

From: [PRAKKE Jessica V * OED](#)
To: [ROSALES Melanni * OED](#)
Subject: RE: logo/banner specs for ID.me
Date: Thursday, February 25, 2021 11:27:05 AM

Ya that's possible. I know they're hoping to have edits by EOD today.

Jessica Prakke | Public Affairs Specialist |
Pronouns: She, Her
Communications and Research Division | Oregon Employment Department |
D: 503-947-1351 | **C:** 503-508-1021 | Jessica.V.Prakke@oregon.gov
unemployment.oregon.gov |   

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From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 11:25 AM
To: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: Re: logo/banner specs for ID.me

Would it be possible for the edits you send them to include any edits I have, so that they can take care of them all at once? Totally defer to you since you have a better handle on the timing of all this, just wanted to throw the thought out there!

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Sent: Thursday, February 25, 2021 11:24 AM
To: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Can do, I will make sure you have final review. I have a few edits to send them plus the banner.

I told Lori that once these first level of copy edits and what not are done, that you would like final review before going live. 😊

Jessica Prakke | Public Affairs Specialist |
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From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 11:17 AM
To: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: Re: logo/banner specs for ID.me

OK, just want to make sure I have a chance to review and give final approval before it goes live.

Thanks!

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Sent: Thursday, February 25, 2021 11:16 AM
To: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Yes it has

Jessica Prakke | Public Affairs Specialist |
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From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 11:08 AM
To: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: Re: logo/banner specs for ID.me

One more question - has all of the language been reviewed / revised by our team yet?

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Sent: Thursday, February 25, 2021 11:05 AM
To: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>; MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>; PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Yes, this is for the public-facing landing page that claimants will be asked to go to, to verify their identity.

Here is an initial mock up IDme did. <https://hosted-pages.id.me/oregon-employment-department-identity-proofing>

I had forwarded what Paul had sent. I'll ask IDme to hold off inserting what Paul had sent me until I hear back from you.

From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 10:51 AM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>; FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>; PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: Re: logo/banner specs for ID.me

Hi,

Can I please ask what this is for? If this is for our public-facing ID.me page, I'd love to see a mockup of it before it's approved. And if there's any way we can use a different header image, I would prefer that.

Thank you,

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Sent: Thursday, February 25, 2021 10:25 AM
To: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Cc: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Hi Lori,

I have attached the logo and banner images to this email for you. Let me know if you need any more

help with graphics/images.

Paul



Paul Marche | Electronic Design Specialist
Phone: 971.345.1697 | Email: paul.n.marche@oregon.gov
Oregon.gov/Employ | worksourceoregon.org

From: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Sent: Thursday, February 25, 2021 7:36 AM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Subject: logo/banner specs for ID.me

Hi Paul,
Here are the specs. The attachment is a summary of the service we're procuring.

From: FRIESEN Lori L * OED
Sent: Wednesday, February 24, 2021 5:41 PM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Subject: FW: OED pre-launch checklist

Paul,
Below are the requirements for the logo and banner for the OED state landing page on ID.me.
Lori

From: Dan Hildenbrand <dan.hildenbrand@id.me>
Sent: Wednesday, February 24, 2021 5:02 PM
To: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Cc: Mere Work <mere.work@id.me>; Andy Leonard <andy.leonard@id.me>
Subject: Re: OED pre-launch checklist

Hey Lori,

Thank you for the message.

To answer your questions:

1. The preferred format for the logo and banner on the state landing page is: jpg or png
2. The required specifications for the logo and banner are: Logo max height 60px, header image max height 450px