

[REDACTED] RMD) (FBI)

From: [REDACTED] (DO) (FBI)
Sent: Tuesday, November 17, 2015 5:10 PM
To: [REDACTED] (KC) (FBI)
Subject: Info on CVE website
Attachments: CVE Website Survey_Draft 2.docx; File Published!

Hi [REDACTED] Now that the Director's visit is behind you, I wanted to send some additional items related to the CVE website.

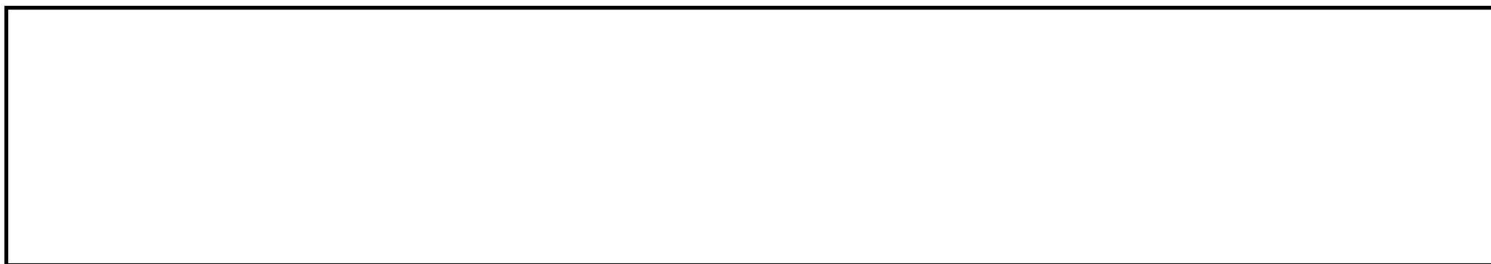
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I've attached a couple things:

- Survey for soliciting feedback
- Slide deck for brief overview of the site (link in the attached e-mail). You should copy this presentation because it's just on our temporary file sharing site and will disappear after a bit. If the link doesn't work, let me know.
- URL and login information (please do not share)
 - o URL: <https://cve.fbi.gov>
 - o Username: [REDACTED]
 - o Password: [REDACTED]

This is a press statement we are working on for when we launch the website. We have **not** provided to media at this point, pending any edits. Please coordinate with [REDACTED] in the Press Office on any press inquiries. We're looking at requests on a case by case basis.

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"Don't Be a Puppet" Website Survey

1. Do you think the material in the website is at the appropriate level for high school students?

Circle One: Yes or No

If not, please explain. _____

2. Which section or topic did you find *most* and *least* effective and why?

Most effective and why: _____

Least effective and why: _____

3. Did you find anything inaccurate or offensive in the website? If so, what?

4. Do you think any information is lacking or requires additional clarification? If so, what?

5. How would you rate the visual appeal and design of the website?

(low) 1 2 3 4 5 6 7 8 9 10 (high)

Do you have any suggestions for improvement?

6. Would you recommend the CVE website to high schools as an awareness mechanism to help students and communities?

Circle One: Yes or No

If not, please explain.

7. How would you market or socialize the website to high school students, parents, and/or faculty on a National Level?

Thank you for your input!

[redacted] (RMD) (FBI)

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From: [redacted] (DO) (FBI)
Sent: Monday, November 16, 2015 11:01 AM
To: [redacted] (OPE) (FBI); [redacted] (DO) (FBI); [redacted] (FD) (FBI); [redacted] (OPE) (FBI)
Subject: RE: Puppet timeline

I think we might as well give the DOJ folks a few more days to pull their comments together. We'll be waiting on the field focus groups feedback anyway.

The field focus groups should be done by early December, so we may be able to launch the site a week sooner (depending on how much work is involved in making the desired edits.) I'll keep everyone informed as the field offices finalize their plans.

Also, we should meet with OCA to discuss plans for congressional briefings and then plug that into our timeline.

From: [redacted] (OPE) (FBI)
Sent: Monday, November 16, 2015 10:52 AM
To: [redacted] (DO) (FBI); [redacted] (DO) (FBI); [redacted] (FD) (FBI); [redacted] (OPE) (FBI); [redacted] (CG) (FBI)
Subject: Puppet timeline

[redacted]
Per our discussion, here is a proposed [redacted]

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[Redacted]

Thoughts?

This can be revised as necessary, but allows all reviews to be completed by Mid December and final development can be completed.

[Redacted]
Supervisory Intelligence Analyst
Countering Violent Extremism Office
Federal Bureau of Investigation

[REDACTED] (RMD) (FBI)

From: [REDACTED] (DO) (FBI)
Sent: Friday, November 13, 2015 5:15 PM
To: [REDACTED] (PG) (FBI)
Subject: Infor for website focus group
Attachments: CVE Website Survey_Draft 2.docx; File Published!

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[REDACTED] here are a few things that might be helpful. I sent the FAQs on the high side.

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"Don't Be a Puppet" Website Survey

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Circle One: Yes or No

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(low) 1 2 3 4 5 6 7 8 9 10 (high)

Do you have any suggestions for improvement?

6. Would you recommend the CVE website to high schools as an awareness mechanism to help students and communities?

Circle One: Yes or No

If not, please explain.

7. How would you market or socialize the website to high school students, parents, and/or faculty on a National Level?

Thank you for your input!

[REDACTED] (RMD) (FBI)

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From: [REDACTED] (DO) (FBI)
Sent: Tuesday, November 10, 2015 4:54 PM
To: [REDACTED] (PX) (FBI)
Subject: CVE Website
Attachments: CVE Website Survey_Draft 2.docx; File Published!

[REDACTED]
Following up on our discussion, here are a few things that might be helpful. We should have the PAG done shortly.

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Many thanks,

"Don't Be a Puppet" Website Survey

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Thank you for your input!

[REDACTED] RMD) (FBI)

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From: [REDACTED] (DO) (FBI)
Sent: Tuesday, November 10, 2015 11:34 AM
To: [REDACTED] (DE) (FBI)
Subject: Login information for website

Here is the login information. The full name of the website is "Don't be a Puppet: Pull Back the Curtain on Violent Extremism." Thanks for taking a look.

- URL and login information (please do not share)
 - o URL: <https://cve.fbi.gov>
 - o Username: [REDACTED]
 - o Password: [REDACTED]

[REDACTED] (RMD) (FBI)

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From: [REDACTED] (DO) (FBI)
Sent: Monday, November 09, 2015 5:07 PM
To: [REDACTED] (HO) (FBI)
Subject: Items for focus group
Attachments: CVE Website Survey_Draft 2.docx; File Published!

Following up on our discussion, here are a few things that might be helpful. We should have the PAG done shortly.

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 - o Password: [REDACTED]

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Thank you for your input!

[redacted] (RMD) (FBI)

From: [redacted] DO) (FBI)
Sent: Monday, November 09, 2015 5:06 PM
To: [redacted] (SL) (FBI)
Subject: Focus group survey
Attachments: CVE Website Survey_Draft 2.docx; File Published!

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Following up on our discussion, here are a few things that might be helpful. We should have the PAG done shortly.

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[REDACTED] RMD) (FBI)

From: [REDACTED] (DO) (FBI)
Sent: Wednesday, November 04, 2015 4:08 PM
To: [REDACTED] (DO) (FBI); Kortan, Michael P. (DO) (FBI)
Subject: Fwd: "Don't Be A Puppet"

What is your position on field offices scheduling briefings with community contacts prior to our launch?

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----- Original message -----

From: [REDACTED] (SL) (FBI)" [REDACTED]
Date: 11/04/2015 4:00 PM (GMT-05:00)
To: [REDACTED] (DO) (FBI)" [REDACTED]
Subject: "Don't Be A Puppet"

Hi [REDACTED]

I drafted the email below to introduce the "Don't Be a Puppet" website to the leaders in our Muslim community. Our office has a good working relationship with the local leaders. I've proactively reached out to them in the past on controversial issues involving the FBI and they have expressed their appreciation. Hence, I believe they will appreciate the advanced notice of the website. Will you please review my email below and let me know what you think? If you are ok with it, I plan to ask our SAC to send it to our contacts.

Thanks,

[REDACTED]
Public Affairs Specialist
[REDACTED]

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Dear ...

I want to let you know about a new website that the FBI has produced called, "Don't Be A Puppet." The purpose of this interactive website is to fill an educational void on the topic of violent extremism (sovereign citizen extremists, abortion extremists, animal rights and environmental extremists, militia extremists, white supremacy extremists and terrorists). The goal is help the public, especially teenagers, to learn to think critically so they don't become victims.

The FBI has spent the past year carefully developing the educational website in consultation with community leaders and partners, including a conflict resolution educator from St. Louis. In total, FBI HQ consulted with approximately 50 groups (200 individuals) including the [REDACTED] which quickly criticized the website. This is why I am asking if you could please take a moment to review the website to form your own opinion. (The website is not yet ready to be launched so I attached screen shots of the website for you to review.)

Thank you for taking the time as we have the same common goal of protecting all our children. Please let me know if you have any questions. I am interested in your feedback and sharing it with our HQ.