599**

August 4, 2011

To All ALPR Technology Customers

At Federal Signal, we pride ourselves on providing the best products, customer service and technology in public safety. Our PIPS Technology Automated License Plate Recognition (ALPR) hardware and software has provided an invaluable service around the globe for more than 20 years. We are a financially stable U.S. based company possessing the breadth of technology to support your ALPR needs.

As you know, there have been many positive changes in this rapidly growing technology. You may have been impacted by a recent announcement that a supplier ceased sales and support operations. Knowing the value ALPR technology provides to law enforcement and public safety every day, we know you will want to secure your future and commitment to ALPR technology as soon as possible. In an effort to assist your needs, PIPS Technology is available to help manage this challenging transition. With state of the art image technology and Back Office System Software (BOSS), you will be able to manage ALPR data and seamlessly connect with any other PIPS users throughout North America. Backed by Federal Signal, we have served the public safety market for over 100 years. PIPS provides aggressive pricing, replacement and upgrade programs designed to assist your agency in maintaining ALPR systems.

PIPS Technology is the Original Equipment Manufacturer (OEM) of our technology. We design, manufacture and support all of our ALPR Systems. With more than 20,000 mobile, fixed and portable systems deployed worldwide, PIPS Technology is immediately available to support your needs. Please allow us the opportunity to demonstrate the best ALPR technology available.

We can be reached at (865) 392-5540 or info@pipstechnology.com. We look forward to helping you reach and maintain your technology requirements. Thank you for your consideration.

Tim O'Leary
Vice President
PIPS Technology, Inc.
Federal Signal Technologies

Town of Wrightsville Beach
Request for Proposal
Automatic License Plate Recognition System
Specific Acknowledgment

Project Overview

Major Police Supply has reviewed the specifications and requirements set forth in this RFP and understand and comply with all aspects of the specifications with the following clarifications or exceptions

A. Technical Equipment Specifications

9. The PIPS Technology fixed cameras have an operating range of – 20 to 60 degrees Celsius.

B. User Interface Specifications (In Vehicle)

2. PAGIS in vehicle software requires the following minimum system requirements:

- Pentium 4 2.0 GHz or faster processor with at least 1GB of RAM
- At least a 40 GB hard drive
- Microsoft Windows 2000 or XP operating system

14. The PIPS system does not allow for the automatic retrieval of forgotten passwords. The password can only be reset by a system administrator. This is by design, and strengthens the security of the system.

20. The mapping functionality of the PIPS Technology system is done at the server level at the back office rather than in the vehicle. The corresponding GPS coordinates are noted on each read but it is not displayed on a map on the MDT. This approach is more realistic since any data mining should encompass all stored reads residing at the server rather than the limited number of reads stored daily at the vehicle level. This is also by design to minimize processing requirements of the MDT as well as the safety of the officer who can be distracted by this feature.

27. The fixed PIPS cameras can be manually triggered if required.

35. See above response to #20.

36. Geo-Fencing is currently not available. 2012 release with PAGIS and BOSS upgrades.

37. The PIPS system does not conduct historical checks. We do have customers who have written scripts to make this historical check at the server level. This script can be shared with other agencies.

C. Server Specifications

5. The PIPS back office system utilizes both server based mapping software (Microsoft MapPoint) or Internet based mapping software (Bing maps).

8. The PIPS system can simulate convoy analysis by searching for groups of plates by entering each plate separated by a comma in the search window. The system can perform time frame analysis of unique or duplicate plates as we have a date/time stamp for each read. BOSS does not allow for nested searching.

11. BOSS does allow you to set up remote notifications meaning that the hit data can be sent directly to an email address or sent as a text message. As the GPS coordinate is a piece of the data, it could be set up to map the location on a hand held device.

14. The disposition can be used to mark a hit as "deferred" if no action was taken, but this is not automatic nor can you configure a time frame for no action taken.

D. Company Performance

1. Major Police Supply has been the Master Distributor of PIPS Technology ALPR for 3 years. We market, install, and support all PIPS systems on the eastern seaboard from New York to Florida. During this time, we have installed hundreds of mobile and fixed camera installations in each of these states. For this particular opportunity, we are teaming with Carolina Video Security Inc., from Raleigh NC. This company has excellent customer service and has worked with us on previous fixed installations.

2. PIPS Technology's US headquarters and manufacturing is located in Knoxville TN. Both PIPS and Major Police Supply have Sales Engineers working the North Carolina market.

3. We have included both a generic list of PIPS customers as well as a more detailed list for your follow up.

4. Our Technology Sales Representative and our installation partner are located in Raleigh. These individuals will be responsible for local technical support, in addition to the first level remote diagnostic capability provided by both Major Police Supply and PIPS Technology.

Scope of Services

Phase 1 – Study Planning and Design

To date, we have conducted 2 mobile presentations and demonstrations. We have also completed a site survey and will be providing several options for your review depending on the accessibility of existing infrastructure.

Some examples of similar fixed camera installations recently installed include:

- Boca Raton, Florida
- Rowan College, New Jersey
- US Secret Service – Washington DC
- Port of Miami, Miami Florida
- City of New Orleans, LA
- Sandy Springs, NY
- Raleigh PD, Raleigh NC
- City of Atlantis, Atlantis Florida

Phase 2 – Research and Data Gathering

As mentioned above, we are satisfied that our site survey and vehicle review have identified the scope of the project.

Proposal Submission

The following information provides details on the requirements listed in section A, B, C, and D.

A.

Bidder's Qualifications

Major Police Supply has been the Master distributor of Federal Signal / PIPS Technology ALPR systems since June, 2009. Since that time, we have established a sales and service organization focusing only on this product. Our installation and optimization teams have been certified by PIPS Technology to install and service their systems.

During this time, we have installed and serviced systems in Maine, Massachusetts, Connecticut, New York, New Jersey, Pennsylvania, Maryland, DC, Delaware, Virginia, North Carolina, South Carolina, Georgia, and Florida.

Major Police Supply has been in business for 25 years while serving the needs of law enforcement agencies. Larger customers include NYPD, NY/NJ Port Authority, DC Metro Police, Raleigh PD.

The requirements of Wrightsville Beach are fairly standard. Mobile installations are becoming routine in that we have encountered every type of police vehicle and have provided installations in both standard and covert fashion. The attached customer survey form provides the important first step in determining the requirements of each agency.

For fixed installations, there are many more variables. The key questions regarding a fixed camera project are:

- Is there existing infrastructure available to attach the fixed components?
- If available, are they positioned in order to provide optimum results?
- Is there commercial power available?
- How will we communicate from the camera to the server?
- Do we need to provide dedicated poles for the project?
- How many lanes of coverage and what type of camera is ideal?

Our initial site survey has provided answers to these questions. We have provided several options for your review and consideration.

As part of our qualifications, it is important to understand the components and project process we manage on a typical ALPR installation.

Proposed ALPR System

PIPS Technology, a Federal Signal Company, is an industry leader in the development and manufacture of ALPR systems. While the technology was developed by PIPS Technology almost 20 years ago with funding provided by the British government, ALPR has seen broader deployment within the US over the past 5 years. PIPS Technology offers a comprehensive engineered solution and manufactures ALL components of the system rather than using "off the shelf" components as many competitors do.

The Components

- **ALPR Camera -Mobile**

The PIPS Slate camera is the smallest and lowest profile camera on the market. The camera is actually two cameras and an illumination system in one housing. The camera housing contains a cluster of Infrared (IR) LEDs to provide illumination for the camera. The color overview camera provides a color image of the vehicle for additional context and to complete the evidentiary record. (See included brochure) It is manufactured from extruded aluminum with integrated heat-sink fins. The housing is IP67 rated for water and dust resistance. The end caps are sealed and the casing is nitrogen purged. PIPS is rated at 160 mph of combined speed for license plate reads

The PIPS Slate camera is capable of capturing up to 60 frames per second and is capable of producing multiple license plate images with varying flash, shutter and gain settings to insure a high quality image regardless of weather or lighting conditions. PIPS systems can accommodate up to 4 cameras and with varying fixed focal points of 10, 19, and 30 feet.

- **ALPR Camera – Fixed**

The PIPS family of fixed cameras is by far the most utilized fixed ALPR cameras in the world. There are three models which are used depending on the specific application. The primary difference in each is the required focal length and lane coverage required by the agency. For this proposal, we have included two fixed

options, one covering full incoming lane coverage and the other covering 5.5 feet of center lane coverage for each incoming lane.

The PIPS fixed cameras have the same basic components of the mobile camera with one important distinction: Each camera has an integrated ALPR processor built into the camera housing. Some competitive systems utilize a smaller camera (or even a mobile ALPR camera), and mount a separate processor on the pole location. This results in an unattractive installation and is not a state of the art solution. The fixed cameras will communicate with the BOSS server either through either air card, WIFI, or fiber.

- **SUPEREX Processor (In vehicle)**

The PIPS ALPR processor is designed to be trunk mounted and operates at an operating input range of 10.5 -16.5 V DC at 90 W. The system provides the customer with the ability to integrate to their existing MDT using Client-Server architecture in order to minimize processor usage on their existing MDT. The SuperEx processor does all of the heavy processing (video analysis for plate finding, OCR of the plates, database matching, package of the data record, etc.)

- **BOSS Server**

A back office system software (BOSS) resides on a server in the agency, and is linked to any number of databases, or vehicle hotlists. These hotlists may reside on a network location, at an ftp location, or on a website. These hotlists may present differing data schemas and file formats, and the BOSS brings all of these hotlists together for use by the system. The BOSS also monitors these hotlists for updates, pulling them in as changes are made and making them available to the ALPR systems, fixed and mobile. BOSS provides push/pull messaging technology, advanced mapping, location applications and hot list synchronization. BOSS manages users and data from both mobile and fixed ALPR deployments and provides a central repository for all captured license plate data as well as the tools to support data analysis, data queries, and reporting. The PIPS BOSS is an exceptionally powerful, yet simple system to use.

As ALPR systems are being deployed, the investigative applications through data mining and intelligence is becoming the primary reason agencies are adding ALPR to their law enforcement arsenal. Some of the key functions of BOSS include:

- BOSS to BOSS sharing of hotlists, reads, and alerts
- Remote notifications via email, text
- Historical data on partial plate, locations, date/time
- Automatic monitoring of numerous hotlists
- Hotlist data import from "any source, any format."

Provides user administration and security levels
Advance mapping
Supports data import from competitors systems

Most agencies add BOSS to an existing departmental server and Utilize existing Microsoft Sequel Server licenses for storage management. The recommended system requirements for use with the BOSS Back Office Software System are:

Intel Xeon quad-core CPU at 2.0GHz
Windows Server 2003 or 2008 Standard Edition
32 GB of RAM
SCSI or SAS hard drives at 10,000 RPM
1 GB of hard drive space per 30,000 reads stored
Full version of Microsoft SQL Server

If required, Major Police Supply can provide a dedicated ALPR server customized for your specific needs. Some of the criteria used for sizing a server include:

Number of PAGIS vehicles and/or fixed cameras
Average number of reads per day/month
Retention period
BOSS utilization (precise queries or broad queries to browse data)
Future growth expectations and desire for scalability

The software installed on the agency server has a one time license fee which provides for Administrator + 2 users. In this case, you can have multiple designated computers with access to BOSS but only 3 can access concurrently. Additional licenses can be purchased which will provide additional concurrent users in increments of 5, 10, and 25. All additional licenses are one time charges.

- **PAGIS – In car software**

The PIPS Technology system uses a Police ALPR Graphical Interface System (PAGIS). This PAGIS Software is the graphical interface (GUI) that is installed on the existing vehicle laptop or MDT. The laptop or MDT in the vehicle simply provides the officer with an interface to what is occurring on the SuperRex processor, along with a mechanism for communicating hits. A key benefit of the PIPS system is that the processing is done in the "SuperRex" processor installed in the vehicle.

The application software is capable of supporting an unlimited number of "hotlist" databases for simultaneous matching. The software is responsive in comparing a captured license plate against multiple and voluminous databases with less than a 2 second response to a query. The officer will also have the capability of adding plate data in the field. The system will provide simultaneous video display for any two (2) dual lens cameras as selected by the user. This image will include:

- The IR License Plate Image
- The license plate interpretation or system read
- A color overview image of the vehicle
- The date and time stamp
- Identification of the camera capturing the image
- The GPS coordinates for every plate captured.

Our OCR engines are constantly being updated and improved by PIPS Technology. These OCR engines are tailored to the state (North Carolina) or region of interest. PIPS currently has over 30 unique US OCR engines available. Communication between the vehicle and the headquarters server (BOSS) can be accommodated by a variety of methods including, cellular, EVDO, 802.11, Wi-Fi, USB 'thumb' drives, wireless Mesh networks, and more. PAGIS, the software installed on the existing vehicle laptop or MDT does not have licensing requirements and can be installed on up to 1000 mobile units.

PAGIS Software requires the following minimum system requirements:

- Pentium 4, 2.0GHz or faster processor with at least 1GB of RAM
- 40 GB hard drive
- Microsoft Windows 2000 or XP operating system
- Note: Windows 7 compliant will be available with the upcoming PAGIS software release scheduled for 12-10.
- SVGA display with minimum resolution of 800 X 600 pixels
- 1 USB or parallel port for the hardware dongle (only needed for the initial execution of the software)
- Keyboard and mouse or touchscreen monitor.

The Process

- **Installation**

Major Police Supply will furnish all labor, materials, and services required and necessary to install an ALPR systems for Wrightsville Beach. In order to plan for this installation, subsequent discussions and survey sheet completion will be required in order to review type of vehicle, type of light bar, preferred camera configuration, etc.

- **Training**

Major Police Supply will provide training for all officers using the PAGIS in vehicle software and BOSS server training for the Administrator of the system and any other identified individuals requiring access to BOSS for data mining or investigative purposes. Typically, this training is done in a combination of hands on and class room settings. We will work with your agency on the most practical method of training your staff.

For repair and service calls, Major Police Supply provides first level support for all of our PIPS Technology customers. As the provider of first level support, Major Police Supply will remotely gain access to the PIPS system in order to do initial trouble shooting and software resolution. Should a hardware problem arise, we will take expedited efforts to repair or replace the hardware per the guidelines of the manufacturer's warranty and subsequent maintenance agreements. As the Master Distributor for this product, we also have access to the customer service resources at PIPS Technology.

- **Timeline**

Major Police supply stocks sufficient systems to accommodate projected system implementations. We typically complete a 4 week project timetable from PO to installation for mobile installs.

We do our installations in two phases; (1) the physical installation of the equipment and in-car software, and (2) the final optimization of the system which includes BOSS installation, establishing communications, and training of PAGIS and BOSS. This final optimization will also set up your designated hotfile configurations.

Proposal Submission (continued)

B. See included price sheets for mobile and fixed installations. For the mobile application, we have included a proposal for both a 3 and 4 camera system since it was not specified how many cameras were required. The PIPS system also has a 1 or 2 camera option, however these are not typically desired.

For the fixed quotation, we have included 2 options as well. The first option uses the HD 382 camera which is a more robust camera covering a full lane of coverage. The second options uses the Spike+ 372 camera which is the most commonly used camera in the world. It has a smaller lane coverage (5.5 ft of center lane), but does offer some cost savings. Note: Due to the distance of the pole to the target area for reading, we strongly recommend the full lane camera option.

The summary of the various options are as follows:

3 Camera Mobile System	\$19,915
4 Camera Mobile System	\$21,955
Full lane coverage Fixed	\$52,460
Center lane coverage Fixed	\$37,070

C.

Project Schedule:

The operational completion of June 22, 2012 will be met. The mobile installation and the fixed installation will be completed on parallel schedules with the mobile installation being completed first. Assuming a normal process with no unforeseen delays, a proposed schedule is as follows:

3/8/12	Vendor selection and PO issued to Major Police Supply
3/12/12	Permitting process for fixed camera project started
4/2/12	Mobile equipment shipped to Wrightsville Beach
4/10/12	Physical installation of mobile unit completed
4/18/12	Commissioning , back office server, and training completed
4/19/12	Mobile unit operational
4/23/12	Construction start on fixed cameras installation
5/1/12	Fixed equipment shipped to Wrightsville Beach
6/1/12	Fixed camera installation complete
6/8/12	Commissioning and training on fixed camera complete

D.

Proposed payment schedule

Due to the project schedule and having 2 types of ALPR technologies, we propose the following invoicing and payment schedule. All will be net 30 days after receipt of equipment or completion of construction/installation.

PO # 1 Mobile equipment and installation

PO # 2 Fixed equipment

PO # 3 Fixed equipment - Installation and construction

Town of Wrightsville Beach PROPOSAL: 3 camera system

Item	Qty	Equipment and Software	List Item Cost	Extended Price
1	1	SLATE-810-LE-G - three Camera Mobile Law Enforcement Package including 810nm illumination, Superex processor, camera cable/connector(s), GPS module, PAGIS software and dongle, PIPS ALPR/OCR Engine, Client/Server architecture, camera bracket mount assemblies.	\$15,725	\$15,725
2	1	PIPS-SW-BOSS Back Office System Software utilizing Microsoft SQL Express Server Software for system administration, data analysis and data storage, data mining, reporting, mapping via Google Maps, remote alerting, and networking in support of inter-agency data sharing. Note: Software includes one Admin plus 2 concurrent User Licenses.	\$995	\$995
3		BOSS-SRVR PIPS rack server hardware platform for use with the BOSS Back Office Software System for customer data storage and application functionality.	Customer provided	Note: We can provide if requested.
4	1	Advanced mapping utilizing Bing Maps. Provides enhanced mapping functionality including satellite imagery, bird's eye, and multiple view options.	\$795	\$795
SubTotal				\$17,515

Item	Qty	Installation, Optimization, and Training	Item Cost	Extended Price
1	1	PIPS-SRVC-FE-Mobile; Field Engineering services for installation, optimization, IT configuration, and training for mobile ALPR vehicles to include PAGIS and BOSS.	\$2,400	\$2,400
Sub Total				\$2,400

Item	Qty	Summary of Cost	List Item Cost
1	1	PIPS Technology 4 Camera systems with BOSS, Bing mapping.	\$17,515
2	1	Installation, Optimization, and Full Training	\$2,400
Total			\$19,915

Town of Wrightsville Beach PROPOSAL: 4 camera system

Item	Qty	Equipment and Software	List Item Cost	Extended Price
1	1	SLATE-810-LE-P - Four Camera Mobile Law Enforcement Package including 810nm illumination, SuperRex processor, camera cable/connector(s), GPS module, PAGIS software and dongle, PIPS ALPR/OCR Engine, Client/Server architecture, camera bracket mount assemblies.	\$17,765	\$17,765
2	1	PIPS-SW-BOSS Back Office System Software utilizing Microsoft SQL Express Server Software for system administration, data analysis and data storage, data mining, reporting, mapping via Google Maps, remote alerting, and networking in support of inter-agency data sharing. Note: Software includes one Admin plus 2 concurrent User Licenses.	\$995	\$995
3		BOSS-SRVR PIPS rack server hardware platform for use with the BOSS Back Office Software System for customer data storage and application functionality.	Customer provided	Note: We can provide if requested.
4	1	Advanced mapping utilizing Bing Maps. Provides enhanced mapping functionality including satellite imagery, bird's eye, and multiple view options.	\$795	\$795
		SubTotal		\$19,555

Item	Qty	Installation, Optimization, and Training	Item Cost	Extended Price
1	1	PIPS-SRVC-FE-Mobile; Field Engineering services for installation, optimization, IT configuration, and training for mobile ALPR vehicles to include PAGIS and BOSS.	\$2,400	\$2,400
		Sub Total		\$2,400

Item	Qty	Summary of Cost Mobile System	List Item Cost
1	1	PIPS Technology 4 Camera systems with BOSS, Bing mapping.	\$19,555
2	1	Installation, Optimization, and Full Training	\$2,400
		Total	\$21,955

**Town of Wrightsville Beach
Spike + 372 Camera Option
5.5 feet of lane coverage**

Item	Qty	Equipment and Software	List Item Cost
1	2	SPIKEPLUS-810 – Model 372 camera with Onboard Illumination and Integrated ALPR processor with ALPR/OCR Engine, dual lens camera assembly with long hood.	\$20,900
2	1	X3721001-2 – Spike+ Two Camera Termination Box – NEMA 4 rated, includes power supply, lightning protection circuitry and power/data cable assembly – 100 ft.	\$1,140
3	2	PIPS-FIXEDBCKT – All in one bracket assembly for Spike+ camera. Includes all pieces needed to be mounted on a flat surface, vertical pole, or horizontal pole – 9' diameter maximum	\$1,235
8	1	Construction and installation costs for 1 pole, trenching, conduit, power cabling, and 3G Cellular modem , cameras, and NEMA enclosure. Work to be performed by Carolina Video Security, Inc. Detailed quote included.	\$11,995
9	1	PIPS-SRVC-FLDENG – Final system commissioning and training	\$1,800
		SubTotal	\$37,070

Note: The monthly airtime charge for the cellular modem will be the responsibility of the customer.

**Town of Wrightsville Beach
SpikeHD 382 Camera Option
Full lane coverage**

Item	Qty	Equipment and Software	List Item Cost
1	2	SPIKEHD 382-810 – Model 382 camera with Onboard Illumination and Integrated ALPR processor with ALPR/OCR Engine, dual lens camera assembly with long hood.	\$36,100
2	1	X3821001-2 – Spike HD Two Camera Termination Box – NEMA 4 rated, includes power supply, lightning protection circuitry and power/data cable assembly – 100 ft.	\$1,330
3	2	PIPS-FIXEDBCKT – All in one bracket assembly for Spike+ camera. Includes all pieces needed to be mounted on a flat surface, vertical pole, or horizontal pole – 9' diameter maximum	\$1,235
8	1	Construction and installation costs for 1 pole, trenching, conduit, power cabling, and 3G Cellular modem, cameras, and NEMA enclosure. Work to be performed by Carolina Video Security, Inc. Detailed quote included.	\$11,995
9	1	PIPS-SRVC-FLDENG – Final system commissioning and training	\$1,800
SubTotal			\$52,460

1.1
36 100
1 330
1 235
1 800
\$40,465

Note: The monthly airtime charge for the cellular modem will be the responsibility of the customer

NOTE 1: Only one copy of PIPS-SW-BOSS PRO System Software and one BOSS-SRVR PIPS server is required to support a combination of one or more mobile and/or fixed mobile systems (up to 1,000 separate ALPR mobile or fixed systems).

NOTE 2: This quote includes freight costs but does not include appropriate sales tax and is subject to the attached PIPS' standard terms, conditions and warranties.

Scope of Work:

Our quote ***includes*** installation. During that time, our system will be installed in your designated sites by our contractor. After installation, you or the appropriate personnel will receive training on both PAGIS and BOSS by our representative.

Our quote does not include the cost for our Back Office Server Software (BOSS) as it is assumed it is in place with the mobile system installation.

NOTE 3: This software has a 10 GB storage limit (approx. 300,000 license plate reads). If your agency has a full Microsoft Sequel License, BOSS integrates with it and the only limit to data storage would be the amount of server hard disk space available. The recommended system requirements for use with the BOSS Back Office Software System are:

- Intel Xeon quad-core CPU at 2.0GHz
- Windows Server 2003 or 2008 Standard Edition
- 32 GB of RAM
- SCSI or SAS hard drives at 10,000 RPM
- 1 GB of hard drive space per 30,000 reads stored
- Full version of Microsoft SQL Server

NOTE 4: The above \$995 BOSS pricing includes 1 administrative plus 2 user license. Additional concurrent user licenses are priced as follow:

Block of 5	\$2250
Block of 10	\$3500
Block of 25	\$7000

Note 5: All PIPS equipment hardware and software is covered by a one-year parts and labor warranty. Extended warranty agreements are available for either the complete system including hardware and software or an option for software only. These agreements supply the end user with upgrades and improvements to our OCR engine for enhanced plate detection capabilities and software upgrades sold by PIPS Technology, Inc.

NOTE 7: Our BOSS Software is compatible with several mapping utilities:

- Tiger Maps – U.S. Census Bureau mapping utility which is free, and requires no internet connection.
- MS MapPoint – (Optional) Provides more detail than Tiger Maps and has a cost of \$150/workstation.
- MS Virtual Earth – (Optional) Provides greatest detail including satellite imagery. Cost is \$795/BOSS Server.

Please let me know if you have any questions or require any additional information.

Best Regards,



Steve Markiewicz
Technology Sales Manager
Major Police Supply
Phone: 813-601-7200
Email: smarkiewicz@majorpolicesupply.com



Carolina Video Security, Inc.

February 21, 2012

Mr. David McCollum
Technology Sales, Southeastern Region
Major Police Supply
47 North Dell Avenue
Kenvil, NJ 07847

Dear David,

This letter provides a price quotation to furnish and install one camera pole for the Town of Wrightsville Beach along with the associated trenching, conduit, power cabling and 3G Cellular Modem Communications with enclosure. The scope of work also includes installing two PIPS 382 ALPR Cameras and NEMA Controller Enclosure. Further details on the scope of work are provided in the attached drawings.

Description	Price
Trenching, Conduit and Pole - Furnish and Install 50 Feet of 1.5 Inch Outdoor PVC Schedule 40 Conduit (From Nearest Power Source to Camera Location per Attached Drawings)/ Minimum Depth 24 Inches / Include Pull Boxes Approximately Every 200 Feet / Replace Ground Cover - Furnish and Install 16 Foot Aluminum Camera Pole / Lithonia Lighting SSA / Black / with Anchor Jig and Lightning Rod Kit / Excavate and Pour Concrete Foundation Per Manufacturer's Specification - Furnish and Install 120VAC Wiring / 3 x 10 AWG Stranded Copper / THHN / Tie-In Power to Branch Circuit at Site - Furnish and Install Secondary Disconnect	\$ 7,425
Remote Communications - NEMA 4 Enclosure with Communications / Raven X 3G Modem / Power Supply / Antennas and Antenna Cabling / Ethernet Network Switch / Wide Temperature Range / Pole Mounting - Professional Services – Engineering / Documentation / Integration and Cabling /	\$ 1,450

700-104 Blue Ridge Road
Raleigh, NC 27606

T 919-838-4960

F 919-882-8947

www.carolinavideosecurity.com



Carolina Video Security, Inc.

Installation (Aerial)	
[NOTES: Cellular Modem Requires Activation and Monthly Subscription Fee by End Customer – Not Included in CVSI Estimate.]	
ALPR Camera Installation [\$ 1,560 / Each / Qty 2] • Install PIP Spike+ 392 HD ALPR Camera, Camera Pole Mount and NEMA Box with Interface Controller. Attach Power and Composite Cables • Configure, Activate, Test and Optimize ALPR Camera Operation • Program Camera for Communications with PIPS BOSS Server and Test	\$ 3,120
Total	\$ 11,995

Utility and private marking for existing underground cable, conduit and infrastructure is the responsibility of the customer. Certain unforeseen underground conditions (ie. Large nesting boulders) may exist which will impact this estimate.

The furnished quote does not include applicable North Carolina sales tax which will be added to the invoice.

Please feel free to contact me with any questions.

Sincerely,

Brad Silvernail
President

/attachment – Visio –WB Scope of Work and Shop Drawings

700-104 Blue Ridge Road
Raleigh, NC 27606

T 919-838-4960

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www.carolinavideosecurity.com



Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
SUITE 104
RALEIGH, NC 27625
(919) 835-6983
(919) 852-3847 FAX
WWW.CAROLINAVIDEOSecurity.COM



1883-CCA
BPN 008201P3
LICENSE # 27755-09LV

CUSTOMER:
MAJOR POLICE SUPPLY FEDERAL SIGNAL / FPS
TOWN OF WRIGHTSVILLE BEACH 321 CAUSEWAY BRIDGE WRIGHTSVILLE BEACH, NC 28450
PROJECT:
WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE
FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION
DRAWING:
SCOPE OF WORK
NOTES:
PAGE: 1 OF 10

8	7	6	5	4	3	2	1	
Scope of Work Town of Wrightsville Beach Automatic License Plate Camera Project Causeway Drive Bridge / East Bound Lanes 1. Assist in Utility Marking (Utility and Private Marking by Customer) 2. Trench and Place Conduit from City-Owned Power Source to Pole Location -- Approximately 50 Feet / 1.5 inch Conduit / PVC Schedule 40 3. Place Pull Boxes as Required (Approximately 200 Ft Spacing) 4. Minimum Conduit Depth 24 Inches 5. Excavate and Pour Concrete Foundation for 14 Ft Metal Pole Per Manufacturers Guidelines 6. Furnish Lithonia Square Straight Aluminum (SSA) Pole / 14 FT 7. Place Anchor Jig In Foundation 8. Place Ground Rod near Foundation 9. Erect Pole and Mount Lightning Rod 10. Restore Ground Cover 11. Pull 3 x 10 AWG Stranded THHN Copper Cable for Power 12. Mount PIP ALPR Controller NEMA Enclosure on Pole 13. Furnish Secondary Disconnect (Circuit Breaker) and Terminate Power Cable / Tie to Branch Circuit and Gate / Energize Circuit 14. Mount ALPR Camera Bracket and Camera 15. Configure and Activate Camera / Adjust and Optimize Camera Settings 16. Perform System Test 17. Provide As Built Documentation								
H	G	F	E	D	C	B	A	



Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
170 BLUE RIDGE ROAD
RALEIGH, NC 27605

(919) 836-4900
(919) 836-847 FAX

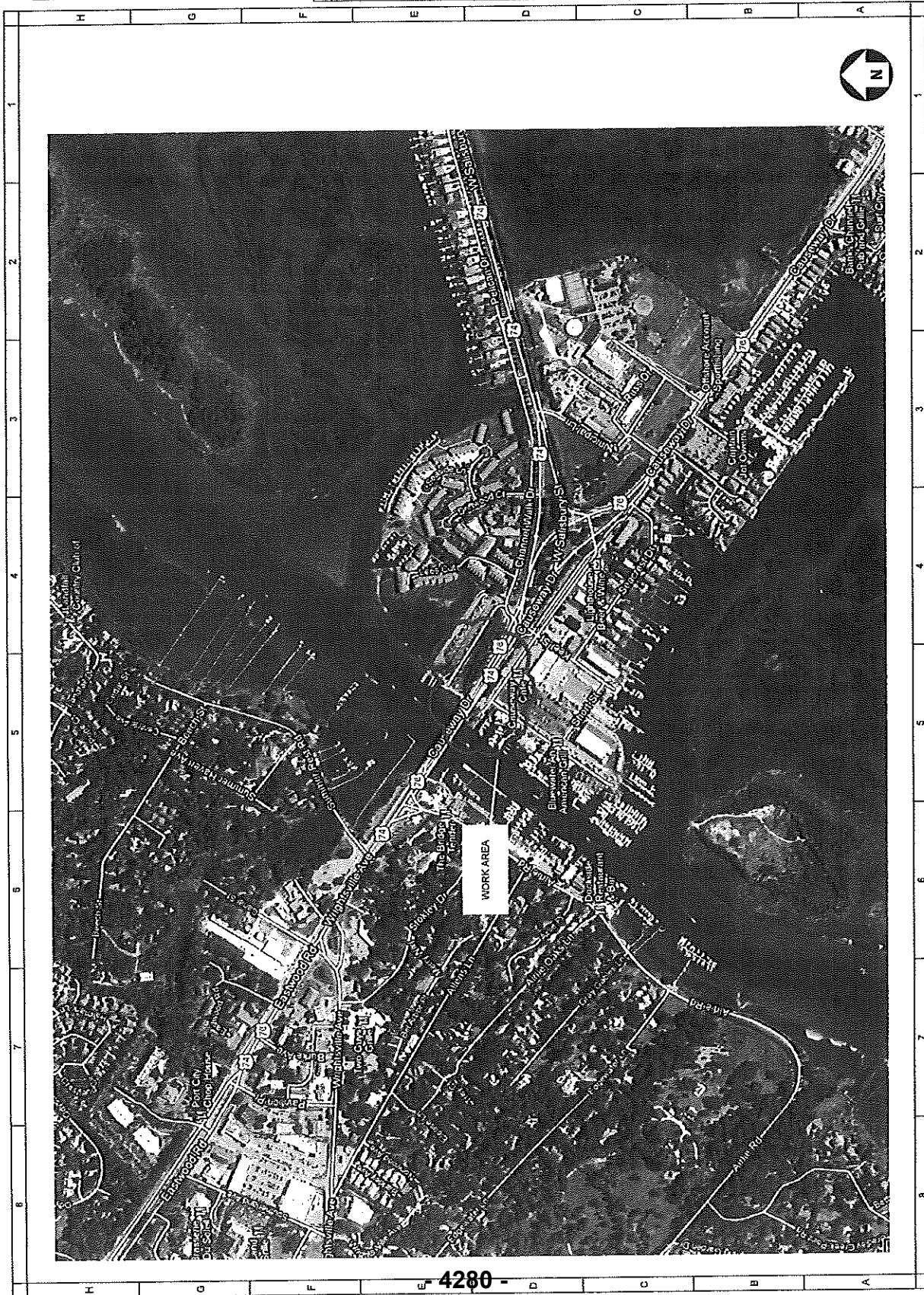
WWW.CAROLINAVIDEOSURVEILLANCE.COM



LICENSE # 27015-APV 1083-024
07/10/2015

CUSTOMER:	MAJOR POLICE SUPPLY FEDERAL SIGNAL / PIPS
TOWN OF WRIGHTSVILLE BEACH 321 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28460	
PROJECT:	WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE
	FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION
DRAWING:	
RIT SITE PLAN WORK AREAS	
NOTES:	

PAGE: 2 OF 10



4280 -



Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
10101 RIDGE ROAD
RALEIGH, NC 27603

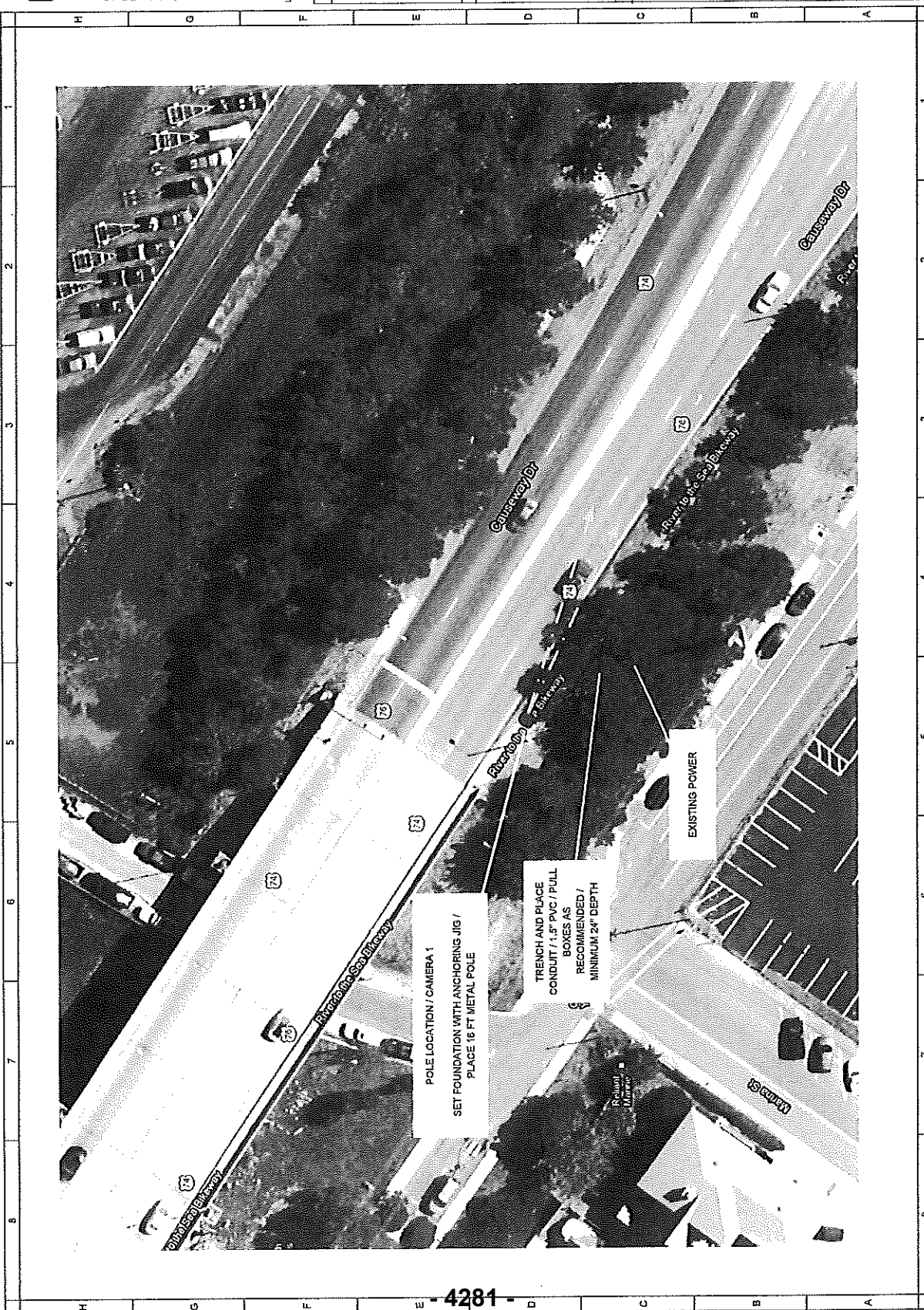
(919) 334-6890
(919) 337-6847 FAX

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LICENSE # Z7075-SP-11 1983054
BPN 00029193

CUSTOMER:	MAJOR POLICE SUPPLY FEDERAL SIGNAL / PPS
PROJECT:	TOWN OF WRIGHTSVILLE BEACH 321 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28450
PROJECT:	WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE
PROJECT:	FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION
DRAWING:	
WORK AREA / CAMERA 1	E. INSTITUTE RD
NOTES:	
PAGE:	3 OF 10





Carolina Video Security, Inc.

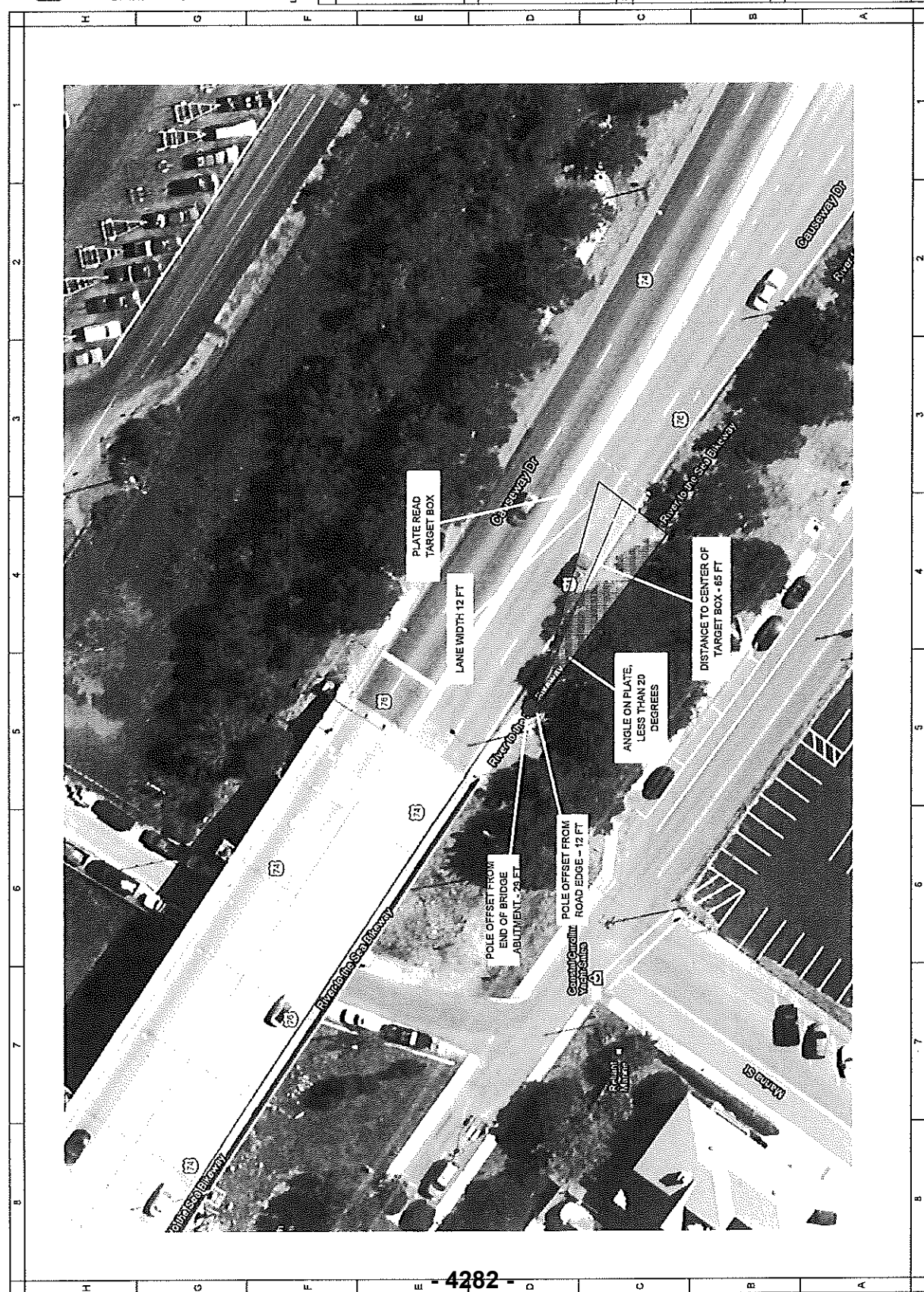
CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
RALEIGH, NC 27603

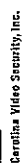
(919) 885-4501
(919) 885-6577 FAX
WWW.CAROLINAVIDEOSURVEILLANCE.COM



LICENSE # 27372-RPLV 1985-054 JPN 00000193

CUSTOMER:	
MAJOR POLICE SUPPLY FEDERAL SIGNAL / PIPS	
TOWN OF WRIGHTSVILLE BEACH 331 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28460	
PROJECT:	
WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE	
FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION	
DRAWING:	
LANE GEOMETRY / HORIZONTAL	
NOTES:	
PAGE: 4 OF 10	





CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
SUITE 104
RALEIGH, NC 27605
(919) 838-4050
(919) 852-8947 FAX
WWW.CAROLINAVIDEOSecurity.COM



LICENSE # 27375-SP-LV
1883-CEA
BPN 000201P3

CUSTOMER:

**MAJOR POLICE SUPPLY
FEDERAL SIGNAL / PIPS**

TOWN OF WRIGHTSVILLE BEACH
321 CAUSEWAY DRIVE
WRIGHTSVILLE BEACH, NC 28580

PROJECT:

WRIGHTSVILLE BEACH POLICE
DEPARTMENT
CAUSEWAY DRIVE BRIDGE

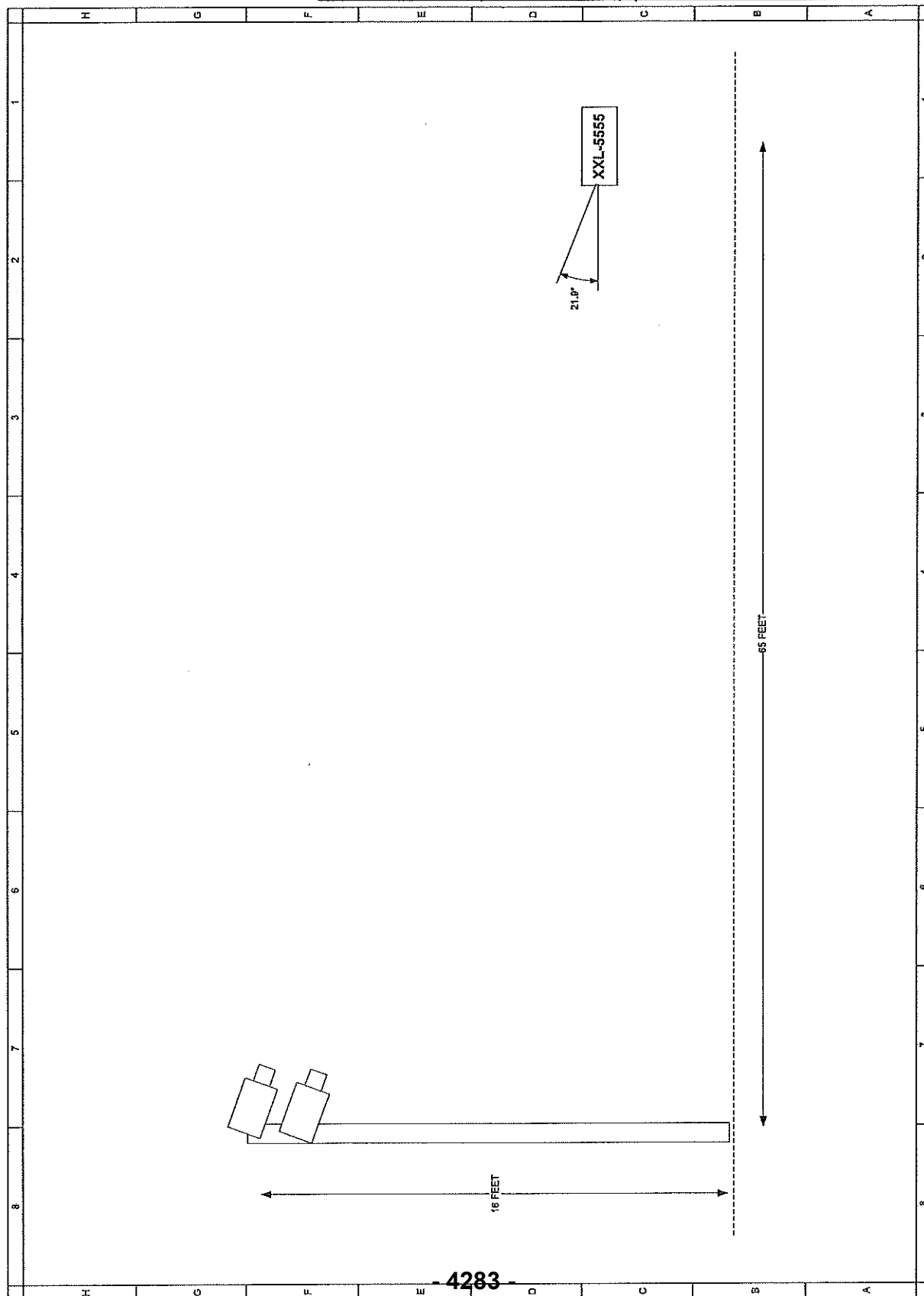
**FIXED CAMERAS / AUTOMATIC LICENSE
PLATE RECOGNITION**

DRAWING:

LANE GEOMETRY / VERTICAL

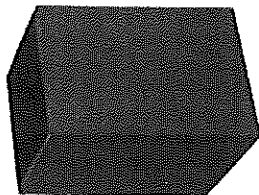
Notes:

PAGE: 5 OF 10



SSA

Square Straight Aluminum



Intended Use

Square straight aluminum general purpose pole for up to 35-foot mounting heights.

Construction

Shaft: Made from extruded 6063-T6 or 6061-T6 aluminum alloy, square tube is uniform in cross-section down length of shaft with no taper.

Anchor base: Cast from A356 aluminum alloy and heat treated to T6 temper.

Base plate and shaft are circumferentially welded top and bottom. Anchor bolt holes are recessed and are covered by tamper-resistant aluminum nut-cover discs.

Anchor bolts: Fabricated from carbon steel bar with minimum yield strength of 55,000 psi. Bolts have an "L" bend on lower end and are galvanized a minimum of 12 inches on the threaded end per ASTM A-153. Each anchor

bolt is furnished with two hex nuts and two flat washers.

Grounding: Provision located inside hand hole rim. Grounding hardware is not included (provided by others).

Hand hole: Reinforced rectangular hand hole is located 18" above base. 4" poles have 2" x 4" hand hole; 5" and 6" poles have 2.5" x 4" hand hole. Hand-hole cover plate made from aluminum alloy

Hardware: Stainless steel. Top cap: Removable top cap provided with drill-mount poles.

Bolt covers: Nut-cover discs provided.

Finish: Must specify finish.

TECHNICAL INFORMATION (REPAIRED) WITH T-6 T6 T6 T6 T6 T6 T6 T6 T6 T6 T6										
CATALOG NUMBER	NOM. MOUNT HT. (FT.)	POLE SHAFT SIZE (IN. X FT.)	WALL THICK. (IN.)	80 MPH	90 MPH	100 MPH	MAX. WT. (LBS.)	BOLT CIRCLE (IN. X IN. X IN.)	BOLT SIZE (IN. X IN. X IN.)	APPROX. SHIP WT. (LBS.)
SSA 8 4C	8	4 x 8	0.125	16.5	12.6	9.9	300	8.5 - 9.625	3/4 x 18 x 3	32
SSA 10 4C	10	4 x 10	0.125	11.5	8.6	6.5	230	8.5 - 9.625	3/4 x 18 x 3	37
SSA 12 4C	12	4 x 12	0.125	12.4	9.2	6.9	160	8.5 - 9.625	3/4 x 18 x 3	40
SSA 14 4C	14	4 x 14	0.125	9.3	6.7	4.8	120	8.5 - 9.625	3/4 x 18 x 3	50
SSA 15 4C	15	4 x 15	0.125	8.0	5.6	3.9	100	8.5 - 9.625	3/4 x 18 x 3	52
SSA 16 4C	16	4 x 16	0.125	6.9	4.7	3.1	90	8.5 - 9.625	3/4 x 18 x 3	54
SSA 16 5G	16	4 x 16	0.188	11.8	8.5	6.2	130	8.5 - 9.625	3/4 x 30 x 3	74
SSA 16 5G	16	5 x 16	0.188	15.0	11.1	7.5	280	10.5 - 11.5	3/4 x 30 x 3	83
SSA 18 4C	18	4 x 18	0.125	4.9	3.0	1.7	70	8.5 - 9.625	3/4 x 18 x 3	57
SSA 18 4C	18	4 x 18	0.188	9.2	6.4	4.4	100	8.5 - 9.625	3/4 x 30 x 3	80
SSA 18 5G	18	5 x 18	0.188	16.8	12.2	8.9	230	10.5 - 11.5	3/4 x 30 x 3	91
SSA 20 4C	20	4 x 20	0.125	3.3	1.7	0.5	40	8.5 - 9.625	3/4 x 18 x 3	62
SSA 20 4C	20	4 x 20	0.188	7.0	4.6	2.9	80	8.5 - 9.625	3/4 x 30 x 3	85
SSA 20 5G	20	5 x 20	0.188	13.6	9.5	6.6	180	10.5 - 11.5	3/4 x 30 x 3	107
SSA 20 6G	20	6 x 20	0.188	22.0	15.9	11.6	230	12 - 13	1 x 36 x 4	155
SSA 20 6G	20	6 x 20	0.250	30.4	22.6	17.0	300	12 - 13	1 x 36 x 4	202
SSA 25 5G	25	5 x 25	0.188	7.2	4.2	2.0	110	10.5 - 11.5	3/4 x 30 x 3	130
SSA 25 6G	25	6 x 25	0.188	13.2	8.6	5.4	180	12 - 13	1 x 36 x 4	180
SSA 25 6G	25	6 x 25	0.250	19.7	13.8	9.5	250	12 - 13	1 x 36 x 4	224
SSA 30 6G	30	6 x 30	0.188	7.0	3.4	0.8	130	12 - 13	1 x 36 x 4	210
SSA 30 6G	30	6 x 30	0.250	12.2	7.5	4.1	170	12 - 13	1 x 36 x 4	258
SSA 32 6G	32	6 x 32	0.250	9.7	5.4	2.3	160	12 - 13	1 x 36 x 4	272
SSA 35 6G	35	6 x 35	0.250	6.4	2.6	-	200	12 - 13	1 x 36 x 4	294
SSA 35 7I	35	6.75 x 35	0.250	7.6	3.1	-	150	14.625	1 x 36 x 4	290



Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
RALEIGH, NC 27605

(919) 838-4650
(919) 832-6647 FAX

WWW.CAROLINAVIDEOSecurity.COM



1983-2004
BPN 000217P3

CUSTOMER:

MAJOR POLICE SUPPLY
FEDERAL SIGNAL / PPG

TOWN OF WRIGHTSVILLE BEACH
301 CAUSEWAY DRIVE
WRIGHTSVILLE BEACH, NC 28450

PROJECT:

WRIGHTSVILLE BEACH POLICE
DEPARTMENT
CAUSEWAY DRIVE BRIDGE

FIXED CAMERAS / AUTOMATIC LICENSE
PLATE RECOGNITION

DRAWING:

CAMERA POLE DETAIL

NOTES:



Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
SUITE 104
RALEIGH, NC 27605
(919) 932-4600
(919) 932-4647 FAX
WWW.CAROLINAVIDEOSURVEILLANCE.COM



100-CEA
IPN 00201P3
LICENSE # 27075-SR-VL

CUSTOMER:

MAJOR POLICE SUPPLY
FEDERAL SIGNAL / PIPS

TOWN OF WRIGHTSVILLE BEACH
321 COUNTRY DRIVE
WRIGHTSVILLE BEACH, NC 28460

PROJECT:

WRIGHTSVILLE BEACH POLICE
DEPARTMENT
CAUSEWAY DRIVE BRIDGE

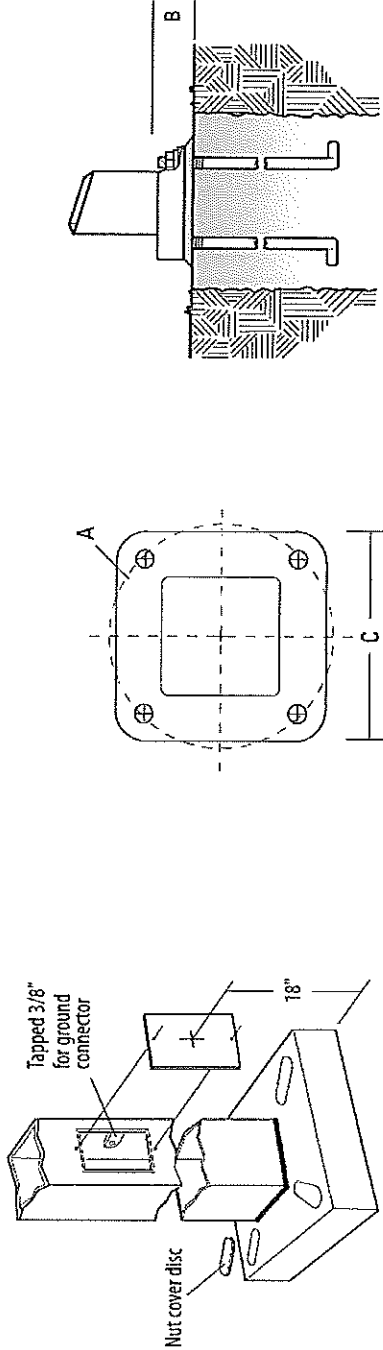
FIXED CAMERAS / AUTOMATIC LICENSE
PLATE RECOGNITION

DRAWING:

POLE FOUNDATION DETAIL

NOTES:

PAGE: 7 OF 10



POLE DATA				
SHAFT BASE SIZE	BOLT CIRCLE A	BOLT PROJECTION B	BASE SQUARE C	ANCHOR BOLT DESCRIPTION
4" C	8.5" - 9.625"	3.125"	9.938"	AB18-0
4" G	8.5" - 9.625"	3.125"	9.938"	AB30-0
5"	10.5" - 11.5"	3.25"	11.563"	AB30-0
6"	12" - 13"	4"	12.25"	AB36-0
7"	14.625"	4.125"	15"	AB36-0



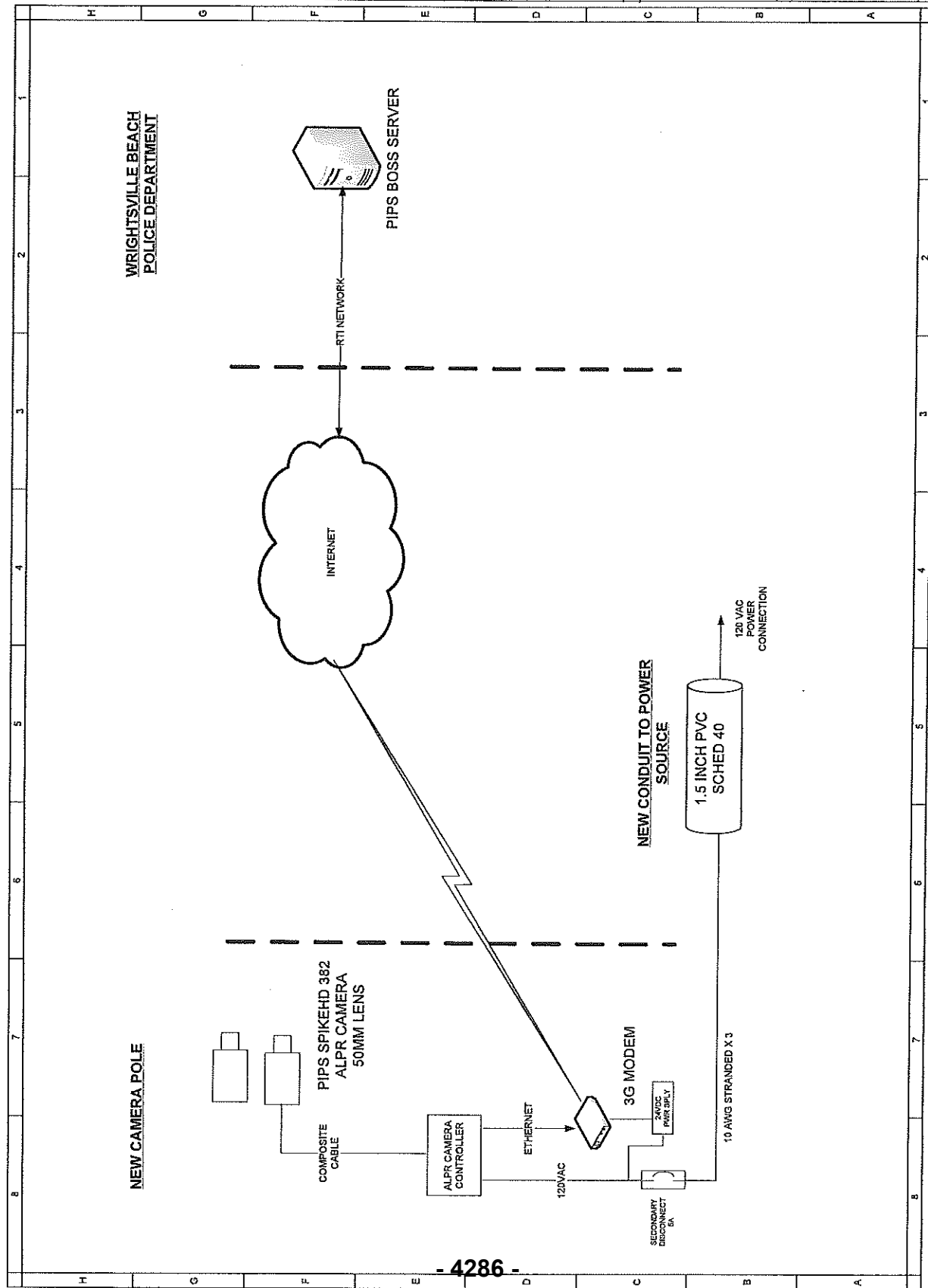
Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
RALEIGH, NC 27603
(919) 558-4655
(919) 558-4655 FAX
WWW.CAROLINAVIDEOSecurity.COM



1989-2004
LICENSE # 22775-SP-LV
SPN 00020195

CUSTOMER:	MAJOR POLICE SUPPLY FEDERAL SIGNAL / PIPS
PROJECT:	TOWN OF WRIGHTSVILLE BEACH 331 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28460
DRAWING:	WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE
NOTES:	FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION
SYSTEM DIAGRAM	
PAGE:	5 OF 10





Caroline Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
700 BLUE RIDGE ROAD
SUITE 104
RALEIGH, NC 27605

(919) 833-0890
(919) 832-8947 FAX

WWW.CAROLINAVIDEOSURVEILLANCE.COM



LICENSE # 27375-SP-LV 1885-CEA
BPA 002211P3

CUSTOMER:	
MAJOR POLICE SUPPLY FEDERAL SIGNAL / PIPS	
TOWN OF WRIGHTSVILLE BEACH 301 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28450	
PROJECT:	
WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE	
FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION	
DRAWING:	
NOTES:	
PAGE:	9 OF 10





Carolina Video Security, Inc.

CAROLINA VIDEO SECURITY, INC.
1000 W. HIGLEY ROAD
RALEIGH, NC 27605

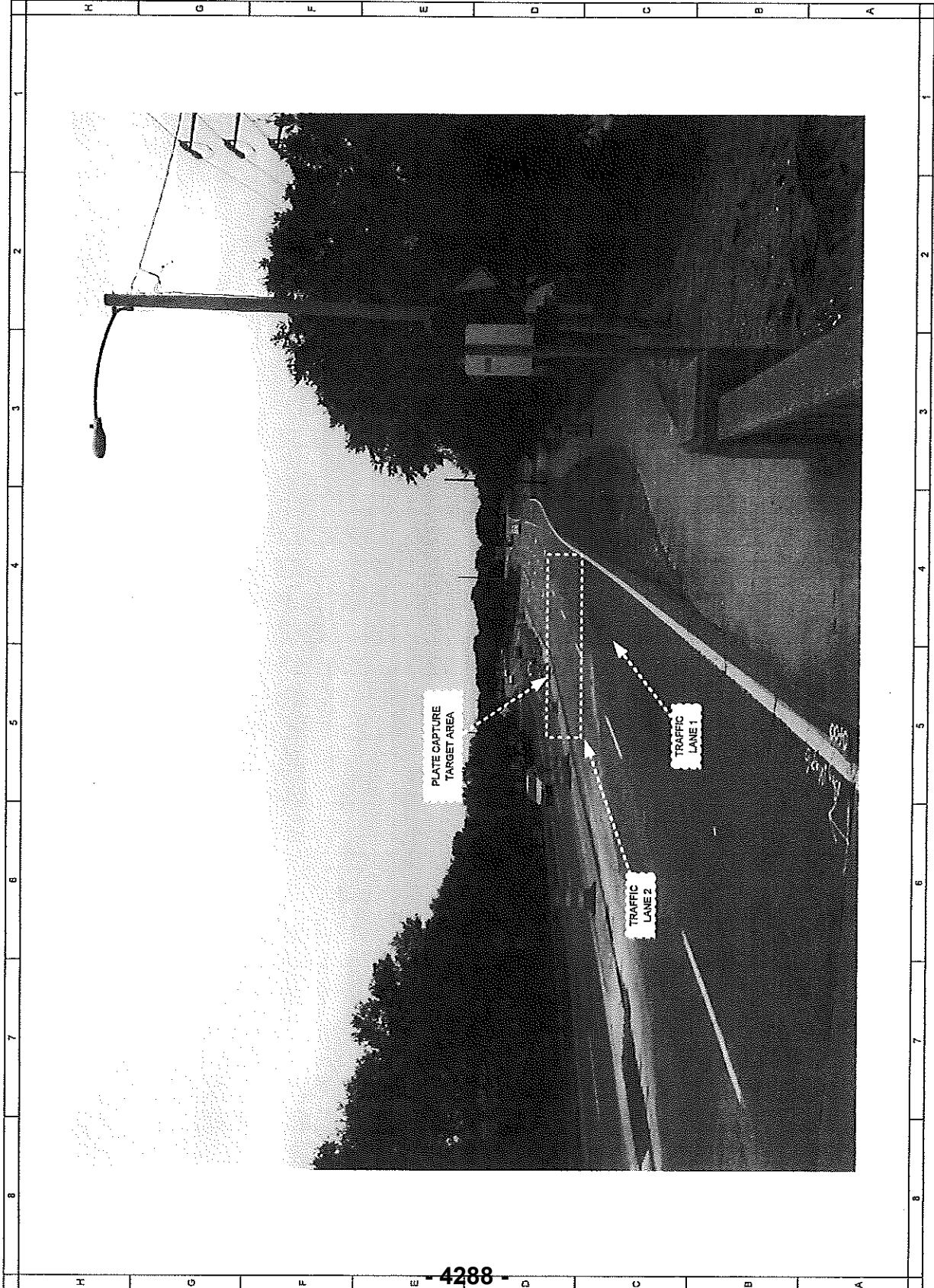
(919) 838-4000
(919) 832-8547 FAX

WWW.CAROLINAVIDEOSURVEILLANCE.COM



ASLR
LICENSE # 12075-SP-1/3 1003-00A
DPI 00000173

CUSTOMER:	MAJOR POLICE SUPPLY FEDERAL SIGNAL / PPS
PROJECT:	TOWN OF WRIGHTSVILLE BEACH 321 CAUSEWAY DRIVE WRIGHTSVILLE BEACH, NC 28460
PROJECT:	WRIGHTSVILLE BEACH POLICE DEPARTMENT CAUSEWAY DRIVE BRIDGE
DRAWING:	FIXED CAMERAS / AUTOMATIC LICENSE PLATE RECOGNITION
NOTES:	
PAGE:	10 OF 10

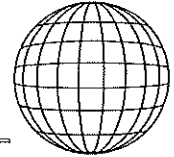




**FEDERAL SIGNAL
TECHNOLOGIES**

2 Technology Drive | Irvine, CA 92618

0: 949.341.0409 | F: 949.341.0521 | www.fstech.com



March 2, 2012

Town of Wrightsville Beach
Attention: Town Manager
321 Causeway Drive
Post Office Box 626
Wrightsville Beach, NC 28480

Re: RFP Response — Automated License Plate Recognition System (ALPRS)

Dear Mr. Simpson:

Federal Signal Technologies (FSTech) is pleased to submit our response to your Request for Proposals (RFP) for the delivery of an effective Automated License Plate Recognition System (ALPRS) for the Town of Wrightsville Beach, North Carolina. A specialized team comprised of five leaders in the transportation and electronic toll services industries — PIPS Technology, Sirit, Idris, VESystems and Federal Automated Parking Devices (FAPD) — FSTech's value rests in these top industry innovators' combined years of experience successfully delivering end-to-end Intelligent Transportation Systems and all facets of operations, maintenance and support services. In North America, our ALPR camera systems have been successfully deployed to assist municipalities, law enforcement, and transportation agencies in multiple states, with a combined more than 20,000 cameras installed worldwide.

FSTech designs, manufactures and supports a complete line of ALPR equipment – from fixed systems to processors to mobile systems and software installation services. FSTech (as PIPS Technology) has a long-standing history in public safety that ensures we will design systems that will meet and evolve with your needs. Our proposed solution incorporates PIPS Technology's state-of-the-art P392 Spikelet Integrated ALPR stationary camera, and our Slate mobile camera system. Both systems are currently being successfully utilized by municipalities and state departments across the country.

Again, thank you for the opportunity to propose our proven systems, and to help facilitate the accomplishment of Wrightsville Beach's short and long term goals.

Sincerely,

Manfred Rietsch, President
Federal Signal Technologies
(949) 450-0850 – direct line
(949) 341-0521 – fax
mrietsch@fstech.com



**PIPS
TECHNOLOGY**
A Federal Signal Company

Customer Quotation

804 Innovation Drive
Knoxville, TN 37932
P (865) 392-5540
F (865) 392-5599
www.pipstechnology.com

Customer: Wrightsville Beach Police Department

Date: 4/11/12

Attention: Town Manager

Address: 321 Causeway Dr.

City: Wrightsville Beach

ST North Carolina

ZIP 28480

Project Description: One 3 camera mobile LPR system with back office software. One 2 camera mobile unit

Quote Number _____

Item #	Part #	Description	Unit Price	Quantity	Total Price
1	SLATE-810-LE-G	Mobile Law Enforcement Package - Three Slate low profile camera(s) with 810nm illumination, SuperX IIIIP portable ALPR processor, camera cable e/connector(s), GPS module, PAGIS software, PIPS ALPR/OCR Engine, Client/Server architecture, camera lightbar mounting bracket(s), Customer to supply laptop with available ethernet port, or order separately from PIPS (PIPS-MDT). 3 (25mm cameras)	\$13,240.00	1	\$ 13,240
2	SLATE-810-LE-S	Mobile Law Enforcement Package - Two Slate low profile camera(s) with 810nm illumination, SuperX IIIIP portable ALPR processor, camera cable e/connector(s), GPS module, PAGIS software, PIPS ALPR/OCR Engine, Client/Server architecture, Flat camera mounting bracket for use on flat surface of a speed trailer. All in one to be mounted on customer's speed trailer. Data to be sent to BOSS via customer supplied cellular. 2 (25mm cameras) and power.	\$10,800.00	1	\$ 10,800
3	PIPS-SRVC-FE-MOBILE	Field Engineering services for mobile commissioning and training (travel and living expenses included).	\$ 1,500.00	2	\$ 3,000
4	BOSS_MAP	Advanced mapping utilizing Bing Maps. Provides enhanced mapping functionality including imagery and multiple view options.	\$ 795.00	1	\$ 795
5	BOSS-ADMIN	Basic License providing administrator access and two concurrent users. Back Office System Software for system administration, data analysis and data storage. Provides data mining and reporting, basic mapping functionality, remote alerting, and networking in support of inter-agency data sharing. Sold as concurrent user licenses; smart clients may be installed on an unlimited number of PC's and licenses determine how many users may be logged in simultaneously. BOSS comes with Microsoft SQL Express which has a 10 GB database size limit. PIPS Technology strongly recommends a full Microsoft SQL database license for any system with more than two mobile vehicles or fixed sites.	\$ 995.00	1	\$ 995



**PIPS
TECHNOLOGY**
A Federal Signal Company

Customer Quotation

804 Innovation Drive
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F (865) 392-5599
www.pipstechnology.com

Customer: Wrightsville Beach Police Department

Date: 4/11/12

Attention: Town Manager

Address: 321 Causeway Dr.

City: Wrightsville Beach

ST North Carolina

ZIP 28480

Project Description: One 3 camera mobile LPR system with back office software. One 2 camera mobile unit

Quote Number

Item #	Part #	Description	Unit Price	Quantity	Total Price
1	SLATE-810-LE-G	Mobile Law Enforcement Package - Three Slate low profile camera(s) with 810nm illumination, SuperX IIIP portable ALPR processor, camera cable e/connector(s), GPS module, PAGIS software, PIPS ALPR/OCR Engine, Client/Server architecture, camera lightbar mounting bracket(s), Customer to supply laptop with available ethernet port, or order separately from PIPS (PIPS-MDT). 3 (25mm cameras)	\$13,240.00	1	\$ 13,240
2	SLATE-810-LE-S	Mobile Law Enforcement Package - Two Slate low profile camera(s) with 810nm illumination, SuperX IIIP portable ALPR processor, camera cable e/connector(s), GPS module, PAGIS software, PIPS ALPR/OCR Engine, Client/Server architecture, Flat camera mounting bracket for use on flat surface of a speed trailer. All in one to be mounted on customer's speed trailer. Data to be sent to BOSS via customer supplied cellular. 2 (25mm cameras) and power.	\$10,800.00	1	\$ 10,800
3	PIPS-SRVC-FE-MOBILE	Field Engineering services for mobile commissioning and training (travel and living expenses included).	\$ 1,500.00	2	\$ 3,000
4	BOSS_MAP	Advanced mapping utilizing Bing Maps. Provides enhanced mapping functionality including imagery and multiple view options.	\$ 795.00	1	\$ 795
5	BOSS-ADMIN	Basic License providing administrator access and two concurrent users. Back Office System Software for system administration, data analysis and data storage. Provides data mining and reporting, basic mapping functionality, remote alerting, and networking in support of inter-agency data sharing. Sold as concurrent user licenses; smart clients may be installed on an unlimited number of PC's and licenses determine how many users may be logged in simultaneously. BOSS comes with Microsoft SQL Express which has a 10 GB database size limit. PIPS Technology strongly recommends a full Microsoft SQL database license for any system with more than two mobile vehicles or fixed sites.	\$ 995.00	1	\$ 995

6

Shipping	Shipping/Freight	\$ 95.00	2	\$ 190
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Total: \$ 29,020

Quote Prepared By: George Jacobs**Assumptions and Notes:**

This quote is subject to the attached PIPS' standard terms, conditions and warranties.

Warranty is 12 months, no other ongoing mandatory fees apply.

Sales tax billed separately and at the applicable tax rate to where the system is shipped and installed

PIPS Technology - www.pipstechnology.com*The world leader of automated license plate recognition technology - why trust anyone else?*

- One-stop shop: design, manufacture, installation and support of cameras, processors, software, OCR engines, other services.
- Headquarters in Knoxville, TN with sales/support offices in California, Texas, New Jersey, and the United Kingdom.
- Experience in Law Enforcement, Security, Access Control, Parking, Tolling, and Intelligent Transportation
 - Performance related patents including Platefinder and TripleFlash.
 - Recipient of numerous innovation and technology awards.
 - Over 20,000 cameras deployed worldwide.

This quotation is valid for 120 days, and may be rescinded at any time.

Above quote is for PIPS equipment. A \$2,000. charge for Carolina Video Security Company to install and make any modification to complete install on existing speed trailer and connect cellular transmission to BOSS server

29,020
2,000
31,020



Customer Quotation

804 Innovation Drive
Knoxville, TN 37932
P (865) 392-5552
F (865) 392-5599
www.pipstechnology.com

Customer: Town of Wrightsville Beach

Date: 2/28/12

Attention: Town Manager

Address: 321 Causeway Drive

City: Wrightsville Beach

ST NC

ZIP 28480

Project Description: 3-Camera Mobile ALPR System and all Components

Quote Number 120228: Turnkey Quote for one (1), 3-Camera Mobile ALPR System and all required Components

Item #	Part #	Description	Unit Price	Quantity	Total Price
1	SLATE-810-LE-G	Three (3) Slate™ ALPR Cameras @ 810nm [3 Channels of IR <i>plus</i> 3 Channels of Color]; SuperRex III ALPR Processor with PAGIS; All Camera Cables and Connectors; GPS Module; PIPS ALPR/OCR Engine with Client-Server Architecture; all Camera Mounting Brackets for installation on the vehicle's approved lightbar selected by the Town of Wrightsville Beach. Customer to supply the Laptop/MDC for the PAGIS Client (In-Car ALPR Software) with available Ethernet Port	\$12,412	1	\$12,412
2	BOSS-ADMIN	Back Office System Software (BOSS) installed on the PC or Server provided by the Customer; provides for dB Management and Data Analysis using MS SQL Express; provides for 10GB of ALPR Data Storage which equates to approximately 200,000 to 210,000 license plate data packets ("captured" license plate data from the ALPR Systems); priced based upon the Number of Concurrent BOSS Users (2); the Customer, however, can provide the MS SQL dB for unlimited storage capacity of license plate data	\$995	1	\$995
3	BOSS-MAP	Advanced Mapping Feature utilizing the MicroSoft BING™ Maps; provides enhanced mapping functionality including satellite imagery and multiple view options	\$795	1	\$795
4	PIPS-SRVC-FE-MOBILE	Field Engineering Services for one (1) day of Mobile System installation for Wrightsville Beach, PAGIS User Training, installation of the Back Office System Software (BOSS) and the Back Office System Software System Administration Training to be conducted at the Customer Site	\$1,800	1	\$1,800
5	Shipping Costs	All shipping/freight charges to Wrightsville Beach, NC	\$95		\$95

Subtotal: \$ 16,097.00

Total: \$ 16,097.00

Quote Prepared By:

George Jacobs

Assumptions and Notes:

- This Quote is subject to the PIPS/Federal Signal Standard Terms, Conditions and Warranties.
- This Quote reflects a Mobile Systems' Discount for the Town of Wrightsville Beach.
- All PIPS supplied Hardware and Software are covered by a one-year maintenance and support agreement at no additional cost.
- The cost for the Software Support/Maintenance for the BOSS is \$150.00 annually at the expiration of the first year of service.
- The cost for the Hardware & Software Support is \$1,300 per Mobile ALPR System at the expiration of the first year of service. The Warranty Period begins as of the date of the Mobile System installation and includes support for PAGIS, the in-car software.
- As noted in Item #1, the ALPR Software will display on a Laptop Computer (MDC) utilized by the Customer to display the software application referred to as PAGIS, therefore, a second TouchScreen Monitor *is not* required in the police vehicle. The Laptop Computer or MDC must have an available Ethernet Port that can be configured to the IP Address of 192.200.200.200. If the Customer does not have an MDC/Laptop, a 10.4" Touch Screen Monitor can be provided as an Option for a cost of \$1,775.00
- As noted in Item #2, the ALPR Back Office System Software (BOSS) required for use when deploying the PIPS ALPR Systems will be installed on the PC or Server provided by the Town of Wrightsville Beach.
- All installation and training costs are inclusive and will be performed by a PIPS Engineer at the Customer Site.
- Sales tax, *if applicable*, will be invoiced separately and at the applicable tax rate for the Town of Wrightsville Beach.

PIPS Technology, Inc. - www.pipstechnology.com

- One-Stop Shop: design, manufacture, installation, training and support of Cameras, Processors, Software, OCR Engines and all other components.
 - World Headquarters in Knoxville, TN, with sales/support offices across the United States and the UK.
- Vast experience in Law Enforcement, Security, Access Control, Parking, Tolling, and Intelligent Transportation Systems.
 - Performance related patents including Platefinder and TripleFlash.
 - Recipient of numerous Innovation and technology awards.
 - Over 18,000 Cameras deployed worldwide.

This quotation is valid for 120 days and may be rescinded/revised during that time prior to acceptance by the Customer.



Customer Quotation

804 Innovation Drive
Knoxville, TN 37932
P (865) 392-5552
F (865) 392-5599
www.pipstechnology.com

Customer: Town of Wrightsville Beach

Date: 2/28/12

Attention: Town Manager

Address: 321 Causeway Drive

City: Wrightsville Beach

ST NC

ZIP 28480

Project Description: 4-Camera Mobile ALPR System and all Components

Quote Number 120228: Turnkey Quote for one (1), 4-Camera Mobile ALPR System and all required Components

Item #	Part #	Description	Unit Price	Quantity	Total Price
1	SLATE-810-LE-P	Four (4) Slate™ ALPR Cameras @ 810nm [4 Channels of IR <i>plus</i> 4 Channels of Color]; SuperRex III ALPR Processor with PAGIS; All Camera Cables and Connectors; GPS Module; PIPS ALPR/OCR Engine with Client-Server Architecture; all Camera Mounting Brackets for installation on the vehicle's approved lightbar selected by the Town of Wrightsville Beach. Customer to supply the Laptop/MDC for the PAGIS Client (In-Car ALPR Software) with available Ethernet Port	\$14,025	1	\$14,025
2	BOSS-ADMIN	Back Office System Software (BOSS) installed on the PC or Server provided by the Customer; provides for dB Management and Data Analysis using MS SQL Express; provides for 10GB of ALPR Data Storage which equates to approximately 200,000 to 210,000 license plate data packets ("captured" license plate data from the ALPR Systems); priced based upon the Number of <i>Concurrent</i> BOSS Users (2); the Customer, however, can provide the MS SQL dB for unlimited storage capacity of license plate data	\$995	1	\$995
3	BOSS-MAP	Advanced Mapping Feature utilizing the MicroSoft BING™ Maps; provides enhanced mapping functionality including satellite imagery and multiple view options	\$795	1	\$795
4	PIPS-SRVC-FE-MOBILE	Field Engineering Services for one (1) day of Mobile System installation for Wrightsville Beach, PAGIS User Training, installation of the Back Office System Software (BOSS) and the Back Office System Software System Administration Training to be conducted at the Customer Site	\$1,800	1	\$1,800
5	Shipping Costs	All shipping/freight charges to Wrightsville Beach, NC	\$95		\$95

Subtotal: \$ 17,710.00

Total: \$ 17,710.00

Quote Prepared By: George Jacobs

Assumptions and Notes:

- 1 This Quote is subject to the PIPS/Federal Signal Standard Terms, Conditions and Warranties.
- 2 This Quote reflects a Mobile Systems' Discount for the Town of Wrightsville Beach.
- 3 All PIPS supplied Hardware and Software are covered by a one-year maintenance and support agreement at no additional cost.
- 4 The cost for the Software Support/Maintenance for the BOSS is \$150.00 annually at the expiration of the first year of service.
- 5 The cost for the Hardware & Software Support is \$1,300 per Mobile ALPR System at the expiration of the first year of service. The Warranty Period begins as of the date of the Mobile System installation and includes support for PAGIS, the in-car software.
- 6 As noted in Item #1, the ALPR Software will display on a Laptop Computer (MDC) utilized by the Customer to display the software application referred to as PAGIS, therefore, a second TouchScreen Monitor *is not* required in the police vehicle. The Laptop Computer or MDC must have an available Ethernet Port that can be configured to the IP Address of 192.200.200.200. If the Customer does not have an MDC/Laptop, a 10.4" Touch Screen Monitor can be provided as an Option for a cost of \$1,775.00
- 7 As noted in Item #2, the ALPR Back Office System Software (BOSS) required for use when deploying the PIPS ALPR Systems will be installed on the PC or Server provided by the Town of Wrightsville Beach.
- 8 All installation and training costs are inclusive and will be performed by a PIPS Engineer at the Customer Site.
- 9 Sales tax, *if applicable*, will be invoiced separately and at the applicable tax rate for the Town of Wrightsville Beach.

PIPS Technology, Inc. - www.pipstechnology.com

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- Recipient of numerous innovation and technology awards.
- Over 18,000 Cameras deployed worldwide.

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