Withheld pursuant to exemption

(b)(5)

You are a **trusted voice in your community**—and always there for those who need help.



Defining Targeted Violence and Terrorism

Targeted violence is any intentional act against a pre-identified target based on that target's perceived identity or affiliation that is intended to intimidate or coerce or generate publicity about the perpetrator's grievance.

Terrorism is a premeditated threat or act of violence against persons, property, or environmental or economic targets, intended to induce fear or to intimidate, coerce, or affect a government, the civilian population, or any segment thereof, in furtherance of political, social, ideological, or religious objectives.

For more complete definitions, visit power2prevent.gov.

A fact sheet for **COMMUNITY LEADERS**

Power2Prevent is a nationwide education and awareness campaign focused on preventing targeted violence and terrorism. It provides information and resources designed to educate and empower community members, build their resilience, and demonstrate that prevention efforts involve all segments of society.

Power2Prevent is not a program for reporting individuals who exhibit behaviors that may concern you. Its purpose is to provide communities with the tools they need to help prevent targeted violence and terrorism before they occur.

Using a multidisciplinary, evidence-based public health approach, Power2Prevent seeks to increase people's comfort level with reaching out for assistance on behalf of those who may be progressing towards targeted violence and terrorism.

About Local Prevention Frameworks

A local prevention framework is a network that connects all segments of local society in a unified effort to keep a community safe. Through public awareness and engagement, effective threat assessment and management, and a broad network of support services, these frameworks can be critical in turning someone away from targeted violence and terrorism.

- Prevention professionals, such as behavioral health professionals, public health officials, and service providers, assess risk factors and connect individuals of concern with confidential family, social, and community support.
- **Community stakeholders**, including educational institutions, faith-based groups, and civic organizations, can help intervene to prevent violence.
- Federal agencies work together with state and local partners to structure support services that help reduce the threat of targeted violence and terrorism.

Power2Prevent is a nationwide education and awareness campaign from the Center for Prevention Programs and Partnerships (CP3) at the U.S. Department of Homeland Security. Visit **power2prevent.gov** for more information about how you can help prevent targeted violence and terrorism.



You are a **trusted voice in your community**—and always there for those who need help.



In more than 63% of cases, family or friends were aware of a person's intent to engage in terrorism-related activities

but did not act to prevent the incident.1

A significant percentage of mass shooters experienced suicidality before or during the shooting.²

https://www.ncbi.nlm.nih.gov/pmc/articles/ PMC4217375

2https://www.theviolenceproject.org/mass-shooterdatabase-3/key-findings

How You Can Help

As a civic leader, you are in an ideal position to help ensure the health and well-being of community members—and you have a vital role in the Government's increased investments in support services at the local level.

By participating in the Power2Prevent campaign, you can contribute to community safety in the following ways:

- Educating yourself by visiting <u>www.power2prevent.gov</u> for toolkits, infographics, videos, training programs, and other materials—and encouraging others to do the same
- Gaining a better understanding of how and why an individual may progress to violence
- Recognizing changes in an individual's behavior that indicate justifying violence to resolve grievances
- Promoting and becoming involved with local prevention networks of people and programs designed to steer individuals away from violence
- Training others in your community how to identify and confidentially report the concerning behaviors and warning signs of potentially violent individuals
- Working with trusted stakeholders and community members to reach out to individuals who may be progressing towards violence
- Increasing your awareness of the mental health services available in your community
- Sharing your support of Power2Prevent on your organization's website, social media accounts, and newsletters

Prevention is possible—and it starts with you.

Visit **power2prevent.gov** for more information about how you can contribute to healthier, safer communities across our nation.



Power2Prevent is a nationwide education and awareness campaign from the Center for Prevention Programs and Partnerships (CP3) at the U.S. Department of Homeland Security. Visit **power2prevent.gov** for more information about how you can help prevent targeted violence and terrorism.

