

**INVENT2PREVENT
VIRTUAL FINAL PRESENTATION EVENT
February 10, 2022**

Overview:

- Your participation was requested by the McCain Institute and EDVenture Partners
- The format of the meeting is a virtual webinar held via Zoom from 1-3 pm and you will provide 5-7 minutes of keynote remarks to begin the event.
- The organizers are anticipating attendance from over 100 participants from a variety of affiliated organizations and media outlets.
- The event, including your remarks, will be **open press and recorded**.

Flow of Show:

- CEO Tony Sgro will introduce you at 1:02 pm.
- You will or provide 5-7 minutes of keynote remarks. There will be no questions.
- After your remarks, the program will transition presentations from the finalists. Each finalist team has produced a video presentation of their project that will be played during the final presentation event. Following each team's video presentation, students will participate in a 10-minute Q&A period with the judging panel. After all finalists have presented their project, the judging panel will deliberate and determine the placement of the finalists.
- Following closing remarks, the winners will be announced.
- You are encouraged but not obligated to stay after concluding your remarks.

Background:

- Invent2Prevent (I2P) empowers university and high school students to prevent targeted violence and terrorism through the development and deployment of innovative initiatives, products, and tools focused on supporting prevention efforts in their communities. The program is sponsored by the Center for Prevention Programs and Partnerships (CP3).
- The top three university teams compete for \$9,000 in cash awards, scholarships, and entry into the one-year sustainment program to continue the development of their specific tools, products, or initiatives.
- This semester three finalists are:
 - Howard University – Washington, D.C.
 - Project title: The Peace Coalition
 - Aims to bridge the communication gaps created by cultural illiteracy among divided or estranged groups of people and facilitate a cross-cultural discourse on a range of nuanced topics by means of diverse community-building interventions
 - Through a Common Ground board game, a Peace Coalition Podcast, and other integrated tactics, The Peace Coalition elevates far-reaching collective values of social connectedness, personal and public safety, and civic responsibility
 - Middlebury Institute of International Studies – Monterey, California
 - Project title: Diverting Hate
 - Aims to take on the destructive combination of violent misogyny and social media algorithms that prey on explosive narratives that lead individuals down paths of self-harm or targeted violence

- Diverting Hate is both a social media tool and initiative – a two-pronged approach – designed to divert their target audience (18-34 adult men who are engaging with INCEL content in online communities) away from hateful narratives online and toward known resiliency tactics: community building and mental health resources
- University of South Carolina – Columbia, South Carolina
 - Project title: Witz
 - Aims to counter white supremacists who organize, communicate, and recruit through memetic content online by educating vulnerable populations, such as middle school students, who are susceptible to radicalization through memes due to a lack of digital literacy
 - Witz is a media literacy lesson plan package that teaches South Carolina middle schoolers to recognize attempted indoctrination by white supremacist extremists through a customizable slide deck and a social media simulation game to enhance students understanding of meme history, subtext, and social media algorithms...bolstering existing digital literacy education
- Judges for the Finals
 - John Picarelli, Director, U.S. Department of Homeland Security, CP3
 - Rebecca (Becca) Archer-Knepper, Special Assistant, Office of the Under Secretary for Public Diplomacy and Public Affairs, U.S. Department of State
 - Kareem Shora; Executive Vice President, Programs and Policy, Human Rights First
 - Erin Saltman, Director of Programming, Global Internet Forum to Counter Terrorism (GIFCT)
 - Clara Tsao, Founding Officer and Director, Filecoin Foundation

Participants:

- Samantha Vinograd, Acting A/S, U.S. Department of Homeland Security, CTTPL
- John Picarelli, Director, U.S. Department of Homeland Security, CP3

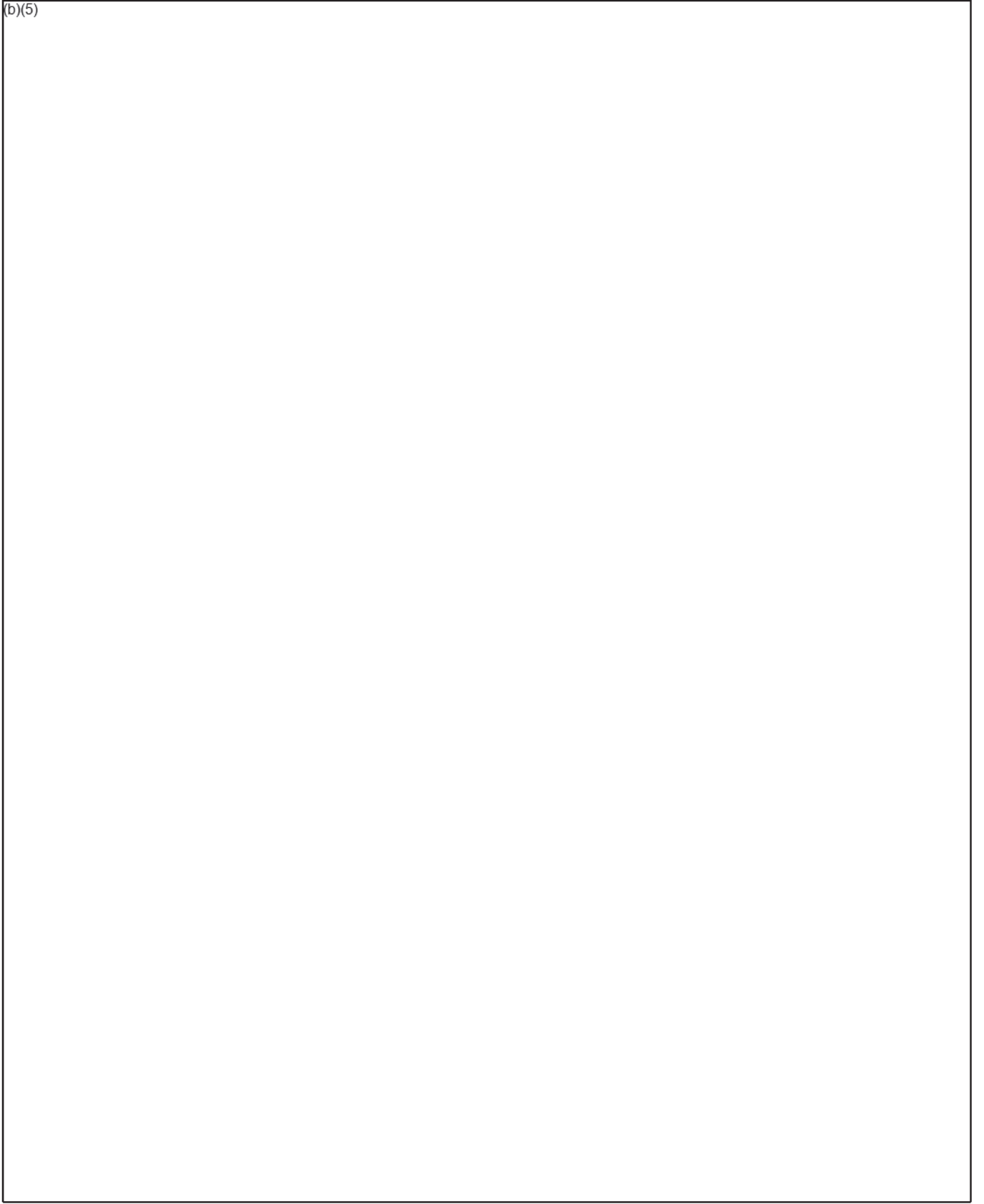
Attachments:

A. Talking Points

Staff Responsible for Briefing Memo: John T Picarelli, Center for Prevention Programs and Partnerships

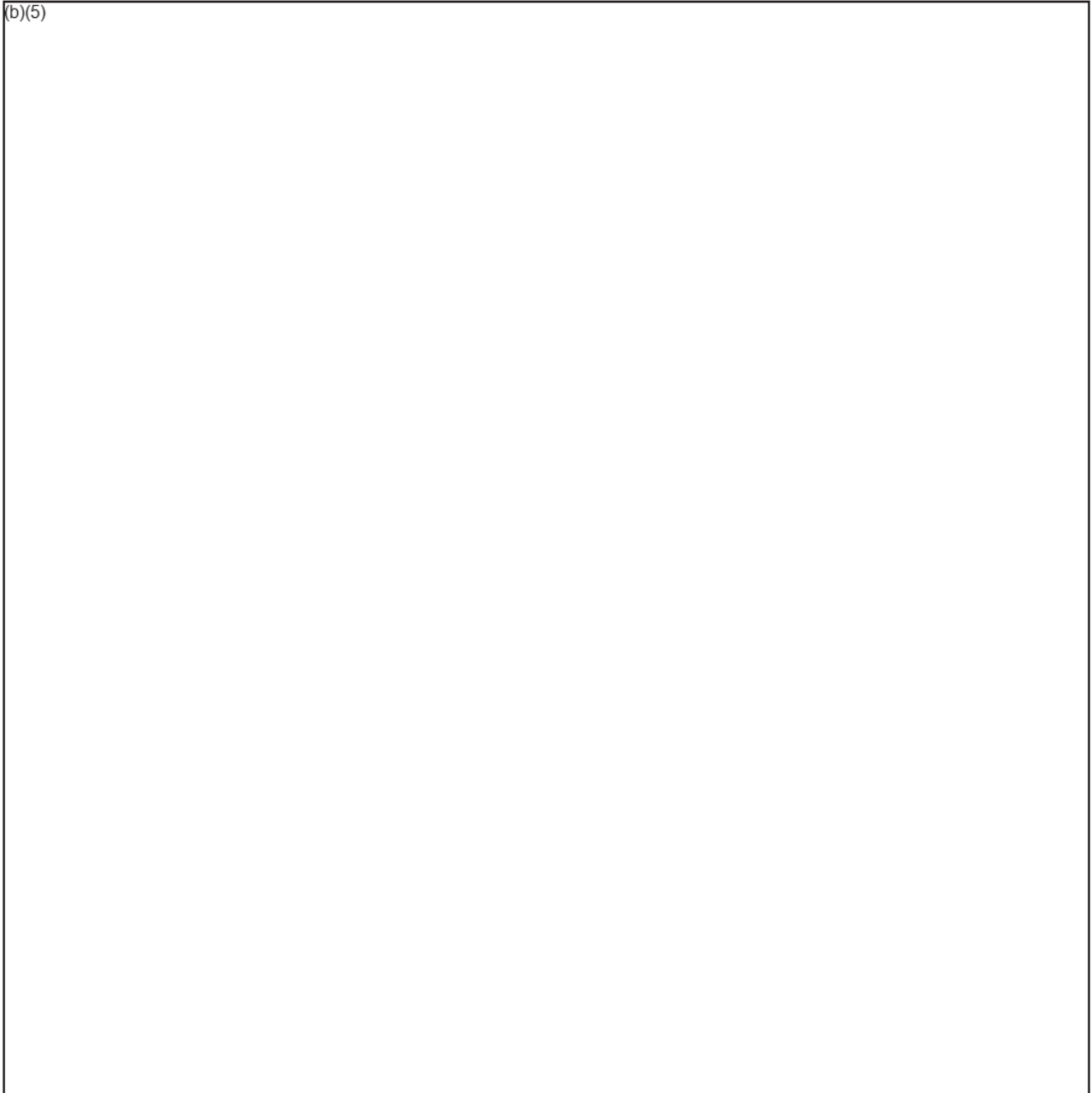
Attachment A: Talking Points

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