[redacted] (RMD) (FBI)

From: [redacted] (DO) (FBI)
Sent: Tuesday, November 03, 2015 2:24 PM
To: [redacted] (OPE) (FBI); [redacted] (FD) (FBI); [redacted] (OPE) (FBI); [redacted] (DO) (FBI); [redacted] (DO) (FBI)
Subject: Language for new press statement

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b7C

AD Kortan asked us to draft our next statement to the press re the website. I took a stab at a first draft, stealing liberally from the great work you've all done. It's a bit longer than he wants, so let me know what you think we should take out (or add) to best respond to the questions that are being raised. [redacted] graciously agreed to consolidated everyone's edits.

Draft:

[redacted]

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ACLU-1786

[redacted] (RMD) (FBI)

From: [redacted] DO) (FBI)
Sent: Friday, October 30, 2015 5:41 PM
To: [redacted] (DO) (FBI); [redacted] DO) (FBI); [redacted] (DO) (FBI)
Cc: [redacted] (DO) (FBI); [redacted] (DO) (FBI); Kortan, Michael P. (DO) (FBI)
Subject: RE: From [redacted] at New York Times

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[redacted] or [redacted] are the SMEs. NYT should certainly be discouraged from writing a story as they have little to nothing to go on. The groups raising issues saw a few slides only and didn't want to bother looking at enough of the program to truly understand what's in it. We were scheduled to meet with them yesterday and I suspect the sudden cancellation of that meeting didn't go over well.

Why would the NYT want to write a story before actually seeing the program?

From: [redacted] DO) (FBI)
Sent: Friday, October 30, 2015 5:19 PM
To: [redacted] (DO) (FBI); [redacted] (DO) (FBI); [redacted] (DO) (FBI)
Cc: [redacted] (DO) (FBI); [redacted] (DO) (FBI); Kortan, Michael P. (DO) (FBI)
Subject: FW: From [redacted] at New York Times

Fyi, NY Times requesting info for a story today.

More direct reporter questions/thoughts from the conversation:

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b7C

- Did educators develop this curriculum? Did they have input?
- Curriculum targets Muslim community solely and could lead to singling out (kids)?
- Could link Islam to terrorism in schools?
- Is FBI taking these (criticisms) under consideration?
- What is the FBI doing with the feedback?

From [redacted]
Sent: Friday, October 30, 2015 4:31 PM
To: [redacted] (DO) (FBI)
Subject: From [redacted] at New York Times

Hi [redacted]

Thank you for speaking with me. As we discussed, I have questions about what has been described to me as an online program by the FBI to help young people resist radicalization that could lead to violence. Here are a series of questions:

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Can you describe what the program is? I'm told very generally that it's online, interactive, and the theme is "Don't be a Puppet."
What ages is it geared toward?
Is it to be used in schools? How would it be distributed?

Several religious and ethnic groups invited to preview by the FBI it said they raised objections. They said [redacted]

[redacted]

ACLU-1787

Can you or someone with the FBI respond to these concerns?

When will the program be launched?

I was expecting to write this story today, and know it's now late. I appreciate anything you can do to get back to me as you have answers, as soon as possible. Even if the information comes in piecemeal, that is fine. Thank you for your help.

Sincerely,

[redacted]

Email is best, but in addition after hours, here is my cell: [redacted]

b6
b7C

[redacted]

office: [redacted]

Follow me on twitter [redacted]

[redacted] (RMD) (FBI)

From: [redacted] (DO) (FBI)
Sent: Thursday, October 22, 2015 12:10 PM
To: [redacted] (DO) (FBI); [redacted] (DO) (FBI); [redacted] (OPE) (FBI); [redacted] (FD) (FBI); [redacted] (DO) (FBI)
Subject: Meeting re post-launch customer support

b6
b7C

[redacted] and I spoke about this yesterday and think it will be beneficial to have a meeting to discuss how customer support for the Puppet portal will be handled after Nov. 2. We can also talk about the feedback from Richmond and firm up our plans for the big print run of brochures.

What's everyone's availability tomorrow (Friday) or Monday?

[redacted]

ACLU-1789

[redacted] (RMD) (FBI)

From: [redacted] (DO) (FBI)
Sent: Tuesday, October 20, 2015 9:42 AM
To: [redacted] (OPE) (FBI); [redacted] (FD) (FBI)
Subject: RE: IACP

Hi [redacted] and [redacted] hope things are going well in Richmond. I saw that the box of brochures isn't on [redacted] desk, so I wanted to confirm that someone got them to the folks shipping to IACP.

b6
b7C

[redacted]

From: [redacted] (OPE) (FBI)
Sent: Sunday, October 18, 2015 12:19 PM
To: [redacted] (DO) (FBI); [redacted] (FD) (FBI)
Subject: Fwd: IACP

Do we have any brochures that could be sent to the IACP conference on the Puppet portal?

I believe all materials are being shipped Monday ..

--

-------- Original message --------
From: [redacted] (CG) (FBI)" [redacted]
Date: 10/17/2015 9:03 AM (GMT-05:00)
To: [redacted] (OPE) (FBI)" [redacted]
Subject: Fwd: IACP

Please coordinate with OPA
Thanks

b6
b7C

--

-------- Original message --------
From: [redacted] (OPE) (FBI)" [redacted]
Date: 10/17/2015 7:59 AM (GMT-05:00)
To: [redacted] (CG) (FBI)" [redacted] (OPE) (FBI)" [redacted]
Subject: RE: IACP

[redacted]

ACLU-1790

Please bring the brochures to me in [redacted] I'm shipping things to the Chicago FO. Unfortunately, there are no spaces available for additional FBI personnel to attend IACP, but I will do my best to get up to speed on the portal in case there are questions.

--

-------- Original message --------
From [redacted](CG) (FBI)' [redacted]
Date: 10/16/2015 5:34 PM (GMT-05:00)
To: [redacted](OPE) (FBI)" [redacted](OPE) (FBI)" [redacted]
Subject: Fwd: IACP

[redacted]
How or can we get these pamphlets for our Web portal included for next week?

Also OPA is willing to go and man the booth if needed

--

-------- Original message --------
From: [redacted](DO) (FBI)" [redacted]
Date: 10/16/2015 5:11 PM (GMT-05:00)
To: [redacted](CG) (FBI)" [redacted]
Cc: [redacted]DO) (FBI)" [redacted]
Subject: IACP

Hi [redacted]

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b7C

I'm just sending this quick note to see how we should get our "Don't be a Puppet" brochures and flyers to the folks who will be manning the FBI table at IACP. Also, should we plan to send someone to answer questions, or at least provide a short briefing on the program to anyone who might be asked about it?

[redacted]will be in Richmond most of next week, bu[redacted]and will be around and can handle any necessary coordination.

Great job today.

[redacted]

ACLU-1791

[redacted]RMD) (FBI)

From: [redacted](DO) (FBI)
Sent: Friday, October 16, 2015 5:12 PM
To: [redacted](OPE) (FBI)
Cc: [redacted](DO) (FBI)
Subject: IACP

b6
b7C

Hi [redacted]

I'm just sending this quick note to see how we should get our "Don't be a Puppet" brochures and flyers to the folks who will be manning the FBI table at IACP. Also, should we plan to send someone to answer questions, or at least provide a short briefing on the program to anyone who might be asked about it?

[redacted] will be in Richmond most of next week, but [redacted] and will be around and can handle any necessary coordination.

Great job today.

[redacted]

ACLU-1792

"Don't Be a Puppet" Website Survey

1. Do you think the material in the website is at the appropriate level for high school students?
   Circle One: Yes or No
   If not, please explain. _____
   _____

2. Which section or topic did you find *most* and *least* effective and why?
   Most effective and why: _____
   _____
   Least effective and why: _____
   _____

3. Did you find anything inaccurate or offensive in the website? If so, what?
   _____
   _____

4. Do you think any information is lacking or requires additional clarification? If so, what?
   _____
   _____

5. How would you rate the visual appeal and design of the website?
   (low) 1 2 3 4 5 6 7 8 9 10 *(high)*
   Do you have any suggestions for improvement?
   _____
   _____

6. Would you recommend the CVE website to high schools as an awareness mechanism to help students and communities?
   Circle One: Yes or No
   If not, please explain.
   _____
   _____

7. How would you market or socialize the website to high school students, parents, and/or faculty on a National Level?
   _____
   _____

Thank you for your input!

b5

Federal Bureau of Investigation
Office of Public Affairs
National Press Office

Public Affairs Guidance

AD Michael P. Kortan [redacted] b6 b7C
SC Richard Quinn [redacted]
A/UC [redacted]
UC [redacted]

October xx, 2015

Topic: **Countering Violent Extremism FBI.gov Web Portal**

Press Guidance:

Talking points and Q & A's below are **for internal use only**. Field Offices media reps should handle all local media queries and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.

Points of Contact:
- For technical questions: xx
- For Community Outreach: xx
- For Media: [redacted] b6 b7C

Issue/Background:

[redacted]

Talking Points:

b5

[redacted]

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Terminology of 'Violent Extremism'

Q&As:

Why was this curriculum developed? What has the FBI been seeing to prompt this?

What's the objective of this curriculum?

Where does behavior information contained in the curriculum come from? Why does the FBI target certain behaviors?

Who is the intended audience for the curriculum?

Why select high school-aged students as a primary audience?

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[redacted]

Who designed the portal?

The FBI designed the portal.

Did anyone from schools provide input to this curriculum and if so, what was the general response? b5

[redacted]

What is the advantage of using a web portal for this information? b5

[redacted]

Will any of my personal identifying information be captured and stored by the FBI while using the portal?

When will the portal be launched?

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How do I access and use the portal?

What is the best way to view the portal?

What technology will I need to access the portal?

What other resources are connected to the new website portal? b5

Is the curriculum available in other languages than English?

How will this curriculum effort evolve? What are plans for the near future?

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Technical Support

Below are answers to frequently asked technical questions on the website. If you do not see the answer to your question here, please contact the community outreach specialist in your local field office.

Why is the website not loading on our school computers?

The most likely reasons are:

1) Your school's web browser (Internet Explorer, Chrome, Firefox, Safari, etc.) is out of date. The Don't Be a Puppet website works best in the more current versions of web browsers. Contact your school's IT administrator and ask that the browser be updated in your classroom or school.
2) Your school computers' firewall or security features may be blocking access to the site. You can check this by going to the settings page or tab in your web browser and clicking the "security" link. Find the section where your browser blocks websites and click "Let the FBI see my computer."

Why won't the YouTube videos play on our school computers?

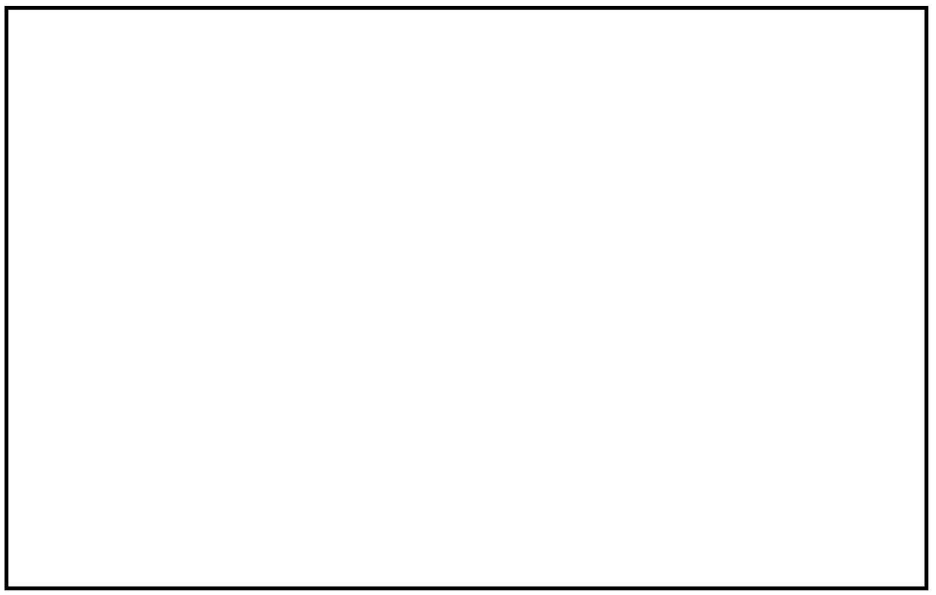
Many schools block the YouTube website on their computers. Contact your school's IT administrator and request that the FBI's YouTube channel be unblocked.

Why is the site stalled or stuck?

You may need to refresh the web browser's cache. To do this, go to the URL in your web browser (Internet Explorer, Chrome, Firefox, Safari, etc.) and type in any characters or symbols at the end of the web address—for example, https://cve.fbi.gov?888. Then, hit enter on your keyboard. This will refresh the cache.

Why isn't the site displaying correctly on my mobile device?

The site was built for a desktop computer experience. Some devices may not display certain sections of the site properly.



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Documentation and other Resources

- Brochure & flyers design – FIOU – complete
- CVE briefing materials – OPE – complete
- Portal briefing materials – FIOU – pending
- PAG – CRU and NPO – pending
- Print Shop Order 1 (October events) – CRU – order in, pending delivery
- Print Shop Order 2 (Field) – CRU – pending
- FBI.gov Top Story for 11/2 – FIOU – pending
- Press Release in November – NPO? – pending

COMMUNITY FOCUS GROUP
WASHINGTON, DC

July 31, 2015

8:00 AM	Check-in at FBI Headquarters Visitor's Center
8:30 AM – 8:45 AM	Introduction by FBI, Office of Partner Engagement
8:45 AM – 11:30 AM	Review Memorandum of Understanding between Members of Shared Responsibility Committees and the FBI: Community members will review and comment on content and language of the Memorandum of Understanding which seeks to work collaboratively to disengage individuals from using violence as a means to express their grievance. A break-out session will follow where groups of community members will discuss a CVE issue and problem solve it among their peers
11:30 AM – 12:30 PM	**Lunch**
12:30 PM – 1:00 PM	Re-enter and check-in at FBI Headquarters Visitor's Center
1:00 PM – 1:15 PM	Introduction by FBI, Office of Public Affairs
1:15 PM – 3:15 PM	Review FBI interactive web-based program Community members will review and comment on content and language of the FBI's interactive web-based program for teens that promotes understanding of and critical thinking about violent extremism in all its forms.
3:15 PM – 3:30 PM	Conclusion and Next Steps

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General Changes to the Overall CVE Site

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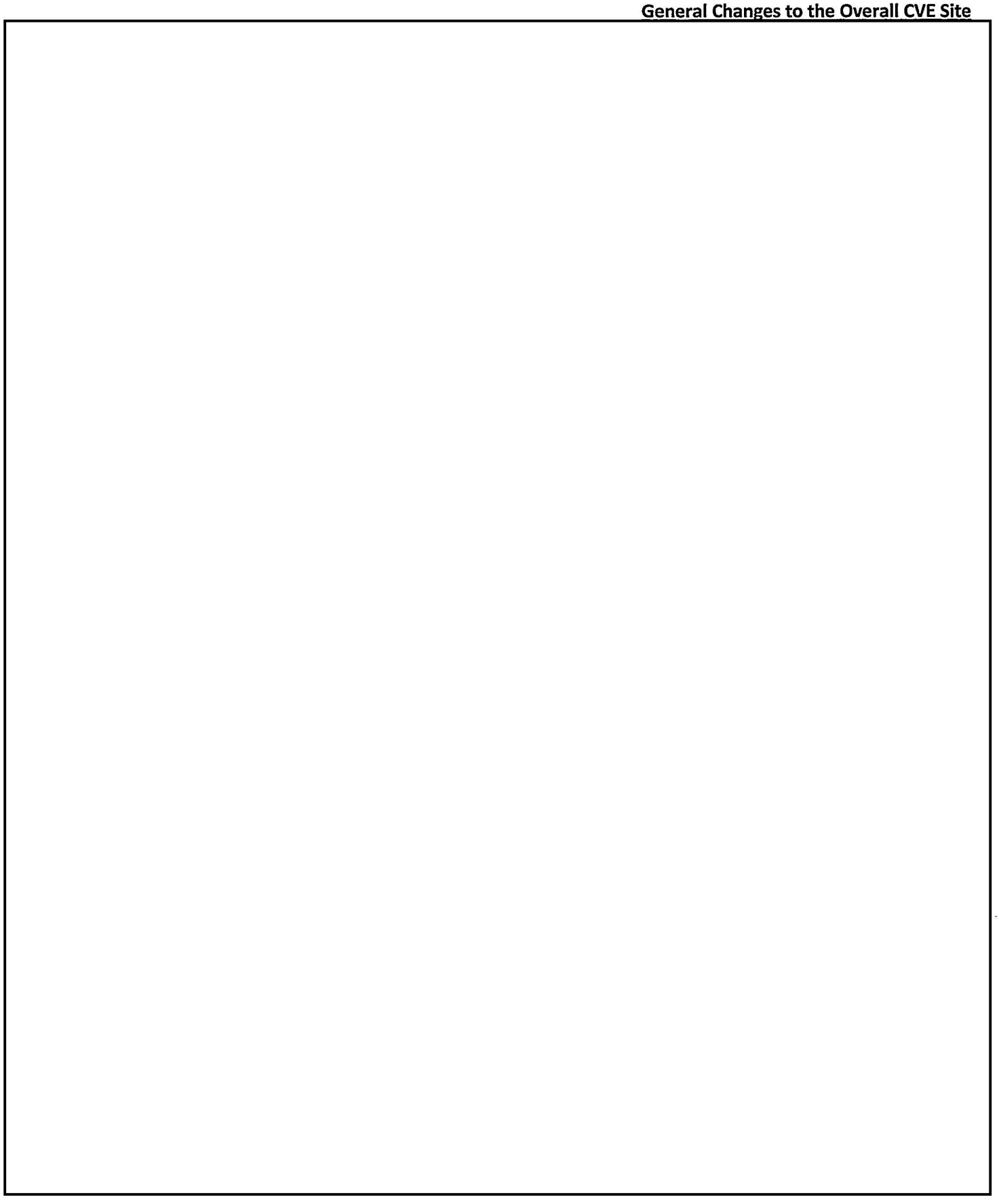

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Interagency Meeting Community Groups

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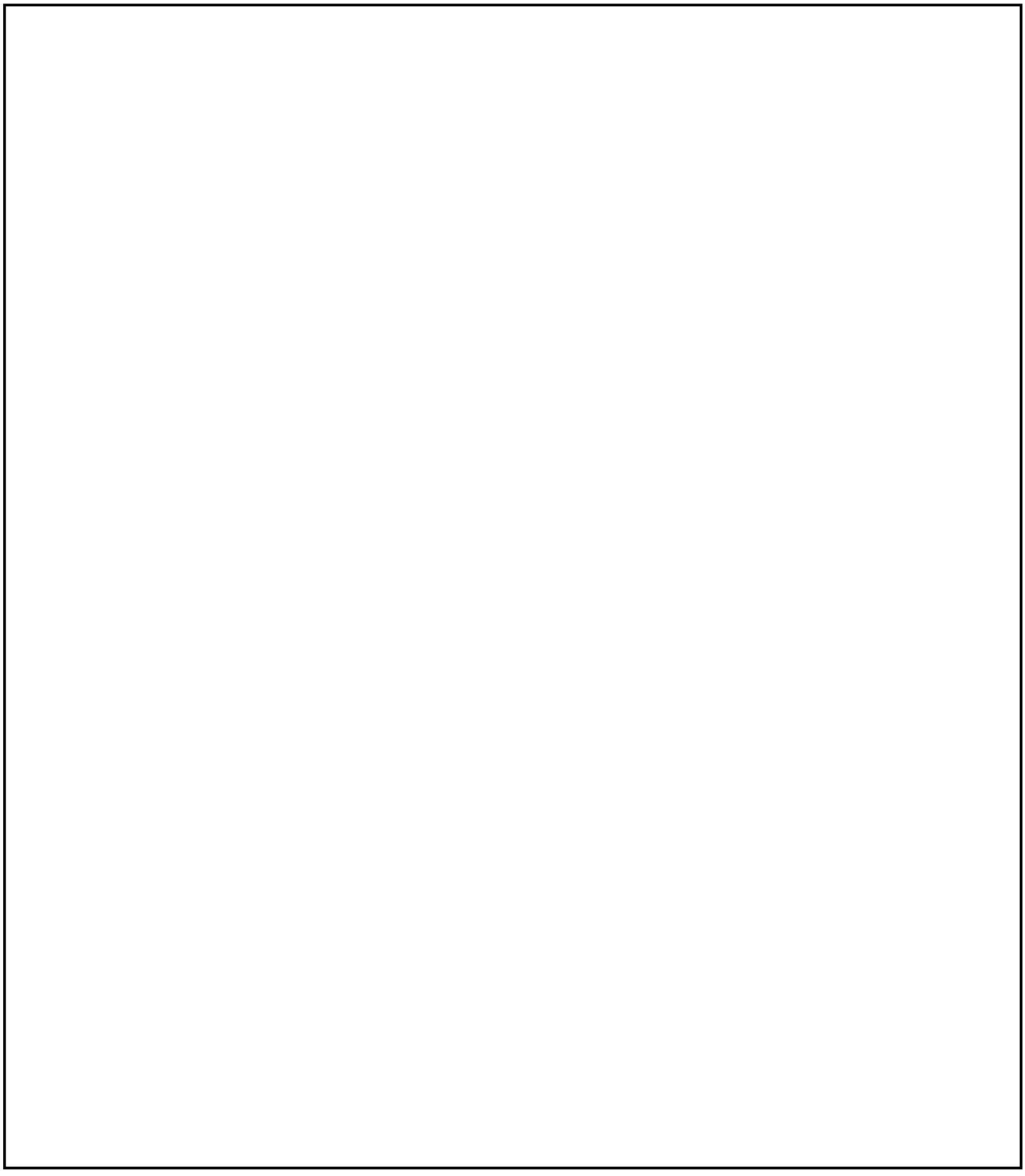

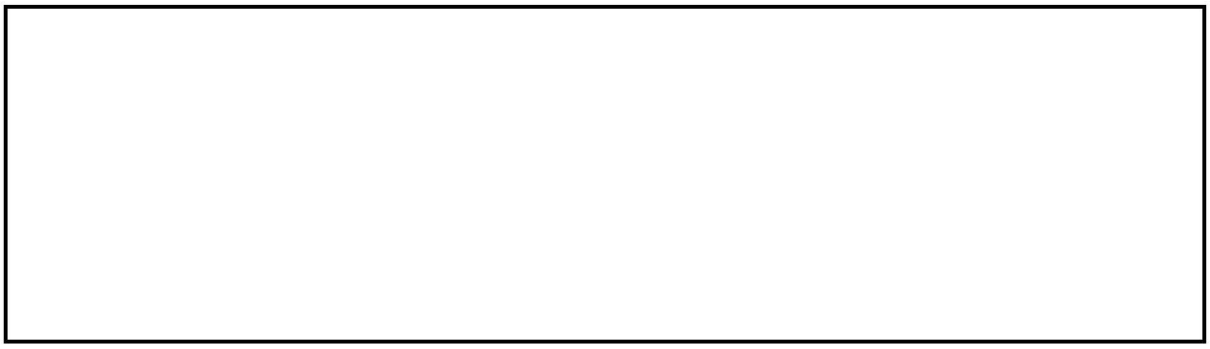

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Summary of Changes based on 7/31/15 Conference Feedback

General Changes to the Overall Site

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Section 1 Changes | What is Violent Extremism?

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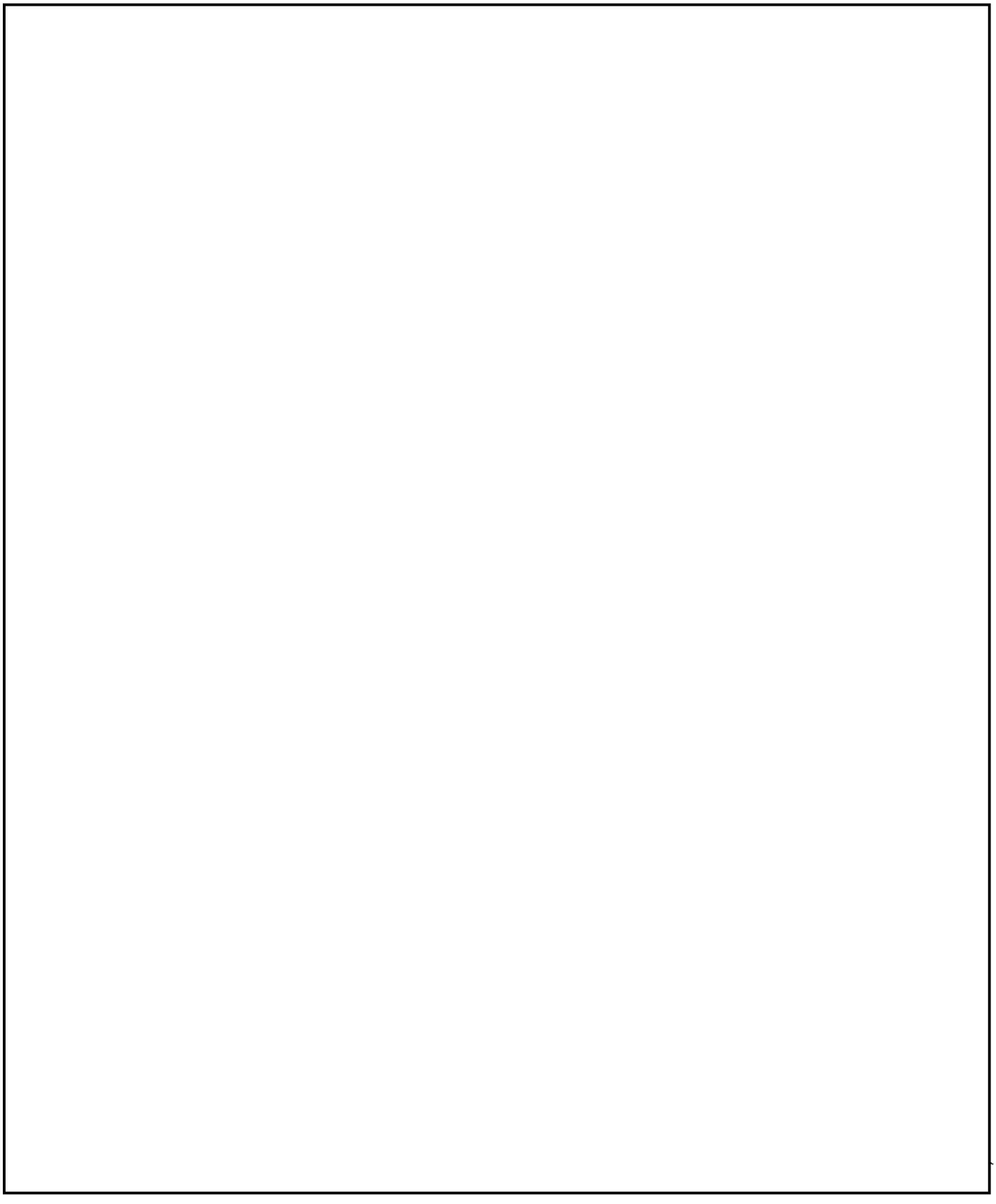
[redacted]I	Exposing Violent Extremism: The FBI's "Don't Be a Puppet" Program
III	Don't Be a Puppet for Violent Extremism: A Critical Thinking Challenge for Teens
III	Refuse to Be Recruited: The FBI's "Don't Be a Puppet" Program Targeting Violent Extremism
II	Don't Be a Puppet: A Critical Thinking Program to Prevent Violent Extremism
I	The FBI's "Don't Be a Puppet" Campaign: Preventing Violent Extremism within our schools
[redacted]	Don't Be A Puppet: The FBI's Violent Extremism Awareness Program
I	Don't Be a Puppet: A Violent Extremism Prevention Program
III	The FBI's "Don't Be a Puppet" Campaign: Preventing Violent Extremism
[redacted]	Don't Be a Puppet: Stand Up Against Violent Extremism
IIII	Don't Be a Puppet: Pull Back the Curtain on Violent Extremism
II	Don't Be a Puppet: Prevent Violent Extremism
II	Understanding Violent Extremism: An Awareness Program

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