Public Affairs Guidance

AD Michael P. Kortan
SC Richard Quinn.
A/UC
UC

b6
b7C

October xx, 2015

Topic: **Countering Violent Extremism FBI.gov Web Portal**

Press Guidance:

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Issue/Background:

Talking Points:

b5

Q&As:

Who is the intended audience for the portal?

What is the advantage of using a web portal for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the portal?

[Redacted box]

When will the portal be launched?

[Redacted box]

How do I access and use the portal?

[Redacted box]

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What is the best way to view the portal?

[Redacted box]

What technology will I need to access the portal?

[Redacted box]

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Points of Contact:
-   For technical questions: xx
-   For Community Outreach: xx
-   For Media:

b6
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<u>Issue/Background:</u>

<u>Talking Points:</u>

b5

<table><tr><td></td></tr></table>

Terminology of 'Violent Extremism'   b5

Q&As:

Why was this curriculum developed? What has the FBI been seeing to prompt this?

What's the objective of this curriculum?

Where does behavior information contained in the curriculum come from? Why does the FBI target certain behaviors?

Who is the intended audience for the curriculum?

b5

[ ]

Who designed the portal?

The FBI designed the portal.

b5

Did anyone from schools provide input to this curriculum and if so, what was the general response?

[ ]

What is the advantage of using a web portal for this information?

b5

[ ]

Will any of my personal identifying information be captured and stored by the FBI while using the portal?

When will the portal be launched?

How do I access and use the portal?

What is the best way to view the portal?

What technology will I need to access the portal?

What other resources are connected to the new website portal?

Is the curriculum available in other languages than English?

How will this curriculum effort evolve? What are plans for the near future?

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Topic: **Countering Violent Extremism FBI.gov Website**

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Points of Contact:
- For Community Outreach:
- For Media
- For CVE:

b6
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Issue/Background:

Talking Points:

b5

Terminology of 'Violent Extremism'

Terminology of 'Countering Violent Extremism'

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?
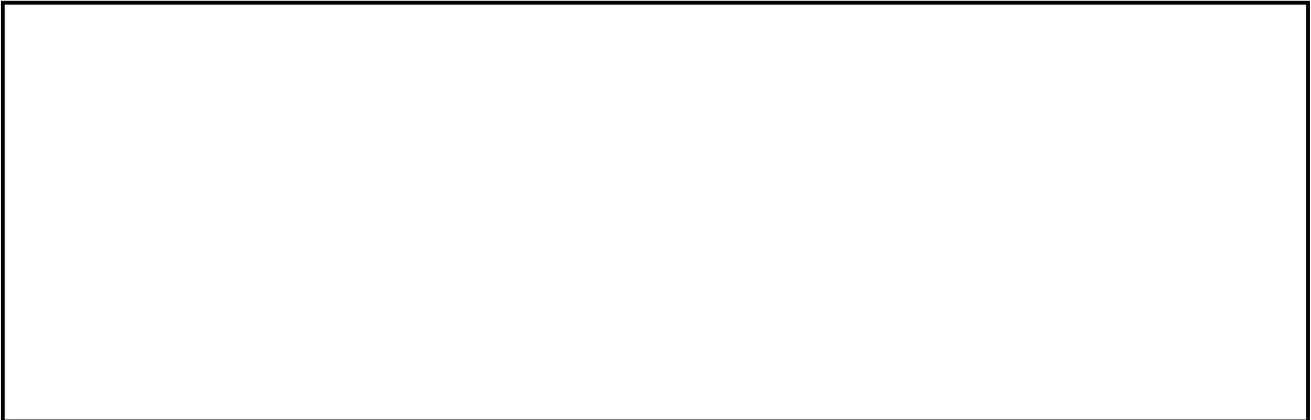
What's the objective of this program?

Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?

b5

Who is the intended audience for the curriculum?

Why select high school students as a primary audience?

b5

When does the site "go live" or become accessible to the public?
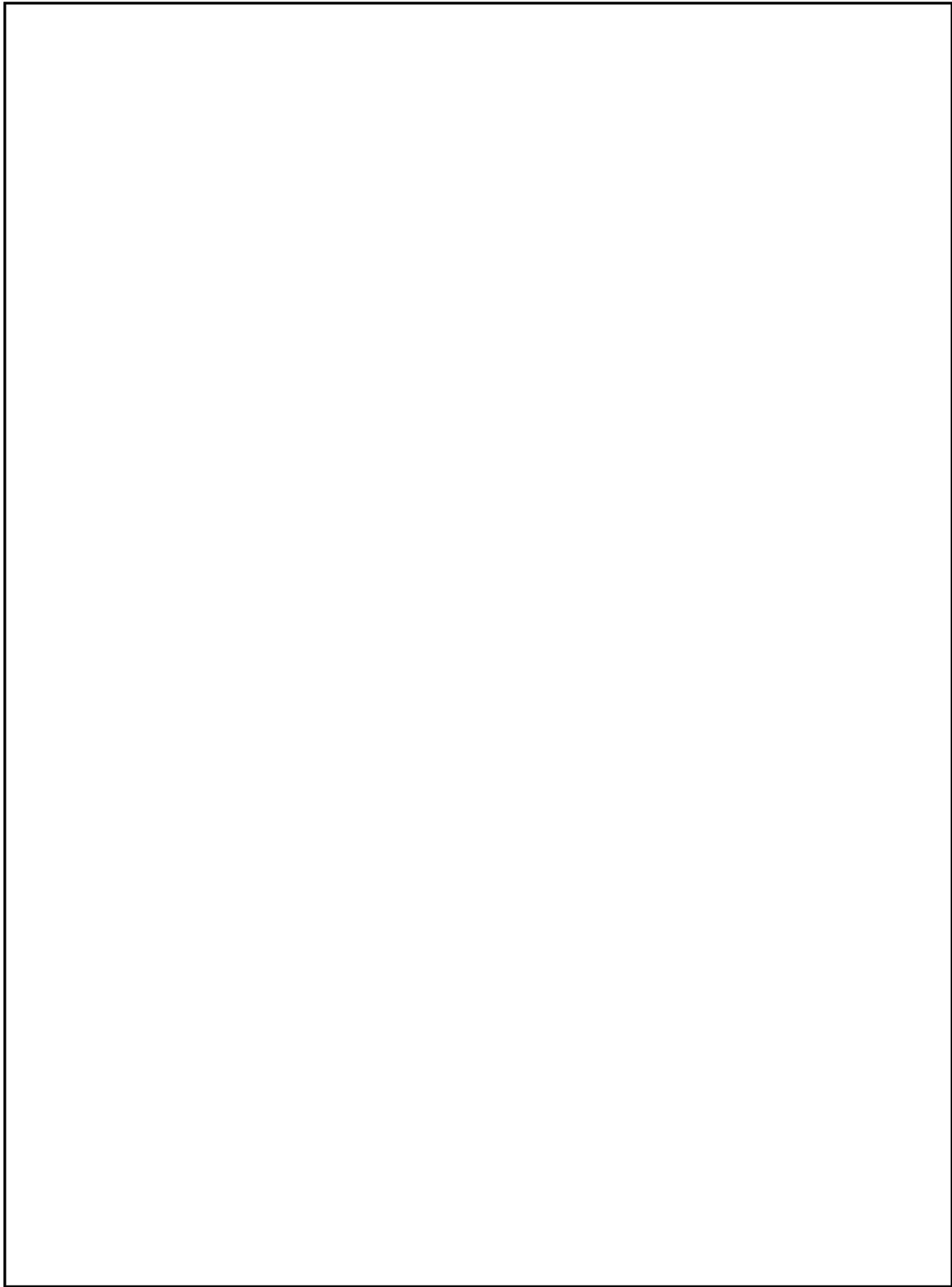
b5

Who designed the site?

Who reviewed the site and content before it was launched on <u>FBI.gov</u>**? What was the general response?**

b5

What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?

b5

b5

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

How do I access and use the site?

What is the best way to view the site?

What technology will I need to access the site?

[ ]
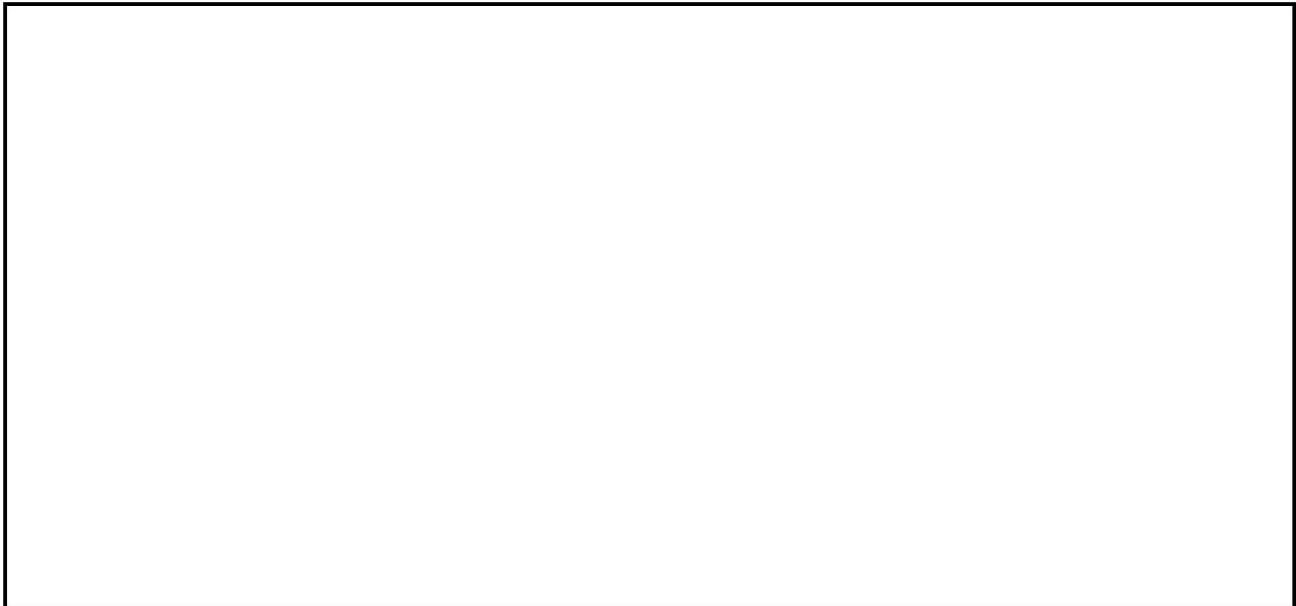
What other resources are connected to the new website?

[ ]

b5

Does the FBI have any CVE programs that focus on higher education?

[ ]

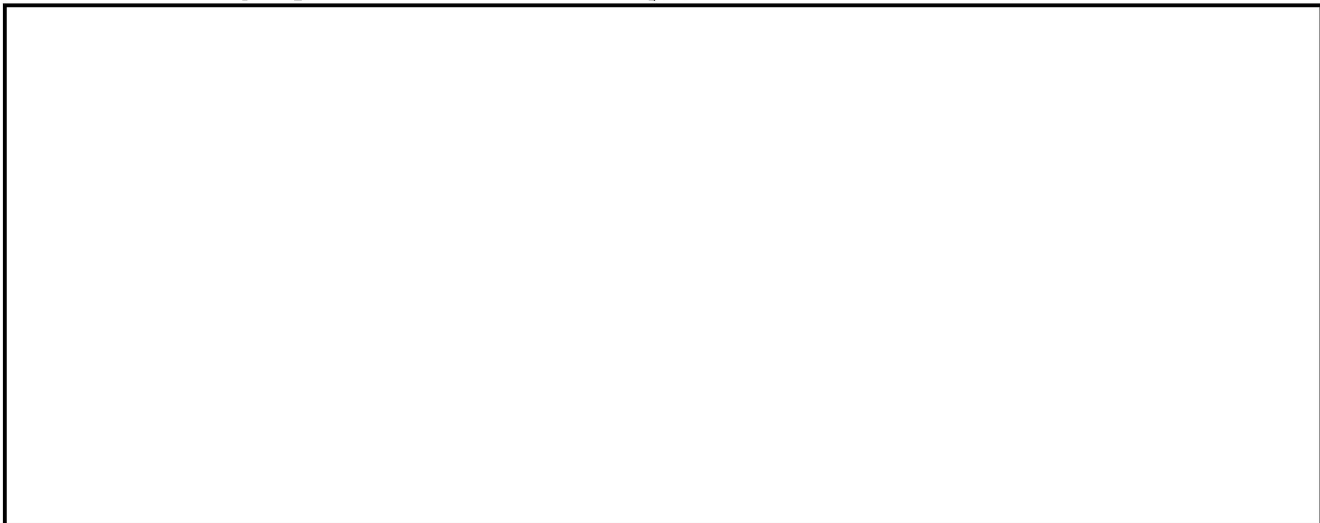**Is the program available in other languages than English?**

[ ]

b5

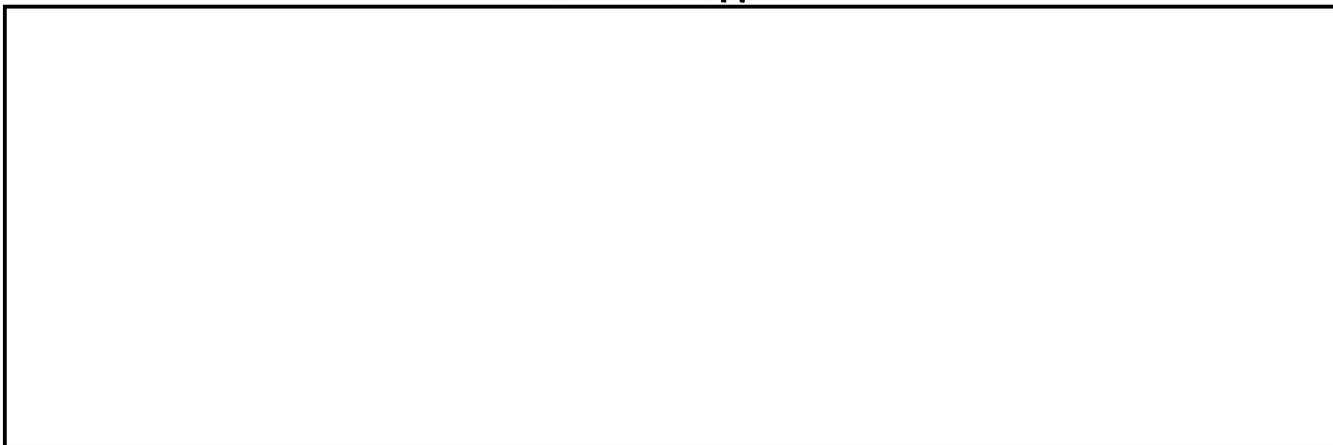**What are some key issues that field offices may experience with the deployment of this site?**

[ ]

How will this program evolve? What are plans for the near future?

Technical Support

Why is the site stalled or stuck?

Why isn't the site displaying correctly on my mobile device?

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Topic: **Countering Violent Extremism FBI.gov Website**

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Points of Contact:
- For Community Outreach:
- For Media:
- For CVE:

b6
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Issue/Background:

b5

Talking Points:

[ ]

Objective of the Website

[ ]   b5

Terminology of 'Violent Extremism'

[ ]

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

[ ]
                                                                       b5

What's the objective of this program?

[ ]

Who is the intended audience for the curriculum?

When does the site "go live" or become accessible to the public?

Who designed the site?
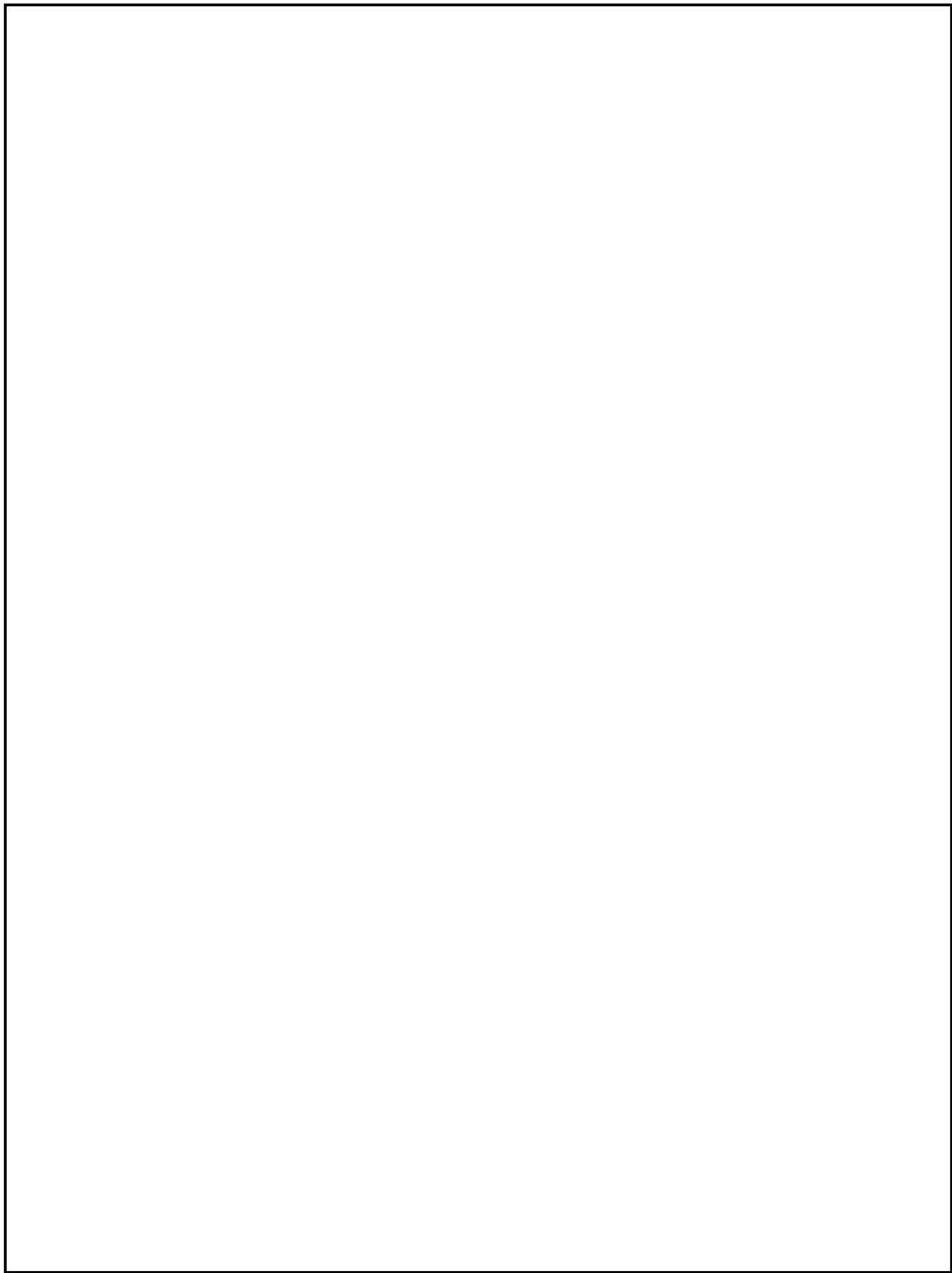
Who reviewed the site and content before it was launched on FBI.gov*? What was*
the general response?

b5

What can parents, guardians, and communities do to help keep an individual from
going down a path of violent extremism?

b5

b5

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

b5

How can I sign up my school to use the site?

How do I access and use the site?

b5

What is the best way to view the site?

b5

What technology will I need to access the site?

What other resources are connected to the new website?

b5

Does the FBI have any CVE programs that focus on higher education?

Is the program available in other languages than English?

b5

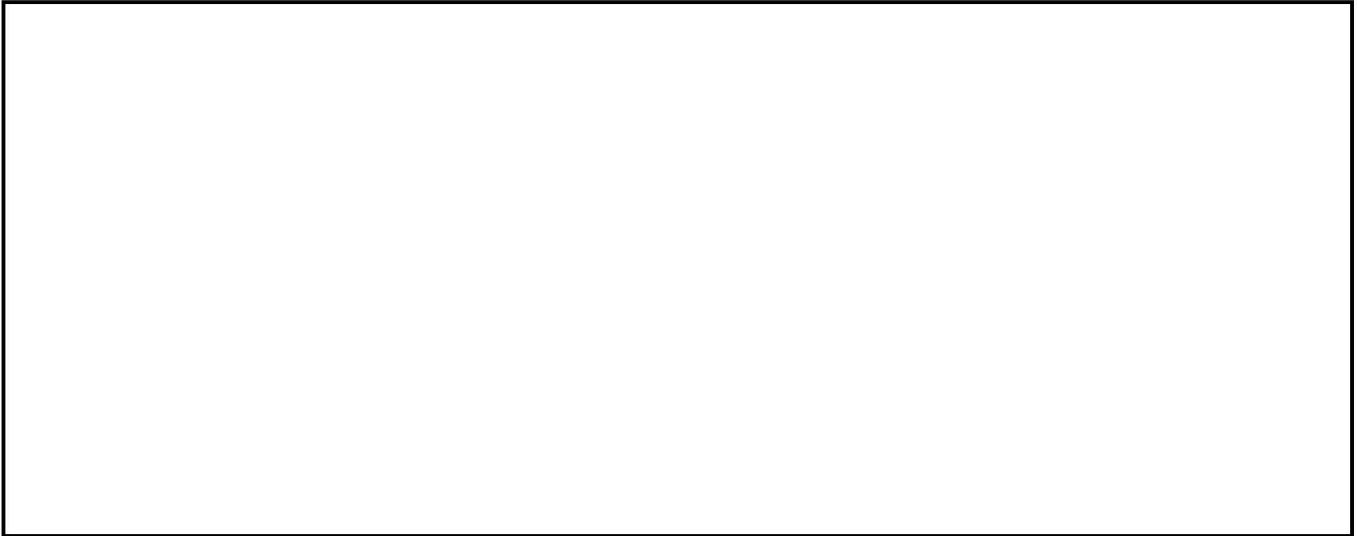*What are some key issues that field offices may experience with the deployment of this site?*

b5

How will this program evolve? What are plans for the near future?

b5

Technical Support

b5

Why is the site stalled or stuck?

Why isn't the site displaying correctly on my mobile device?   b5

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October xx, 2015

<u>**Topic:**</u>   **Countering Violent Extremism FBI.gov Web Portal**

<u>**Press Guidance:**</u>

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Points of Contact:
-   For Community Outreach
-   For Media:
-   For CVE:

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b7C

<u>**Issue/Background:**</u>

<u>**Talking Points:**</u>

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[ ]

<u>Terminology of 'Violent Extremism'</u>   b5

[ ]

<u>Q&As:</u>

Why was this program developed? What has the FBI been seeing to prompt this?

[ ]

What's the objective of this program?   b5

[ ]

[redacted b5]

Who is the intended audience for the curriculum?

[redacted b5]

When does the site "go live" or become accessible to the public?

[blank box]

Who designed the site?

[blank box]

Who reviewed the site and content before it was launched on FBI.gov? What was the general response?

b5

What can parents, guardians, and the community do to help with keeping an individual from going down a path of violent extremism?

b5

As students and the public go through this program, what should the 'takeaway' be? The key point?

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

How do I access and use the site?

b5

What is the best way to view the site?

b5

What technology will I need to access the site?

What other resources are connected to the new website?

b5

Is the program available in other languages than English?

How will this program evolve? What are plans for the near future?

b5

Does the FBI have any CVE programs that focus on higher education?

What are some key issues that field offices may experience with the deployment of this site?

b5

Technical Support

b5

Why is the site stalled or stuck?

b5

Why isn't the site displaying correctly on my mobile device?

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Issue/Background:

Talking Points:

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Terminology of 'Violent Extremism'

[ ]

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

[ ]

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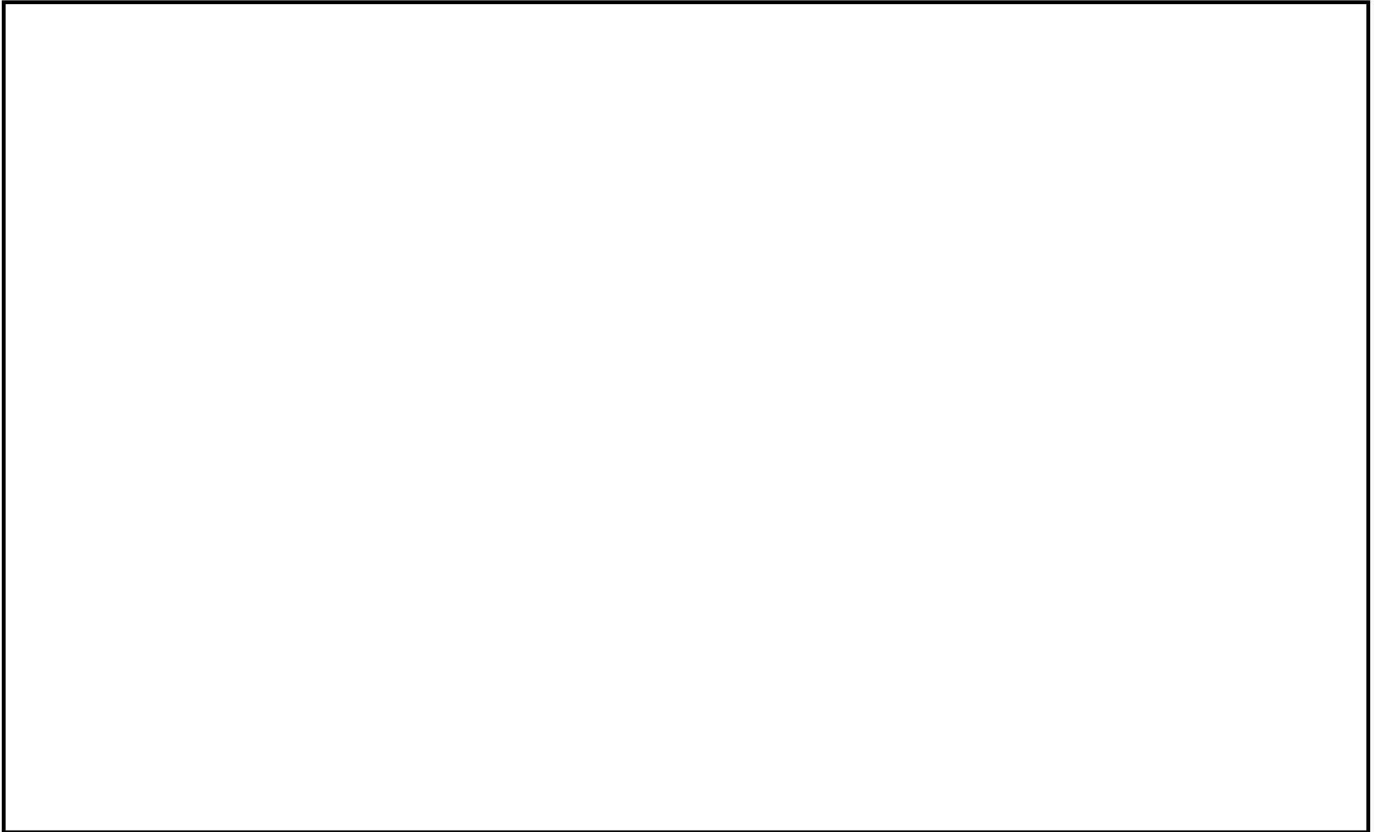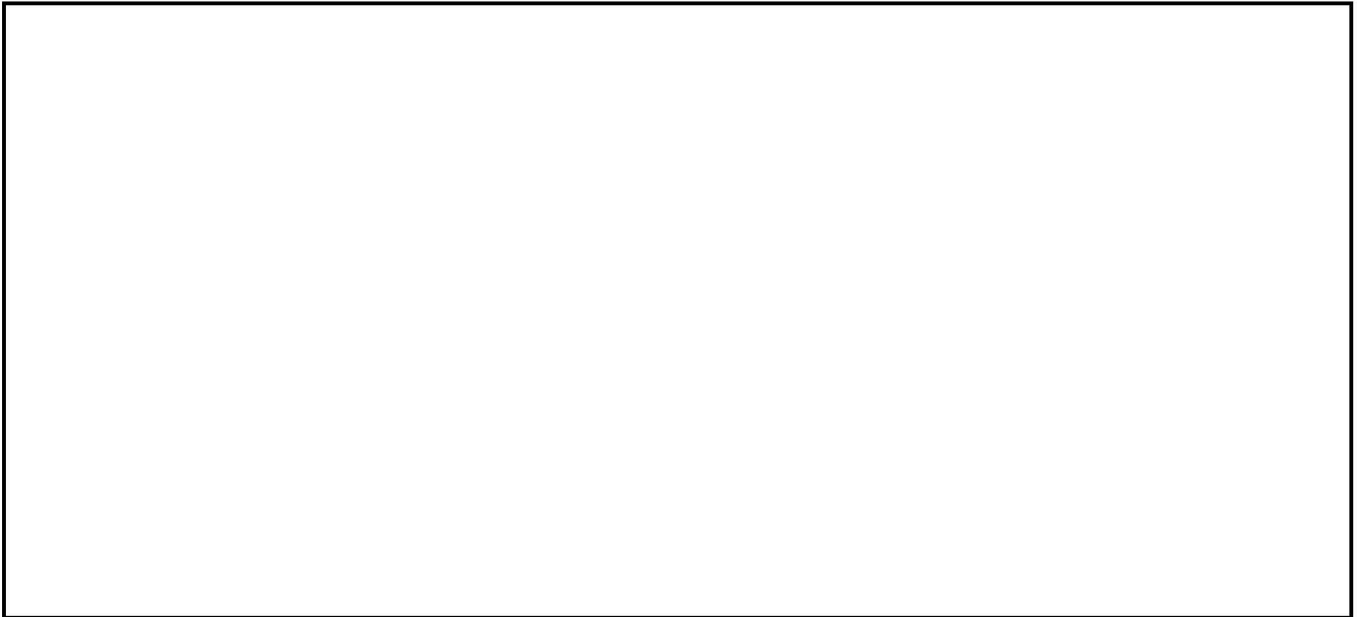
What's the objective of this program?

[ ]

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b5

When does the site "go live" or become accessible to the public?
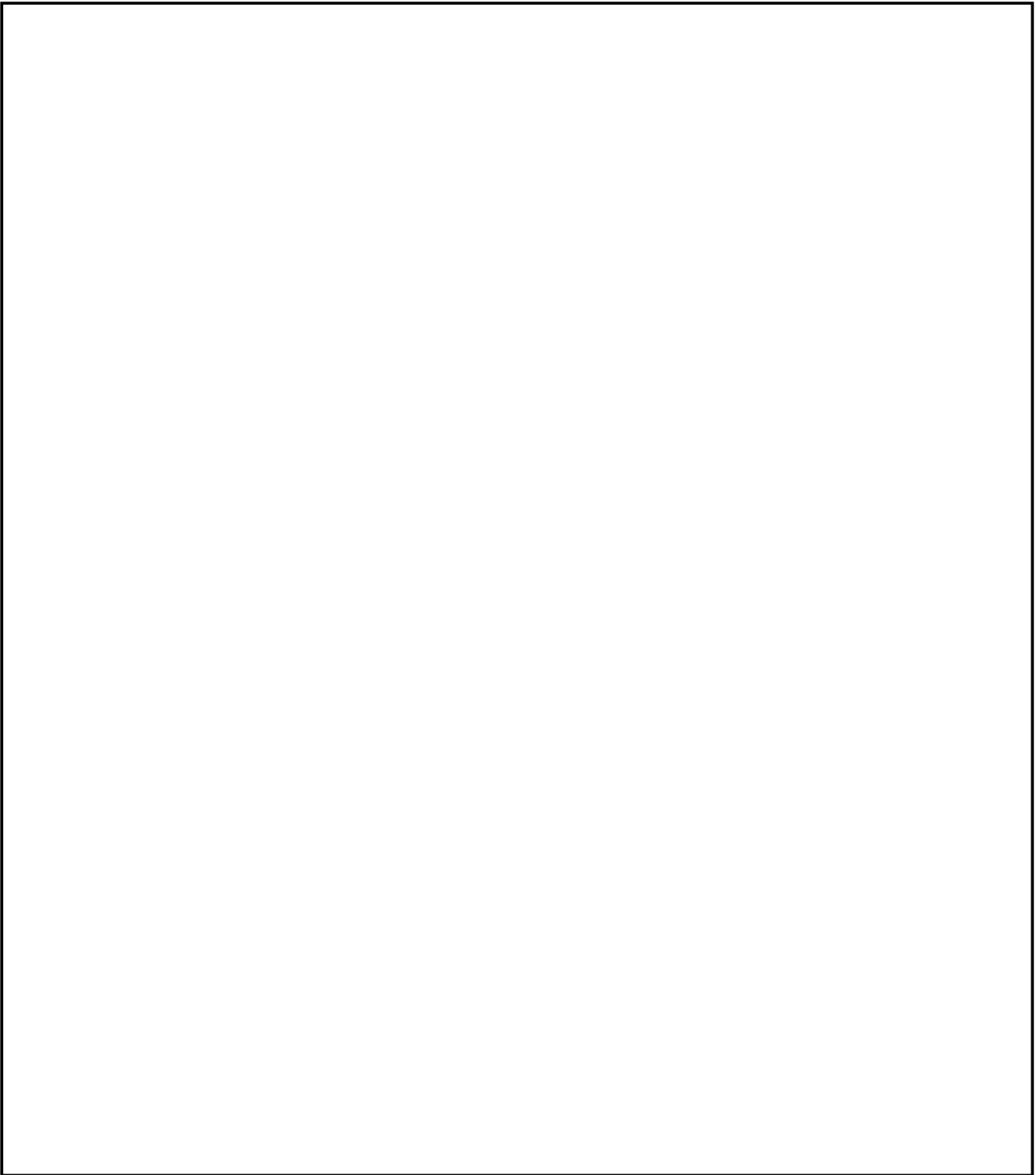
Who designed the site?

Who reviewed the site and content before it was launched on FBI.gov**? What was the general response?**

b5

What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?

b5

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

b5

How can I sign up my school to use the site?

How do I access and use the site?

b5

What is the best way to view the site?

What technology will I need to access the site?

b5

What other resources are connected to the new website?

b5

Does the FBI have any CVE programs that focus on higher education?

b5

Is the program available in other languages than English?

b5

What are some key issues that field offices may experience with the deployment of this site?

b5

How will this program evolve? What are plans for the near future?

b5

Technical Support

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Why is the site stalled or stuck?

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Why isn't the site displaying correctly on my mobile device?

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Public Affairs Guidance

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November xx, 2015

Topic: Countering Violent Extremism FBI.gov Website

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  - For CVE:

b6
b7C

Issue/Background:

b5

Talking Points:

Terminology of 'Violent Extremism'

Terminology of 'Countering Violent Extremism'

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

What's the objective of this program?

Who is the intended audience for the curriculum?

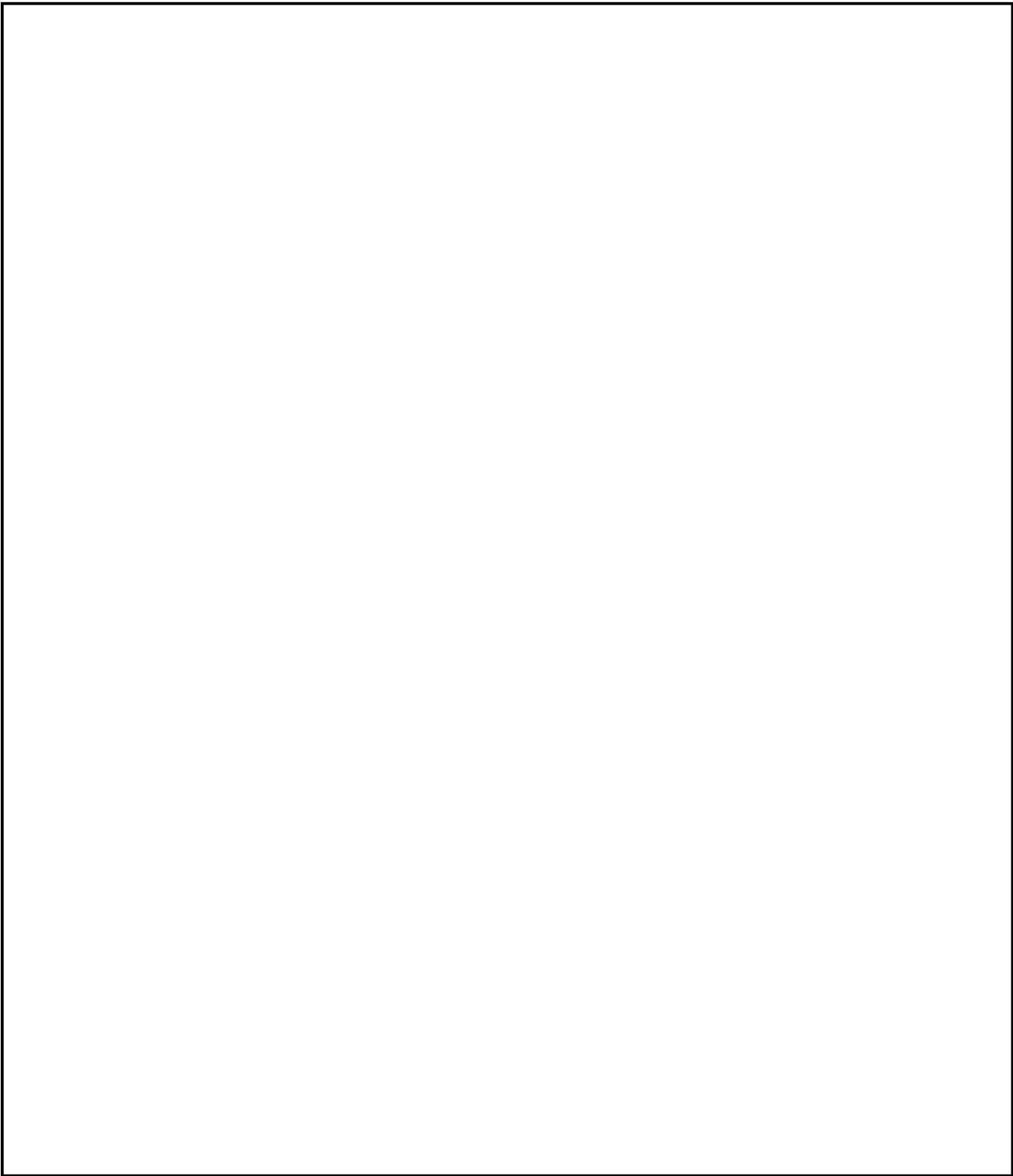**When does the site "go live" or become accessible to the public?**

b5

Who designed the site?

Who reviewed the site and content before it was launched on <u>FBI.gov</u>**? What was the general response?**

b5

What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?

b5

What is the advantage of using a website for this information?

b5

Will any of my personal identifying information be captured and stored by the FBI while using the site?

b5

How do I access and use the site?

b5

What is the best way to view the site?

What technology will I need to access the site?

b5

What other resources are connected to the new website?

Does the FBI have any CVE programs that focus on higher education?

Is the program available in other languages than English?

What are some key issues that field offices may experience with the deployment of this site?

How will this program evolve? _What are plans for the near future?

b5

Technical Support

b5

Why is the site stalled or stuck?

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Points of Contact: b6
  - For Community Outreach: b7C
  - For Media:
  - For CVE:

Issue/Background:

Talking Points: b5

ACLU-2608

Objective of the Website

Terminology of 'Violent Extremism'

Terminology of 'Countering Violent Extremism'

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

What's the objective of this program?

[blank box]

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Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?

[blank box]

Who is the intended audience for the curriculum?

[blank box]

[blank box]

b5

When does the site "go live" or become accessible to the public?

b5

Who designed the site?

Who reviewed the site and content before it was launched on FBI.gov? What was the general response?

b5

Comment

What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?

b5

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

How do I access and use the site?

What is the best way to view the site?

What technology will I need to access the site?

What other resources are connected to the new website?

b5

Does the FBI have any CVE programs that focus on higher education?

b5

Is the program available in other languages than English?

What are some key issues that field offices may experience with the deployment of this site?

b5

How will this program evolve? What are plans for the near future?

Technical Support

Why is the site stalled or stuck?

Why isn't the site displaying correctly on my mobile device?

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b6
b7C

<u>Issue/Background:</u>

<u>Talking Points:</u>

b5

ACLU-2617

Objective of the Website

Terminology of 'Violent Extremism'

Terminology of 'Countering Violent Extremism'

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

What's the objective of this program?

[ ]

b5

Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?

[ ]

b5

Who is the intended audience for the curriculum?

[ ]

[ ]

b5

When does the site "go live" or become accessible to the public?

[ ]

b5

Who designed the site?

[ ]

Who reviewed the site and content before it was launched on FBI.gov? What was the general response?

[ ]

[ ]

b5

What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?

[ ]

b5

b5

b5

What is the advantage of using a website for this information?

b5

[ ]

Will any of my personal identifying information be captured and stored by the FBI while using the site?

[ ]

b5

[ ]

How do I access and use the site?

[ ]

b5

What is the best way to view the site?

[ ]

What technology will I need to access the site?

b5

[ ]

What other resources are connected to the new website?

[ ]

b5

Does the FBI have any CVE programs that focus on higher education?

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Is the program available in other languages than English?

What are some key issues that field offices may experience with the deployment of this site?

b5

[blank box]

How will this program evolve? What are plans for the near future?

[blank box]

Technical Support

[blank box]

Why is the site stalled or stuck?

[blank box]

Why isn't the site displaying correctly on my mobile device?

DRAFT