

From: [Mere Work](#)
To: [ROSALES Melanni * OED](#); [Nicholas Michael](#)
Subject: Re: Portland media request
Date: Thursday, January 28, 2021 2:07:28 PM

Hi Melanni-

Looping in Nick from our team--is there anything we can provide you all? We're not under contract with you all (yet) but it is in process so I just wanted to let you know--we will NOT mention anything about OED, if that is preferred.

Thank you,

Mere Work

Senior Account Executive

Mobile: 703-712-3750

8280 Greensboro Dr Suite 800

McLean, VA, 22102

mere.work@id.me



On Thu, Jan 28, 2021 at 2:35 PM ROSALES Melanni * OED
<Melanni.ROSALES@oregon.gov> wrote:

Hi all,

Thanks for flagging - I've got it from here!

Melanni Rosales | Communications Director | Pronouns: she/her
Oregon Employment Department | cell: 503-949-1851 | unemployment.oregon.gov

From: WYLAND Heather E * OED <Heather.E.WYLAND@oregon.gov>

Sent: Thursday, January 28, 2021 10:57 AM

To: ROSALES Melanni * OED <Melanni.ROSALES@oregon.gov>

Cc: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>; 'Mere Work' <mere.work@id.me>;

VILLANI David * OED <David.VILLANI@oregon.gov>; SMITH Mike T * OED

<Mike.T.SMITH@oregon.gov>

Subject: RE: Portland media request

Hi Melanni,

I just received this information and wanted to share with you as soon as possible. Please reach out to Mere and let me know if there is anything else you need from me about this media event.

Thank you Mere for forwarding this information and including the reporters name. Much appreciated!!!

Thank you!

Heather

Heather Wyland, MBA, C.P.M., A.P.P. | Procurement Manager | **Oregon Employment Department** | 875 Union Street NE, Salem, Oregon 97311 | Cell: 971-718-7000 | heather.e.wyland@oregon.gov

“May you challenge the paradigms that need challenging, and keep your footing in that process.”
Unknown author

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From: Mere Work <mere.work@id.me>

Sent: Thursday, January 28, 2021 10:31 AM

To: WYLAND Heather E * OED <Heather.E.WYLAND@oregon.gov>; VILLANI David * OED <David.VILLANI@oregon.gov>

Cc: FRIESEN Lori L * OED <Lori.L.FRIESEN@oregon.gov>

Subject: Portland media request

Hi OED Team,

I know we're still in contract and do not have anything signed yet, but wanted to bring the following to your attention after our discussion about press, yesterday.

ID.me has been in a lot of news stories recently (NY Times, LA Times, CNBC, MSNBC, etc), so a lot of local entities have been reaching out. We just had a reporter from ABC 2/KATU in Portland, Keaton Thomas, reach out--they are working on a story related to unemployment fraud and have seen ID.me referenced in a few articles. He specifically asked: "Is there someone with your company I could talk to about the threats states are facing when it comes to fraudulent unemployment claims and whether or not states were prepared for the level of fraud we've seen since the pandemic?"

He's running the story on Monday regardless, but I wanted to bring this to your attention as it does not mention OED and we would not mention the relationship, but we wanted to touch base with you prior. I don't know who leads the comms/Public Affairs team but wanted to pass this along!

Thank you,

Mere Work

Senior Account Executive

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