

From: [PRAKKE Jessica V * OED](#)
To: [ROSALES Melanni * OED](#); [MARCHE Paul N * OED](#); [FRIESEN Lori L * OED](#)
Subject: RE: logo/banner specs for ID.me
Date: Thursday, February 25, 2021 11:04:16 AM

Yep.

Lori, do you happen to know the dimensions that the header image needs to be?

Jessica Prakke | Public Affairs Specialist |
Pronouns: She, Her
Communications and Research Division | Oregon Employment Department |
D: 503-947-1351 | **C:** 503-508-1021 | Jessica.V.Prakke@oregon.gov
unemployment.oregon.gov | [f](#) [t](#) [in](#)

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From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 10:59 AM
To: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>; MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>; FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Subject: Re: logo/banner specs for ID.me

Got it - thank you!

Jessica, I'd love if the header image more closely resembled the header that we use for our GovDelivery emails. Would you be able to work on that?

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Sent: Thursday, February 25, 2021 10:55 AM
To: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>; MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>; FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Sorry, and yes this is for the forward-facing landing page for ID.me.

Jessica Prakke | Public Affairs Specialist |
Pronouns: She, Her

Communications and Research Division | Oregon Employment Department |
D: 503-947-1351 | C: 503-508-1021 | Jessica.V.Prakke@oregon.gov
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From: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Sent: Thursday, February 25, 2021 10:51 AM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>; FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>; PRAKKE Jessica V * OED <Jessica.V.PRAKKE@oregon.gov>
Subject: Re: logo/banner specs for ID.me

Hi,

Can I please ask what this is for? If this is for our public-facing ID.me page, I'd love to see a mockup of it before it's approved. And if there's any way we can use a different header image, I would prefer that.

Thank you,

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Sent: Thursday, February 25, 2021 10:25 AM
To: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Cc: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>
Subject: RE: logo/banner specs for ID.me

Hi Lori,

I have attached the logo and banner images to this email for you. Let me know if you need any more help with graphics/images.

Paul



Paul Marche | Electronic Design Specialist
Phone: 971.345.1697 | Email: paul.n.marche@oregon.gov
Oregon.gov/Employ | worksourceoregon.org

From: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Sent: Thursday, February 25, 2021 7:36 AM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Subject: logo/banner specs for ID.me

Hi Paul,
Here are the specs. The attachment is a summary of the service we're procuring.

From: FRIESEN Lori L * OED
Sent: Wednesday, February 24, 2021 5:41 PM
To: MARCHE Paul N * OED <Paul.N.MARCHE@oregon.gov>
Subject: FW: OED pre-launch checklist

Paul,
Below are the requirements for the logo and banner for the OED state landing page on ID.me.
Lori

From: Dan Hildenbrand <dan.hildenbrand@id.me>
Sent: Wednesday, February 24, 2021 5:02 PM
To: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>
Cc: Mere Work <mere.work@id.me>; Andy Leonard <andy.leonard@id.me>
Subject: Re: OED pre-launch checklist

Hey Lori,

Thank you for the message.

To answer your questions:

1. The preferred format for the logo and banner on the state landing page is: jpg or png
2. The required specifications for the logo and banner are: Logo max height 60px, header image max height 450px