

From: (b)(6)
To: (b)(6)

Subject: Fw: Association of the US Army Conference Memo and Sked Request

Date: 2016/04/25 18:27:29

Type: Note

Who did this last year? What are your thoughts?

From: (b)(6)
Sent: Monday, April 25, 2016 06:15 PM
To: (b)(6)
Subject: Association of the US Army Conference Memo and Sked Request

Sarah,

I would like to send the attached draft memorandum up to COS Rosen. We have also included last year's memorandum on the AUSA Conference.

I think this is ideal to establish the responsibilities for the conference.

We have also included a scheduling request for S1's participation.

Please let me know if you have questions or would like to discuss. Thanks.

Jim

James J. Dinneen

(b)(6)

Sender: (b)(6)
Recipient: (b)(6)
Sent Date: 2016/04/25 18:27:29

April 21, 2016

TO: Paul Rosen, Chief of Staff

FROM: Sarah Morgenthau, Deputy Assistant Secretary, Private Sector Office

RE: DHS Participation in the Association of the U.S. Army Annual Meeting

The DHS Private Sector Office (PSO) met with the leadership of the Association of the U.S. Army (AUSA) to discuss the level of DHS participation in this year's event, which will be held at the Walter E. Washington Convention Center, Washington DC, October 3-5, 2016. AUSA remains keenly interested in continued and potentially expanded DHS participation.

DHS involvement will focus on three areas:

1. Senior leadership participation in terms of a keynote address by the Secretary, as in past years, complimented by other DHS officials participating in varying aspects of the program, i.e., panel sessions.
2. Taking part in the event Security Pavilion, which entails DHS personnel from various offices and components manning a single, Unity of Effort booth throughout the event. The exposition is an opportunity for DHS personnel to meet with companies to discuss the service technologies that they offer to address DHS needs and requirements. For the 2015 event, DHS office and components contracted for six individual booths.
3. Supporting the Warriors to Workforce Pavilion veteran recruiting effort by maintaining a booth manned by DHS personnel.

AUSA is close to finalizing the thematic focus of this year's event, which will inform the development of the agenda. When this process is complete, we would then initiate discussions as to which offices or components, and concomitant DHS personnel would be most appropriate for those portions of the program.

PSO plans to coordinate the Department's speaking roles and panel participation for the first area. PSO respectfully recommends Office of the Chief Procurement Officer (OCPO) take the lead for the second area, organizing the cross component participation in the Security Pavilion for DHS where companies, Federal Agencies, and Trade Associations have informational booths. Last year, organizing the DHS booths proved to be largely a contracting effort. We believe that a single DHS Unity of Effort booth, where all components staff the booth together will simplify the contracting and staffing issues.

PSO also respectfully recommends the Office of the Chief Human Capital Officer (CHCO) lead the third area – the Warriors to Workforce Pavilion to plan to procure, and staff a recruitment booth.

PSO will work closely and coordinate with OCPO, OCHCO, other participating DHS components and offices, and AUSA to ensure DHS successfully communicates its

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message to participants, stakeholders, and conference attendees. This will also provide an ideal place to promote the department's veteran hiring initiatives.

Attachment: Summary of DHS participation in 2015 AUSA Conference

SCHEDULING PROPOSAL FORM

TODAY'S DATE: Thursday, April 20, 2016

TO: Marcy Brodsky
Office of Scheduling & Advance
Secretary Jeh C. Johnson
E-mail: (b)(6)

FROM: (b)(6)

(b)(6)

REQUEST: To provide keynote address for the Association of the United States Army's (AUSA) Annual Meeting and Exposition October 3, 2016.

PURPOSE: AUSA requests Secretary Johnson for the opening keynote address.

PREVIOUS PARTICIPATION: Secretary Johnson provided the keynote address for the 2014 and 2015 Annual Meeting and Exposition.

DATE AND TIME: October 3, 2016. Time TBD

DURATION: TBD

BRIEFING TIME: TBD

LOCATION: Walter E Washington Convention Center, Washington, DC

PARTICIPANTS:
Secretary Johnson
TBD

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Yes, to be coordinated by OPA and PSO

MEDIA COVERAGE: Open Press

October 6, 2015

FROM: José Raúl Perales, Assistant Secretary, Private Sector Office

TO: Christian Marrone, Chief of Staff

RE: DHS Participation in the 2015 AUSA Annual Meeting and Exposition

The DHS Private Sector Office (PSO) has engaged the components to ensure strong participation and support of the Association of the United States Army (AUSA) Annual Meeting and Exposition, on October 12-14, 2015 at the Washington Convention Center.

Senior DHS Official Participation

Secretary Jeh Johnson will lead the DHS presence and provide keynote remarks before a panel entitled: *Homeland Defense/Homeland Security: The Army-DHS Partnership*

The *Homeland Defense/Homeland Security: The Army-DHS Partnership* panel will include:

- Joseph L. Nimmich, USCG Retired, FEMA Deputy Administrator
- Michael J. Fisher, Chief of the U.S. Border Patrol

Other panels include DHS personnel and topics:

Border Security: Interagency Unity of Effort

- Michael J. Fisher, Chief of the U.S. Border Patrol

Countering Violent Extremist Threats to Army and DOD Personnel and Facilities

- Richard (Kris) Cline, Deputy Director, Federal Protective Service, NPPD

Importance of Mexico to Homeland Security

- Michael Huston, Principal Director of the Americas, Office of Policy

AUSA Homeland Security Pavilion

The following components and offices have contracted for exhibition space with AUSA:

- DHS Science & Technology
- Federal Emergency Management Agency
- U.S. Immigration and Customs Enforcement
- U.S. Customs and Border Protection
- U.S. Secret Service
- Office of Small and Disadvantaged Business Utilization

The following components will have staff participating through the Office of Small and Disadvantaged Business Utilization booth:

- Transportation Security Administration
- U.S. Citizenship & Immigration Services
- U.S. Coast Guard

Warriors to the Workforce Pavilion

The following DHS components have contracted for exhibition space with the American Freedom Foundation, Inc.:

- U.S. Secret Service
- U.S. Immigration and Customs Enforcement
- U.S. Customs and Border Protection

DHS-001-425-004197

From: (b)(6)
To:
Subject: FW: AUSA Draft
Date: 2016/04/19 15:52:01
Priority: Normal
Type: Note

Sarah,

Please find attached a draft document to detail our plans for the regular Association of the US Army conference/tradeshow that happens each October here in Washington at the Convention Center.

PSO was the DHS POC last year and I have included a 10/6/15 memo detailing our participation, including multiple component booths and a number of panelists. The Secretary gave a keynote address.

This year we would like to have one main DHS/Unity of Effort Booth and one DHS recruiting booth in a separate area for Warriors to Workforce recruiting.

We envision S1 speaking and John is drafting the scheduling request. We will work on the panels with AUSA. We would like to ask CPO to take lead for the main booth, and CHCO to be lead for the recruiting booth.

Let me know if you have any questions or would like to discuss further.

Jim

James J. Dinneen

(b)(6)

From: (b)(6)
Sent: Friday, April 15, 2016 6:07 PM

(b)(6)

Subject: AUSA Draft

Harrison,

Please find attached the draft memo that John helped me write for the AUSA conference. I would appreciate your thoughts here, but we are trying to capture the main areas of DHS involvement here.

Thank you.

Regards,

Jim

(b)(6)

(b)(6)

Sender:

(b)(6)

Recipient:

Sent Date: 2016/04/19 15:52:00

Delivered Date: 2016/04/19 15:52:01

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