

Community Awareness Briefing (CAB): Train-the-Presenter

Course Description

The CAB Train-the-Presenter program is a two-day course that seeks to enable federal, state, and local law enforcement to build and enhance community resilience by empowering them to present the CAB as a tool to engage with local audiences.

- The Community Awareness Briefing (CAB) is an unclassified presentation that seeks to catalyze community efforts on prevention and intervention through building awareness and understanding of violent extremism.
- The CAB addresses reasons for the increasing number of U.S. based individuals traveling to foreign conflicts, such as Syria and Iraq, and proposes how partnerships between law enforcement and communities can counter this trend.
- The CAB Train-the-Presenter program is aimed at teaching local officials, who are trusted and credible at the local level, to use the CAB to conduct long lasting and effective Countering Violent Extremism (CVE)-related community engagements.

Detailed Curriculum: CAB Training Program

Module 1 – Fundamentals of Countering Violent Extremism (CVE) Engagement (1 hour)

Learning Objectives:

- Students will be able to explain the importance of well informed and equipped families, local communities, and institutions and their role as bystanders in prevention of violent extremism
- Students will be able to identify CVE community engagement as a process of involving community members and the reliance on a community's own resources and strengths as the foundation for designing, implementing, and evaluating solutions to reduce the effectiveness of violent extremist recruiting.
- Students will be able to demonstrate how well designed CVE community engagement can build trust, communication, and collaboration between community members and local authorities.
- Students will be able to recognize the importance of filling the gap between concerned parents and law enforcement involvement and be able to offer possible solutions.
- Students will be able to demonstrate how to build a concrete plan of action wherein the community, not law enforcement, can identify potential problems and intervene before criminal acts are committed.
- Students will be able to identify community assets such as educators, mental health experts, social service providers, religious leaders, and others, and demonstrate how to utilize and mobilize them for CVE most effectively
- Students will be able to demonstrate how to engage parents and authority figures on the violent extremist materials available online.
- Students will be able to demonstrate the best practices – and possible pitfalls - of CVE community engagement.
- Students will be able to demonstrate how to respond to a community's lack of awareness of the threat posed by violent extremism through CVE engagement.

Module 2 – Radicalization and Mobilization of Violent Extremism (1 hour)

Learning Objectives:

- Students will be able to demonstrate an understanding of violent extremism in all its forms.
- Students will be able to demonstrate the difference between radicalization and mobilization of violent extremism.
- Students will be able to demonstrate how the process of radicalization is not linear or static, but a very fluid, dynamic, and iterative process.
- Students will be able to identify the five factors of radicalization – personal, group, community, ideological, and sociopolitical—and offer examples of each. Students will be able to identify the four factors of mobilization – opportunity, readiness to act, targets, and capability—and offer examples of each.
- Students will be able to explain the role of catalysts and inhibitors in the radicalization / mobilization process and offer examples of each.
- Students will be able to demonstrate how to apply the radicalization / mobilization process to the issue of foreign fighter recruitment.
- Students will be able to demonstrate the role of the Internet in radicalization and mobilization.

Module 3 – Overview of the Current International Terrorism Threat Environment [.5 hours]

Learning Objectives:

- Students will be able to demonstrate an understanding of the current threat to the U.S. posed by ISIL.
- Students will be able to demonstrate an understanding of the ISIL threat in context to previous threats posed by international terrorist groups.
- Students will be able to demonstrate an understanding of foreign fighter trends in the U.S. related to ISIL.

Module 4 – Presentation of the Community Awareness Briefing (CAB) [1.5 hours]

Learning Objectives:

- Students gain an understanding of an effective CAB presentation style, tone, and organization.

Module 5 – Inspiring Action: How to Make Concepts and Ideas Memorable [.5 hours]

Learning Objectives:

- Students will be able to demonstrate how the CAB can be used as a tool to inspire action – not solely for sharing information and spreading awareness.
- Students will be able to identify the six principles that make an idea or concept compelling and resonate with an audience – simple, unexpected, concrete, credible, emotional, and storytelling – and how they are applied to the CAB.
- Students will be able to demonstrate how to tailor the CAB to the specific audience and community that will be receiving the presentation to maximize effectiveness.

Module 6 – Key Elements of the Community Awareness Briefing (CAB) [1.5 hours]

Learning Objectives:

- Students will be able to identify the key points of each CAB slide.
- Students will be able to identify the story arc of the entire CAB presentation and how each segment and slide works together to present a coherent story.
- Students will be able to demonstrate an understanding of the supporting case studies.

Module 7 – CVE Engagement Questions and Answers [30 minutes]

Learning Objectives:

- Students will be able to demonstrate an understanding of possible challenging issues that may be raised, including the use of informants, airport security experiences, law enforcement intervention, and foreign policy views.

- Students will be able to identify a variety of techniques to use when asked difficult questions.
- Students will be able to demonstrate poise and confidence when challenged by confrontational questions or audience members.

Module 8 – Other Tools and Leave Behind Materials [30 minutes]

Learning Objectives:

- Students will be able to identify available tools, resources, and discussion guides to assist their community engagement.
- Students will be able to identify available tools, resources, and discussion guides available for parents, community leaders, teachers, social services providers, and others.
- Students will be able to demonstrate an ability to tailor resources for the particular audience.

Module 9 – CAB Delivery (Small Groups) [2.5 hours]

Learning Objective:

- Students will be able to demonstrate an effective and compelling presentation delivery.
- Students will be able to demonstrate empathy during CAB presentation delivery
- Students will be able to demonstrate the necessity for government and community partnerships.
- Students will be able to demonstrate knowledge of violent extremism in all its forms.
- Students will be able to demonstrate knowledge of the process of radicalization and mobilization and how they differ.
- Students will be able to demonstrate knowledge of violent extremist narratives.
- Students will be able to demonstrate knowledge of violent extremist recruitment tactics.
- Students will be able to demonstrate knowledge of ISIL's use of social media use.
- Students will be able to demonstrate knowledge of four case studies.
- Students demonstrate a competence in responding to questions post-presentation, including questions that raise challenging and difficult issues.

Module 10 – CAB Delivery (Classroom) [3.5 hours]

Learning Objective:

- Students will be able to demonstrate an effective and compelling presentation delivery
- Students will be able to demonstrate empathy during CAB presentation delivery
- Students will be able to demonstrate the necessity for government and community partnerships.
- Students will be able to demonstrate knowledge of violent extremism in all its forms.
- Students will be able to demonstrate knowledge of the process of radicalization and mobilization and how they differ. Students will be able to demonstrate knowledge of violent extremist narratives.
- Students will be able to demonstrate knowledge of violent extremist recruitment tactics.
- Students will be able to demonstrate knowledge of ISIL's use of social media use.
- Students will be able to demonstrate knowledge of all case studies presented in the CAB.
- Students will be able to articulate next steps the community can take to prevent violent extremism in their community.
- Students demonstrate a competence in responding to questions post-presentation, including questions that raise challenging and difficult issues.

Module 11 – Student CAB Delivery to Community [1 hour]

Learning Objective:

- Students will be able to demonstrate an effective and compelling delivery of the CAB in a community setting.
- Students will be able to demonstrate poise and confidence in responding to Q&A portion.
- Students will be able to guide the conversation towards the next steps a community can take to prevent violent extremism in their community.