From: Mere Work

To: WYLAND Heather E * OED; VILLANI David * OED

Cc: FRIESEN Lori L * OED

Subject: Portland media request

Date: Thursday, January 28, 2021 10:33:35 AM

Hi OED Team,

I know we're still in contract and do not have anything signed yet, but wanted to bring the following to your attention after our discussion about press, yesterday.

ID.me has been in a lot of news stories recently (NY Times, LA Times, CNBC, MSNBC, etc), so a lot of local entities have been reaching out. We just had a reporter from ABC 2/KATU in Portland, Keaton Thomas, reach out--they are working on a story related to unemployment fraud and have seen ID.me referenced in a few articles. He specifically asked: "Is there someone with your company I could talk to about the threats states are facing when it comes to fraudulent unemployment claims and whether or not states were prepared for the level of fraud we've seen since the pandemic?"

He's running the story on Monday regardless, but I wanted to bring this to your attention as it does not mention OED and we would not mention the relationship, but we wanted to touch base with you prior. I don't know who leads the comms/Public Affairs team but wanted to pass this along!

Thank you,

Mere Work

Senior Account Executive
Mobile: 703-712-3750
8280 Greensboro Dr Suite 800
McLean, VA, 22102
mere.work@id.me



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