(RMD) (FBI)

From:	(FD) (FBI)
Sent:	Monday, October 26, 2015 4:53 PM
To:	(OPA) (FBI)
Cc:	(OPE) (FBI)
Subject:	RE: Press Release for CVE --- UNCLASSIFIED

Follow Up Flag:	Follow up
Flag Status:	Flagged

SentinelCaseId:	NON-RECORD

Classification: UNCLASSIFIED
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Here's the latest PAG – the version I e-mailed you on the low side. Please let me know if you have any questions and thank you again for your help!

CVE_PAG_website
_Updated_10-26-..

Management & Program Analyst
JEH Bldg Rm

From:	(OPA) (FBI)
Sent: Thursday, October 22, 2015 5:19 PM	
To	(FD)(FBI)
Cc:	(OPE) (FBI)
Subject: FW: Press Release for CVE --- UNCLASSIFIED	

Classification: UNCLASSIFIED
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H[ ] here is an updated draft with the bullying Q & A

<< File: CVE_PAG website3.docx >>

From:	(OPA) (FBI)
Sent: Friday, October 16, 2015 12:20 PM	
To:	(FD)(FBI)
Subject: FW: Press Release for CVE --- UNCLASSIFIED	

1

Classification: UNCLASSIFIED
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H[____]

Thank you again for the conversation! You're doing such a nice job with everything here.

As mentioned, to beef up the PAG a little, I included some new ideas, pending your and [____] thoughts.

Also, if you have a timeline for what/when various elements are being pushed online and from HQ to the field, that would be great.

b6
b7C

<< File: CVE_PAG website (2).docx >>

Thanks a bunch again,
☺
[____]

From: [____] (FD)(FBI)
Sent: Friday, October 16, 2015 8:34 AM
To: [____] (OPA) (FBI)
Subject: RE: Press Release for CVE --- UNCLASSIFIED

Classification: UNCLASSIFIED
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H[____]

Thanks for sending over the draft. [____] and I will go through it at our conference in Richmond on Tuesday and get back to you ASAP with a response. I'll try to get you my input by COB today so you at least have something.

Thanks
[____]

b6
b7C

[____]
Management & Program Analyst
JEH Bldg Rm[____]

From: [____] (OPA) (FBI)
Sent: Thursday, October 15, 2015 5:45 PM
To: [____] (FD)(FBI); [____] (OPE) (FBI)
Subject: RE: Press Release for CVE --- UNCLASSIFIED

Classification: UNCLASSIFIED
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2

Hi [ ] and [ ]

PAG is re-formatted....and please forgive me, but I added some clarification questions, plus see what you think about some of the word changes, which is proposed for the way press response language sometimes flows.

Re Talking Points top section: We need these 'quick hit' bullet points, if you could review. If a Media Rep or SAC is preparing for a quick interview, what are the top three points that are the most important to use for the interview, that you want the public to know? i.e. 1) this website exists 2) here are highlights of what you'll learn 3) it's easy to use.

Are we missing any Q & As?

<< File: CVE_PAG website.docx >>

From: [ ] FD)(FBI)
Sent: Wednesday, October 14, 2015 1:29 PM
To: [ ] (OPA) (FBI)
Subject: RE: Press Release for CVE --- UNCLASSIFIED

Classification: UNCLASSIFIED
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[ ]

Any way you can get a draft copy of the PAG to me before the end of this week? It doesn't have to be final. [ ] ust wanted me to bring a copy to the conference with us next week.

Thanks,
[ ]

[ ]
Management & Program Analyst
JEH Bldg Rm [ ]

From: [ ] (OPA) (FBI)
Sent: Thursday, October 08, 2015 6:59 PM
To: [ ] (FD)(FBI)
Cc: [ ] (OPA) (FBI); [ ] (OPE) (FBI)
Subject: RE: Press Release for CVE --- UNCLASSIFIED

Classification: UNCLASSIFIED
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Hello, [ ]

As soon as Community Outreach provides language, we can add...thanks for heads up! You've done such a nice job on the site ☺

[ ]

b6
b7C

3

ACLU-144

From: [ ] (FD)(FBI)
Sent: Thursday, October 08, 2015 3:47 PM
To: [ ] (OPA) (FBI)
Cc: [ ] (OPA) (FBI); [ ] (OPE) (FBI)
Subject: Press Release for CVE --- UNCLASSIFIED

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b7C

Classification: UNCLASSIFIED
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Hi [ ]

I heard (either through you or a little bird) you're putting together the Press Release for the CVE Portal once it's launched in November. We were hoping you could incorporate the following sentence (or something similar) for us.

"Special thanks to the students and faculty o[ ] in Woodbridge, VA for their critical feedback provided during the development of the CVE Web Portal."

The students and faculty provided assistance to us during multiple occasions and we think it would help add some credibility to the portal as people become aware of it and consider using it.

Thank you,

b6
b7C
b7E

[ ]

Management & Program Analyst
FBI.gov & Internet Operations Unit | Director's Office
JEH Bldg Rm[ ]

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Public Affairs Guidance

AD Michael P. Kortan
SC Richard Quinn.
A/UC
UC

b6
b7C

October xx, 2015

<u>**Topic:**</u>   **Countering Violent Extremism FBI.gov Web Portal**

<u>**Press Guidance:**</u>

Talking points and Q & As below are **for internal use only**. Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.

Points of Contact:
- For Community Outreach:
- For Media:
- For CVE:

b6
b7C

<u>**Issue/Background:**</u>

<u>**Talking Points:**</u>   b5

b5

Terminology of 'Violent Extremism'

Q&As:

Why was this program developed? What has the FBI been seeing to prompt this?

What's the objective of this program?

b5

Who is the intended audience for the curriculum?

When does the site "go live" or become accessible to the public?

Who designed the site?

Who reviewed the site and content before it was launched on FBI.gov? What was the general response?

b5

What can parents, guardians, and the community do to help with keeping an individual from going down a path of violent extremism?

b5

What is the advantage of using a website for this information?

Will any of my personal identifying information be captured and stored by the FBI while using the site?

How do I access and use the site?

What is the best way to view the site?

What technology will I need to access the site?

What other resources are connected to the new website?

Is the program available in other languages than English?

How will this program evolve? What are plans for the near future?

Does the FBI have any CVE programs that focus on higher education?

What are some key issues that field offices may experience with the deployment of this site?

Technical Support

Why is the site stalled or stuck?

Why isn't the site displaying correctly on my mobile device?