

From:	Morgenthau, Sarah (b)(6)	
	(b)(6)	
To:	"Deyo, Russ (b)(6)	
	(b)(6)	
Subject:	FW: draft of why chan zuckerberg ---CONFIDENTIAL	
Date:	2016/04/13 15:24:00	
Priority:	Normal	
Type:	Note	

Attaching Farah's thoughts and my quick response (albeit with many typos....). Farah also mentions having a follow up convo with Eric Kessler who is at Arabella Advisors.

From: Farah Pandith (b)(6)
Sent: Monday, April 11, 2016 8:58 PM
To: Morgenthau, Sarah; Wenger, Lauren
Cc: 'AKifayat (b)(6) Selim, George
Subject: RE: draft of why chan zuckerberg

You are kind. I did this so fast that I am sure I missed some other angles. At least it is a starting point. We can think again on it once we talk to Eric Kessler and I have another friend who can advise us. Once we get his okay and he has the mtg then we can discuss the pitch! ;-)

From: Morgenthau, Sarah (b)(6)
Sent: Monday, April 11, 2016 8:55 PM
To: Farah Pandith (b)(6); Wenger, Lauren (b)(6)
Cc: 'AKifayat (b)(6); (b)(6); Selim, George (b)(6)
Subject: Re: draft of why chan zuckerberg

Wow, I love this. What resonates for me and what I think might speak to Chan and Zuckerberg is that this would be the first time the private sector is investing in CVE efforts. this is not a Gates or Bloomberg do over of malaria, AIDS, education, gun control Tall great) but is a whole new untested endeavor.

I also love that you pitch building resilience in a new generation. Building community resilience to prepare for all hazards is what DHS does so S1 is the perfect messenger on this point.

And the themes, protection of youth, strong cities and investment in research by child adolescent brain experts are goals that can be measured and tracked and are ways to build resilience

The investment in tech company innovation opportunities could be thrown in there but might be my least favorite angle. Only because I feel like everyone is already attempting to do that, from the convos at the WH, in Silicon Valley etc.

I want George to weigh in too and he and I will discuss.

Farah, you are amazing.

From: Farah Pandith (b)(6)
Sent: Monday, April 11, 2016 07:16 PM
To: Morgenthau, Sarah; Wenger, Lauren
Cc: Adnan Kifayat (b)(6); Selim, George
Subject: draft of why chan zuckerberg

Sarah,

I am sorry this is not as pretty as it could be. I am doing a few things at the same time. This is a starting point -- tell me what needs more flushing out etc.

I really think this could be powerful.

Thanks!

Farah

Sender:	Morgenthau, Sarah (b)(6)	
Recipient:	"Deyo, Russ (b)(6)" (b)(6)	
Sent Date:	2016/04/13 15:24:51	
Delivered Date:	2016/04/13 15:24:00	

From:	Morgenthau, Sarah (b)(6)
To:	"Selim, George (b)(6) "Deyo, Russ <(b)(6)>
CC:	"Wenger, Lauren (b)(6)
Subject:	FW: draft of why chan zuckerberg
Date:	2016/04/25 14:57:00
Priority:	Normal
Type:	Note

Do we want to continue this conversation? I think there is something here and that we can build on it. S1 seemed very interested at the CVE meeting. Thoughts?

From: Farah Pandith (b)(6)
Sent: Monday, April 11, 2016 7:17 PM
To: Morgenthau, Sarah; Wenger, Lauren
Cc: Adnan Kifayat; Selim, George
Subject: draft of why chan zuckerberg

Sarah,

I am sorry this is not as pretty as it could be. I am doing a few things at the same time. This is a starting point -- tell me what needs more flushing out etc.
I really think this could be powerful.

Thanks!

Farah

Sender:	Morgenthau, Sarah (b)(6)
Recipient:	"Selim, George (b)(6) "Deyo, Russ (b)(6) "Wenger, Lauren <(b)(6)>
Sent Date:	2016/04/25 14:57:18
Delivered Date:	2016/04/25 14:57:00