Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 1 of 20

No. 16-1989

In the

United States Court of Appeals

for the

Fourth Circuit

JOAQUÍN CARCAÑO, et al.,

Plaintiffs - Appellants

-v.-

PATRICK MCCRORY, in his official capacity as Governor of North Carolina

Defendant - Appellee,

and

PHIL BERGER, in his official capacity as President *pro tempore* of the North Carolina Senate, and **TIM MOORE**, in his official capacity as Speaker of the North Carolina House of Representatives

Intervenors/Defendants-Appellees.

ON APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF NORTH CAROLINA No. 1:16-cv-00236-TDS-JEP

ADDENDUM TO AMICI CURIAE BRIEF OF SCHOOL
ADMINISTRATORS FROM CALIFORNIA, COLORADO,
DISTRICT OF COLUMBIA, FLORIDA, ILLINOIS, KENTUCKY,
MAINE, MARYLAND, MASSACHUSETTS, MICHIGAN, MINNESOTA,
NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, NORTH
CAROLINA, OREGON, RHODE ISLAND, TEXAS, VERMONT,
WASHINGTON, AND WISCONSIN
IN SUPPORT OF PLAINTIFFS-APPELLANTS

COUNSEL FOR AMICI CURIAE LISTED ON FOLLOWING PAGE

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 2 of 20

Cynthia Cook Robertson
PILLSBURY WINTHROP SHAW PITTMAN
LLP
1200 Seventeenth Street, N.W.
Washington, D.C. 20036-1122
Telephone: (202) 663-9256
cynthia.robertson@pillsburylaw.com

ON BRIEF:

Amy L. Pierce
PILLSBURY WINTHROP SHAW PITTMAN
LLP
725 South Figueroa Street
Suite 2800
Los Angeles, CA 90017-5406
Telephone: (213) 488-7100
amy.pierce@pillsburylaw.com

Richard M. Segal
Nathaniel R. Smith
PILLSBURY WINTHROP SHAW PITTMAN
LLP
501 West Broadway, Suite 1100
San Diego, CA 92101-3575
Telephone: (619) 234-5000
richard.segal@pillsburylaw.com

Robert C. K. Boyd
William C. Miller
PILLSBURY WINTHROP SHAW PITTMAN
LLP
1200 SEVENTEENTH STREET, N.W.
WASHINGTON, DC 20036-1122
TELEPHONE: (202) 663-8804
robert.boyd@pillsburylaw.com
william.c.miller@pillsburylaw.com

Mark R. Sigmon SIGMON LAW, PLLC 5 W. Hargett Street, Suite 812 Raleigh, NC 27601 Telephone: (919) 451-6311 mark@sigmonlawfirm.com

Alison Pennington
Ilona M. Turner
TRANSGENDER LAW CENTER
1629 Telegraph Avenue, Suite 400
Oakland, CA 94612
Telephone: (415) 865-0176
alison@transgenderlawcenter.org
ilona@transgenderlawcenter.org

COUNSEL FOR AMICI CURIAE

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 3 of 20

TABLE OF CONTENTS

Supplemental Information Regarding the Background and Experience of	
Amici Curiae	1
CERTIFICATE OF SERVICE	17

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 4 of 20

<u>Supplemental Information Regarding the Background and Experience of</u> <u>Amici Curiae</u>

Judy Chiasson, Ph.D., is the Program Coordinator for the Office of Human Relations, Diversity and Equity in the Los Angeles Unified School District ("LAUSD") in Los Angeles, California. LAUSD is the second-largest school district in the country, with more than 732,000 students in more than 1,200 schools, spanning 745 square miles. Dr. Chiasson helped author LAUSD's guidance documents on transgender students, and has overseen the implementation of LAUSD's policy since it was adopted a decade ago. Dr. Chiasson has given legislative testimony based on LAUSD's approximately ten years of experience with its policies¹, and has consulted with other school administrators across the country on transgender and other diversity issues.

David Vannasdall, Ed.D., has worked in the education field for twenty-two years, and been Superintendent for Arcadia Unified School District ("Arcadia") in Arcadia, California since July 2014, having previously served as Arcadia's Deputy Superintendent for two years and principal of Arcadia High School for eight years. He developed Arcadia's policy for supporting transgender students. Dr. Vannasdall has consulted with school officials nationally on transgender issues,

1

Dr. Chiasson's 2013 testimony to the California Senate Education Committee ("2013 Chiasson Testimony") is available at: *LAUSD's Judy Chiasson's Testimony on AB 1266*, YouTube (June 12, 2013), https://www.youtube.com/watch?v=Xmq9dIQdsNE (last visited October 25, 2016).

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 5 of 20

and has presented on Arcadia's policy to other superintendents. Arcadia has approximately 10,000 students, and has three years of experience with inclusive policies for transgender students.

Eldridge Greer, Ph.D., is the Associate Chief of Student Equity and Opportunity for Denver Public Schools ("DPS") in Denver, Colorado. DPS comprises 199 schools and educates over 90,000 students. Dr. Greer has been an educator for over twenty-five years, and has been with DPS since 2007. DPS's formal transgender policy was already in place when Dr. Eldridge came to DPS; he has since been responsible for developing practice guides for teachers and principals for applying the policy.

Diana Bruce is the Director of Health and Wellness for the District of Columbia Public Schools ("DCPS"), a district that educates approximately 46,500 students across 111 schools. DCPS has provided transgender students access to facilities in accordance with their gender identity since 2006, and Ms. Bruce led the effort surrounding the school district's adoption of a policy providing in-depth guidance in June 2015. Ms. Bruce consults with administrators across the country about DC's nearly decade-long experience with inclusive policies for transgender students.

Denise Palazzo is the statewide Safe Schools Director for Equality Florida and in her role consults with the 67 school districts across Florida about LGBTQ

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 6 of 20

needs, challenges, best practices and resiliency. She offers district leadership professional and technical assistance such as professional development trainings, crisis consultation, GSA support and structural implementation design and direction. Ms. Palazzo is a past Instructional Facilitator and Diversity and LGBTQ² Coordinator for Broward County Public Schools ("BCPS") in Broward County, Florida, where she had previously taught for fourteen years. BCPS is the sixth-largest public school system in the United States and the second-largest in the state of Florida, with more than 265,000 students. Ms. Palazzo spearheaded BCPS's recent effort to adopt a formal policy allowing transgender students access to programs and facilities in accordance with their gender identity, which has now been finalized. The new policy enhances the recommendations and guidance that BCPS adopted in 2012. Ms. Palazzo also advises officials throughout the country about inclusive policies for transgender students, and continues to consult with BCPS and other school districts throughout Florida and the nation.

Jeremy Majeski is a former principal of Komensky Elementary School ("Komensky") in Berwyn, Illinois. He has been an educator for thirteen years and was Komensky's principal for four years. Mr. Majeski directed the development and implementation of an inclusive policy at Komensky after a transgender student requested support, and then helped to direct implementation of the policy

_

² The acronym "LGBTQ" stands for lesbian, gay, bisexual, transgender, and questioning.

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 7 of 20

throughout Berwyn South School District 100 ("Berwyn"), which educates approximately 4,000 students. Berwyn was recently honored by the Illinois Safe Schools Alliance as the Ally of the Year for 2015.

Thomas Aberli, Ed.D., is the Principal of J.M. Atherton High School ("Atherton"), which educates approximately 1,300 students in Louisville, Kentucky. Atherton has had a formal policy of respecting students' gender identity since June 2014. Dr. Aberli oversaw the adoption of this anti-discrimination policy through a thoughtful process that engaged the public, a twelve-member decision-making council, and the superintendent. Dr. Aberli also recently testified about Atherton's policy before the Kentucky Senate Education Committee.³

Howard Colter is the Interim Superintendent of the Cape Elizabeth School Department, in Cape Elizabeth, Maine, and the former Superintendent of Mount Desert Island Regional School System ("MDIRSS"). Matthew Haney is Principal of Mount Desert Island High School in Bar Harbor, Maine. MDIRSS serves eleven schools and over 1,500 students, including approximately 571 students at Mount Desert Island High School. In 2015, the policy committee of the MDIRSS board forwarded to its individual schools recommended guidelines that aim to

-

A video excerpt from Dr. Aberli's testimony ("Aberli Testimony") is available at: KET – Kentucky Educational Television, *Principal Thomas Aberli on Transgender Student Policy Legislative Update KET*, YouTube (Feb. 19, 2015) https://www.youtube.com/watch?v=QodplMWsEvQ (last visited October 25, 2016).

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 8 of 20

foster a learning environment that is safe and free from discrimination, harassment, and bullying and to assist in the educational and social integration of transgender students in its schools. Mr. Colter has worked in education for forty-four years and obtained a Master's Degree in Education and School Administration Credentials. He has been a superintendent for thirty-three years in school systems in California, Massachusetts, New Hampshire, and Maine, with sixteen years at MDIRSS before becoming the Interim Superintendent at Cape Elizabeth in 2016. He has also served as a principal at the elementary, middle, and high school levels, although mostly in high schools. Mr. Haney, now completing his sixteenth year in education, began as a collegiate coach and athletic director. Since then, he has served for eight years as an assistant principal and for three years as a principal at Mount Desert High School. Before becoming principal, Mr. Haney was dean of curriculum at Mount Desert Island High. Mr. Haney holds a Master's Degree in Educational Leadership.

Ken Kunin is the Superintendent of South Portland Public Schools ("South Portland") in South Portland, Maine, a district that includes eight schools and educates over 3,000 students. Mr. Kunin began as Superintendent in August 2015, and previously served as principal of one of the most diverse high schools north of Boston for five years, and as middle and high school principal of an international school in Rome, Italy, for four years. Mr. Kunin holds a Master's degree in

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 9 of 20

Special Education and a Certificate of Advanced Studies in Educational Leadership.

Robert A. Motley is Principal of Glenwood Middle School, which educates 550 students from grades six through eight in Glenwood, Maryland. Mr. Motley has eleven years of experience as a middle school principal, and twenty years of experience as an educator and school administrator. In 2006, Mr. Motley was recognized as the Maryland State Assistant Principal of the Year by the Maryland Association of Secondary School Principals ("MASSP"). Mr. Motley was recently appointed to a four-year term on the Board of Directors of the National Association of Secondary School Principals ("NASSP"). NASSP is the leading organization of and national voice for middle level and high school principals, assistant principals, and all school leaders from across the United States and thirty-five countries. As a member of the NASSP Board of Directors, Mr. Motley will participate in shaping the organization's federal education policy agenda that advocates for the needs of secondary schools and their students.

Roger Bourgeois is the Superintendent-Director of Greater Lowell

Technical Regional School District, a single-school district that educates

approximately 2,200 students in Massachusetts. Mr. Bourgeois has eight years of

experience as a superintendent with schools that allow students to access facilities

and programs in accordance with their gender identity. Mr. Bourgeois serves by

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 10 of 20

appointment of the governor on the Massachusetts Commission on LGBTQ Youth, for which he currently serves on the Safe Schools Committee. He also participates in school trainings through the Massachusetts Department of Education's Safe Schools Program, and has testified at state legislative hearings involving transgender youth issues.

Blake Prewitt, Ed.S. is the Superintendent of Ferndale Public Schools in Ferndale, Michigan. Mr. Prewitt has been in the education field for over twenty years, and has served as a principal, assistant principal, and curriculum director before becoming superintendent in July 2014. Ferndale Public Schools educates over 3,000 students each year and operates an early childcare center, two elementary schools, an intermediate school, a middle school, two high schools, one alternative education program, and one adult education school. In April 2016, the Ferndale Schools Board of Education unanimously agreed to support the proposed state guidelines for LGBT youth that would allow transgender and gender nonconforming students to use the facilities in accordance with their gender identity, citing their Strategic Plan grounded in the values of trust, respect, and inclusion.

Michael Thomas is the Chief of Schools of Minneapolis Public Schools ("MPS"), a district that educates over 35,000 students across 75 schools. Mr. Thomas previously served for six years as an elementary and junior high school principal in the Osseo School District and six years coordinating that district's

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 11 of 20

equity and integration efforts. Before being recruited to Osseo School District, Mr. Thomas worked in St. Paul Public Schools as a social worker and director of student and family support. Mr. Thomas also served as Interim Superintendent of MPS while continuing in his role as Chief of Schools for MPS. MPS has over five years of experience with inclusive policies for transgender students. Policy 6135, adopted in January 2014, provides transgender students the option to self-select into the group of their gender identity or expression the student consistently use at school, including for locker and dressing room use.

Mary Doran is the former chair of the Saint Paul Public Schools ("SPPS") Board of Education; her term-limited term ended December 31, 2015. She served on the Board of Education for four years, including the last two years as chair, during which she led the effort to craft, pass, and implement the SPPS Gender Inclusion Policy, which passed with unanimous support from Board of Education members in March 2015 and was implemented at the start of the 2015-16 academic year. SPPS is one of Minnesota's largest school districts, with more than 39,000 students, over fifty-eight schools, and more than 5,300 full-time staff members, including over 3,100 teachers.

Washoe County School District (WCSD) is a public school district providing public education to students in Washoe County, Nevada, including the cities of Reno and Sparks, and the unincorporated communities of Verdi, Incline

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 12 of 20

Village, and Gerlach. WCSD is the second-largest school district in Nevada with approximately 63,000 students enrolled in ninety-three schools. In February 2015, WCSD adopted Administrative Regulation 5161, which provides that transgender students shall have access to restrooms, locker rooms, and other use facilities that correspond to the gender identity expressed by the student and asserted at school.

James Morse, Sr., Ed.D., is the Superintendent of Schools for the Oyster River Cooperative School District, serving approximately 2,100 students across four schools in Durham, Lee, and Madbury, New Hampshire. Before serving as Superintendent for Oyster River, Dr. Morse served as the superintendent for the Portland School District—Maine's largest school district. Dr. Morse has worked in public education for forty years, including thirty years as a superintendent, three years as an assistant superintendent, and seven years as a principal. In September 2015, Dr. Morse implemented the state's first public school policy that defines the terms "gender identity," "gender expression," "transgender," and "cisgender" and provides for a written plan related to privacy and gender identity disclosure. The policy also provides transgender students access to bathrooms and locker rooms in accordance with their gender identity, and provides alternative, private facilities for all students should they choose to use them.

Thomas Smith, Ed.D., is the Superintendent of Schools at Hopewell Valley Regional School District, a comprehensive regional public school district serving

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 13 of 20

approximately 4,000 students in preschool through twelfth grade from three communities in Mercer County, New Jersey. Dr. Smith has worked in the education field for over twenty years and has been Superintendent at Hopewell for over six years. Hopewell has provided transgender students access to facilities in accordance with their gender identity since at least 2009, and Dr. Smith has consulted with administrators throughout the state about Hopewell's experience with inclusive policies for transgender students.

John O'Reilly is the Principal of the Academy of Arts and Letters, Public School/Middle School 492 ("A&L") in Brooklyn, New York (part of the New York City Department of Education ("NYC DOE"), which serves 1.1 million students in over 1,800 schools). A&L educates students from kindergarten through the eighth grade, and adopted an inclusive policy for transgender students four years ago. After Mr. O'Reilly implemented A&L's policy, the NYC DOE issued similar guidelines requiring equal opportunity and access for transgender students.

Heidi Carter is the former chair of the Durham Public Schools Board of Education in Durham, North Carolina. She served as chair for the past four years, and on the board for a total of twelve years until the end of her term in June 2016. Durham Public Schools is one of the ten-largest school districts in North Carolina, comprising over forty schools and educating approximately 33,500 students from pre-kindergarten through high school. It is one of the top-thirty school districts in

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 14 of 20

the nation for employing National Board Certified Teachers, and two of its schools were included on *US News & World Report's* "Best High Schools" list in 2015.

The Durham Public Schools Board of Education approved a resolution opposing H.B. 2, and in April 2016 revised its non-discrimination policy to prohibit discrimination based on gender identity.

Rudy Rudolph is a longtime administrator for the Portland Public Schools ("PPS") in Portland, Oregon, the largest school district in the state with eighty-five schools and approximately 49,000 students. Ms. Rudolph is currently a Project Manager for the Equity Department for PPS. She has spearheaded a group of administrators and allies in the district to facilitate the full inclusion of LGBTQ students, and continues to work closely with schools throughout PPS in supporting the inclusion and success of all students, including transgender students. Ms. Rudolph is also involved in the ongoing development, implementation, and improvement of support for transgender students, staff, and families. Peyton Chapman has been the principal of the 1,700-student Lincoln High School in Portland, Oregon for ten years. She has also been a vice principal at another high school, and taught grades 6-12 for eight years, in both high- and low-poverty schools. Ms. Chapman holds a Master's Degree in Teaching and a *Juris Doctor* degree. She has worked closely with School Psychologist Jim Hanson to expand Lincoln's community-based "Health Action Network" stakeholder group,

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 15 of 20

implement gender equity professional development for staff, coaches and parents, and to empower student voices through diversity clubs such as Lincoln's Queer Straight Alliance. Ms. Chapman has been interviewed by the Associated Press and a local NBC television affiliate regarding her experience with policies that support transgender students.

Rachel Santa, Ed.D., is the Director of Special Education for the Cumberland, Rhode Island School District, which serves approximately 4,500 students. Dr. Santa has worked in special education since 1990 and has over twelve years of experience in school administration and providing services for students in the public school setting. The Rhode Island Interscholastic League policies provide transgender students access to bathrooms and locker rooms and participation in team sports in accordance with their gender identity. Dr. Santa was an integral part of Cumberland School District's unanimous passage of an official district-wide policy this year that gives all students an opportunity to use alternative facilities should they feel uncomfortable using a gender-designated facility for any reason. Dr. Santa works in collaboration with school committees in developing policies, processes and procedures that support the equitable education of all students.

Lindsey Pollock, Ed.D., is the Principal of a Montessori magnet school in Houston, Texas that serves approximately 760 students from pre-kindergarten

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 16 of 20

through eighth grade. She has served as principal of her school since July 2008. In 2014, Dr. Pollock provided an interview to the cable news outlet CNN regarding her school's policy supporting transgender students. *6 Ways to Embrace Gender Differences at School* (Oct. 3, 2014), *available at*http://www.cnn.com/2014/10/03/living/children-gender-inclusive-schools/ (last visited October 25, 2016).

Brian Schaffer is the Principal of Lamoille Union High School in Hyde Park, Vermont. Mr. Schaffer has sixteen years of experience as an educator and school administrator, including nine years as Principal. He was selected as the 2016 Vermont Principal of the Year by the National Association of Secondary School Principals, and as the 2015 Outstanding Educator of the Year by Outright Vermont.

Lisa Love is the Manager of Health Education for Seattle Public Schools ("SPS"), a school district which educates approximately 53,000 students in ninety-seven schools. Ms. Love's position with SPS includes providing technical assistance to families and staff seeking support for LGBT students, training staff on LGBT issues, and developing district policies and procedures. Ms. Love has been in the field of education for almost twenty years, and directed the efforts that led to SPS's adoption in 2012 of a formal superintendent procedure that respects students' gender identity.

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 17 of 20

Dylan Pauly is General Counsel for Madison Metropolitan School District ("MMSD") in Madison, Wisconsin, the second-largest school district in the state with more than 27,000 students. Ms. Pauly drafted MMSD's policy for transgender students, and has presented the policy to the Wisconsin Association of School Boards and the National School Boards Association. Ms. Pauly also supervises the district's Title IX investigator. Sherie Hohs is a Social Worker with MMSD with twelve years of experience in the district. Her work focuses on supporting the needs of LGBTQ students, providing professional development trainings to staff, and working with parents and community partners. Ms. Pauly and Ms. Hohs both consult with administrators across the state and from other parts of the country about inclusive policies for transgender students.

Bryan Davis, Ph.D., is Superintendent of Shorewood School District, which serves approximately 2,000 students in Shorewood, Wisconsin. Dr. Davis has eighteen years of experience in the education field, including six years as a superintendent and eight years as a principal. Paru Shah, Ph.D., is President of Shorewood's Board of Education. Dr. Shah has been a school board member since January 2014 and an associate professor at the University of Wisconsin-Milwaukee since September 2011. In February 2014, the Shorewood School Board approved Policy 411- Equal Educational Opportunities as well as Guideline 411-Nondiscrimination Related to Students Who Are Transgender and Students

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 18 of 20

Nonconforming to Gender Role Stereotypes. In May 2016, the U.S. Department of Education cited the Shorewood School District in a report highlighting school districts across the nation that are at the forefront of emerging policies and practices for supporting transgender students.

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 19 of 20

Dated: October 25, 2016 Respectfully submitted,

/s/ Cynthia Cook Robertson

Cynthia Cook Robertson

PILLSBURY WINTHROP SHAW PITTMAN LLP

1200 Seventeenth Street, N.W. Washington, D.C. 20036-1122 Telephone: (202) 663-9256

cynthia.robertson@pillsburylaw.com

ON BRIEF:

Amy L. Pierce
PILLSBURY WINTHROP SHAW
PITTMAN LLP
725 South Figueroa Street
Suite 2800
Los Angeles, CA 90017-5406

Los Angeles, CA 90017-5406 Telephone: (213) 488-7100 amy.pierce@pillsburylaw.com

Richard M. Segal Nathaniel R. Smith PILLSBURY WINTHROP SHAW PITTMAN LLP 501 West Broadway, Suite 1100 San Diego, CA 92101-3575 Telephone: (619) 234-5000 richard.segal@pillsburylaw.com Robert C. K. Boyd
William C. Miller
PILLSBURY WINTHROP SHAW PITTMAN LLP
1200 SEVENTEENTH STREET, N.W.
WASHINGTON, DC 20036-1122
TELEPHONE: (202) 663-8804
robert.boyd@pillsburylaw.com
william.c.miller@pillsburylaw.com

Mark R. Sigmon SIGMON LAW, PLLC 5 W. Hargett Street, Suite 812 Raleigh, NC 27601 Telephone: (919) 451-6311 mark@sigmonlawfirm.com

Alison Pennington
Ilona M. Turner
TRANSGENDER LAW CENTER
1629 Telegraph Avenue, Suite 400
Oakland, CA 94612
Telephone: (415) 865-0176
alison@transgenderlawcenter.org
ilona@transgenderlawcenter.org

COUNSEL FOR AMICI CURIAE

Appeal: 16-1989 Doc: 62 Filed: 10/25/2016 Pg: 20 of 20

CERTIFICATE OF SERVICE

I hereby certify that, on October 25, 2016, I filed the foregoing Addendum to *Amici Curiae* Brief of School Administrators from California, Colorado, District of Columbia, Florida, Illinois, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Hampshire, New Jersey, New York, North Carolina, Oregon, Rhode Island, Texas, Vermont, Washington, and Wisconsin in Support of Plaintiffs-Appellants with the Clerk of the Court using the CM/ECF system, which will automatically serve electronic copies upon all counsel of record.

/s/ Cynthia Cook Robertson Cynthia Cook Robertson Counsel for Amici Curiae